

## Website Proposals – Side by Side Cost Comparison



**First Year Total Cost:** \$53,250 (Build, one time fee and Subscription costs for first year)

**Yearly Hosting:** \$8,2000 per year for two years

**Total Project Cost for 3 years: \$69,650.00**

- Includes website and list serv option

### 7.1 STAFFING

Name	Role	Total Hours on Project	Total Hours on Site	Hourly Rate	Total
Emily Adcock	UI/UX Designer	68	68	\$150	\$10,200
Lexy Bechtel	Web Strategist	40	40	\$150	\$6,000
Elise Ferguson	Web Developer	135	135	\$150	\$20,250
Dawn Geertsema	Copywriter	24	24	\$150	\$3,600
Total:					\$40,050

### 7.2 OTHER COSTS

Show any other costs such as: software, hardware, ongoing costs, etc.

	One Time	Year 1	Year 2	Year 3	Totals
Hardware					
Software		\$7,000.00	\$7,000.00	\$7,000.00	\$21,000.00
Maintenance					\$0.00
License Fees					
Training		\$1,200.00	\$1,200.00	\$1,200.00	\$3,600.00
Other...	\$5,000.00				\$5,000.00
Totals	\$5,000.00	\$8,200.00	\$8,200.00	\$8,200.00	\$29,600.00

HubSpot CMS and Marketing Hub Starter

Standard Support Package

Access to On Demand Website Support Documentation Portal

### 7.3 ADDITIONAL WORK

The offeror may be expected to perform additional work as required by any of the State signatories to a contract. This work can be made a requirement by the State for allowing the application to go into production. This additional work will not be considered a



### Website and Communication (Listserv) Package

**First Year Cost:** \$32,330.00 (includes the building of the website and communication package, and subscription to listserv – first year of website hosting is free).

**Yearly Hosting Costs:** \$43,720 per year for two years (subscriptions for both website and communication package hosting).

**Total Project Cost for 3 years: \$119,770.00**

### Website Only:

**First Year Cost:** \$9,300 - includes building site and hosting for 1 year

**Yearly Hosting Costs:** \$23,700.00 per year for two years

**Total Project Cost for 3 years: \$57,700**

One-Time Fees			
Solution	Billing Frequency	Quantity/Unit	One-Time Fee
govAccess – Website Design and Implementation – Pioneer	Milestones - 40/20/20/20	1 Each	\$9,300.00
Government Experience Engagement Cloud Essentials - Set-up, Config, and Training	Milestones - 40/30/30	1 Each	\$3,010.00
SUBTOTAL:			\$12,310.00

New Subscription Fees			
Solution	Billing Frequency	Quantity/Unit	Annual Fee
govAccess - Maintenance, Hosting, & Licensing Fee - Core (Subject to Discount)	Annual	1 Each	\$0.00
Government Experience Engagement Cloud Essentials (Up to 10000 Unique Contacts)	Annual	1 Each	\$20,020.00
SUBTOTAL:			\$20,020.00

Solution(s)	Period of Performance	
	Year 2	Year 3
govAccess - Maintenance, Hosting, & Licensing Fee - Core	\$23,700.00	\$23,700.00
Government Experience Engagement Cloud Essentials (Up to 10000 Unique Contacts)	\$20,020.00	\$20,020.00
SUBTOTAL:	\$43,720.00	\$43,720.00

