

**Meeting Minutes**  
**SOUTH DAKOTA BOARD OF BARBER EXAMINERS**  
Tuesday, July 2, 2024, 10:00 a.m. CDT

Board Secretary James McGuire called the meeting to order at 10:01 a.m. CDT and called the roll. A quorum was present.

**Members Present:** James McGuire  
Kristy Wright  
Len Ivey  
Benjamin Estabrook

**Members Absent:** None

**Others Present:** Tyler Evins, Executive Director  
Gerald McCabe, DLR Division Director  
Kiira Weber, Legal Counsel  
Ela Petersen, Office Staff  
Jodi Aumer, Director of Professional Licensing  
Emily Ward, DLR Finance Director  
Donnie Valderrama, SD Barber College  
Greg Steiner  
Maria Erikson  
Angel Sheddan  
Arielle Miller  
Travis Ugland  
Justin Loesch  
Sarah Little Thunder

Executive Director Evins (Evins) requested to move agenda item J above agenda item I. There were no objections. James McGuire (McGuire) requested to move agenda item H below agenda items J. There were no objections.

Len Ivey (Ivey) made a motion to approve the agenda as amended. Wright seconded the motion. **MOTION PASSED.**

The Board held elections for the offices of President and Secretary/Treasurer.

Ivey nominated himself for the office of President. A voice vote was held and Ivey was elected President of the Board.

McGuire nominated himself for the office of Secretary/Treasurer. A voice vote was held and McGuire was elected Secretary/Treasurer of the Board.

McGuire made a motion to approve the November 16, 2023 meeting minutes. Wright seconded the motion. **MOTION PASSED.**

Evins reported that as of June 22, 2024, the available cash balance was \$14,789.00. The Board discussed the current cash balance and anticipated expenses for FY2025. Emily Ward (Ward) answered questions about the current financial status of the Board and presented a spreadsheet with the Board's current figures.

There was no Executive Report.

Ward presented the current revenue and expenses for FY24, and informed the Board that there was a deficit of around \$20,000 for FY24. Ward also presented the Board's projected revenue and expenses for FY25 and informed the Board that the projections indicate that the deficit will increase year over year.

The Board discussed the results of the licensee survey (available in meeting packet) that was sent to licensees in June of 2024. The survey was sent to licensees to inform them that the Board has run a deficit for the past three years. The survey provided various options for reducing expenses and increasing revenue. The results indicated that a majority of respondents preferred not to combine the Board of Barber Examiners (Board) with the Cosmetology Commission (Commission). The results also indicated that respondents generally preferred not to raise fees.

The following comments were made during the public comment period:

Travis Ugland expressed concern that the barbers would 'lose their voice' if the Board was combined with the Commission.

Maria Erikson expressed concern about combining the Board and Commission and suggested that the Board look into different ways to cut costs.

Donnie Valderrama stated that the current inflationary pressures along with a lack of fee increases have led to decreased net revenue for the Board. He stated a preference for increasing fees to solve the budget deficit. He was opposed to combining the Board and the Commission.

Greg Steiner stated that the Board should be able to operate with fewer people involved in the licensing process.

Christian P. stated that in his estimation, the Board lacked industry knowledge which may lead to planning issues.

McGuire made a motion to table agenda item K until the next Board meeting. Wright seconded the motion. **MOTION PASSED.**

The Board did not enter into Executive Session.

The Board set the next meeting date for December 3, 2024 at 10:00 a.m. CST.

McGuire made a motion to adjourn the meeting. Wright seconded the motion. **MOTION PASSED.**

The Board of Barber Examiners adjourned at 11:47 a.m. CDT.