

Free Event



Register Now



Call To  
**Freedom**

Navigating a Healthy Path for Victims of Human Trafficking

YOU are invited to  
**JOIN THE FIGHT**

Fighting human trafficking in our community starts with one simple step: **GETTING INFORMED.** Have lunch on us while hearing about trafficking in our community and state. You will learn about our mission, vision and services.

Learn what human trafficking looks like by hearing the real **JOURNEY OF A SURVIVOR.** Understand what support looks like through our **CONTINUUM OF CARE.** Discover your role and how **YOU CAN JOIN THE CALL!**

Thursday, November 20th 11:30am - 1pm  
**INFORMATIONAL LUNCHEON**

\* In person and virtual attendance options

[communityengagement@calltofreedom.org](mailto:communityengagement@calltofreedom.org) | (605) 370-8362 | [www.calltofreedom.org](http://www.calltofreedom.org)



# Keeping Kids Safe Online

## A PRACTICAL TRAINING FOR PARENTS & CAREGIVERS

Join Call to Freedom, in collaboration with federal and local law enforcement, for a free, hands-on training designed to equip parents, caregivers, and concerned adults with real tools to keep kids safe online.

**Technology changes fast—but you can stay one step ahead.**

## Explore Resource Booths

Before and after the event, connect with local agencies offering support for:

- Mental health
- Mentorship & healthy support systems
- Device settings (e.g., parental controls, privacy)

## Who Should Attend?

- Parents
- Caregivers
- Educators
- Youth Workers
- Teens  
(recommended 14+)



**Tuesday, December 2, 2025**

Doors Open at 6:00 PM

Training from 6:30–8:00 PM

## Embrace Church – West Side

100 N. Ebenezer Ave.

Sioux Falls, SD 57107

## You'll Learn How To:

- 01.** Define and identify online threats like sextortion & grooming
- 02.** Talk to kids about tech & safety
- 03.** Set up effective parental controls
- 04.** Report abuse the right way
- 05.** Remove harmful content using the Take It Down platform

## FREE Admission Seating is Limited

Registration Required

**Reserve Your  
Spot Today!**







# Call To Freedom TRAININGS

Empowering communities through education, awareness, and action.



## Youth Prevention Training

**AUDIENCE:** Students (K-12), youth programs, residential and treatment centers, and juvenile justice agencies.

**TOPICS:**

- Healthy relationships
- Social media and digital safety
- Building safe support systems
- Understanding trafficking and exploitation

## Community Awareness Training

**AUDIENCE:** Community groups, businesses, churches, service organizations.

**TOPICS:**

- Understanding how and why trafficking and exploitation happen in South Dakota
- How to safely identify and report suspected trafficking and abuse
- Call to Freedom's mission, services, and values
- How to get involved

Learn more at [www.calltofreedom.org](http://www.calltofreedom.org)



## Service Provider Training

**AUDIENCE:** Service providers, medical staff, nonprofits, shelters, law enforcement, first responders.

**TOPICS:**

- Defining human trafficking and exploitation
- Indicators and dynamics of exploitation
- Industry-specific approaches to trauma-informed care
- Protocol development & referral processes



## Parent & Caregiver Training

**KEEPING KIDS SAFE ONLINE**

**AUDIENCE:** Parents, caregivers, educators, and youth services professionals.

**TOPICS:**

- Define and identify forms of technology-facilitated abuse
- Talk with kids about technology risks
- Use parental controls
- Report abuse to law enforcement

Bring a Call to Freedom training to your team, business, school, church, or community group!

**BOOK A FREE TRAINING TODAY:**

EMAIL: [info@calltofreedom.org](mailto:info@calltofreedom.org)

CALL: 605-261-1880

SCAN: The QR Code





## Mission

Call to Freedom brings hope and wholeness to all individuals impacted by sex trafficking, labor trafficking and commercial sexual exploitation by navigating a healing path through our continuum of care model.

## Vision

To ensure every person has the right to live with freedom, dignity, and respect.

## Statement of Faith

We model Christ in our approach to restore wholeness to those impacted by sex and labor trafficking and commercial sexual exploitation.

## Who We Are

Founded in 2016, Call to Freedom (CTF) is a trauma-informed nonprofit headquartered in Sioux Falls, South Dakota, providing survivor-informed prevention, intervention, and restoration services. CTF is driven to expand awareness, enhance response efforts, and strengthen support for survivors across the state.

## The Call to Freedom Model

CTF has served over 1,500 survivors of human trafficking and commercial sexual exploitation (CSE) – ages 2–70. CTF is a leading force in the fight against human trafficking in South Dakota, distinguished by our specialized expertise and comprehensive Continuum of Care Model.

**This model addresses trafficking and CSE at the individual, community, and systemic levels through three key pillars: prevention, intervention, and restoration.**

By providing tailored, holistic services that support survivors' physical, emotional, mental, and spiritual well-being, CTF fosters healing and recovery. With no time limit on care, survivors' long-term self-sufficiency is prioritized, empowering them to rebuild their lives with sustained support.

### RESTORATION

### INTERVENTION

### PREVENTION

## Definitions

**Human Trafficking:** A crime through which a person is exploited for labor, services, and/or commercial sex through the use of force, fraud, and/or coercion.

**Commercial Sexual Exploitation (CSE):** Individuals buying, trading, or selling sexual acts. It can take many forms, including sex trafficking, prostitution, sex tourism, pornography, and digital transmission of child sexual abuse material.



# PREVENTION

CTF's prevention efforts focus on a multifaceted approach to stop both first-time and repeat instances of human trafficking or exploitation.

**CTF raises awareness and educates communities, vulnerable populations, and policymakers across South Dakota about human trafficking and exploitation, empowering them to recognize and respond to these issues.**

## EDUCATION AND AWARENESS:

### Training

CTF trains law enforcement, healthcare professionals, child protection service workers, first responders, and frontline nonprofit service providers on recognizing indicators of trafficking and exploitation and how to effectively respond to a survivor. CTF also provides training to rural communities to bolster local victim identification and response.

### Youth

Using evidence-based curricula, we work with students in schools to build confidence, promote healthy relationships, and help them recognize signs of trafficking and exploitation.

*"I learned that it's important to say no, stand up for others, and stay safe online. It's important to be careful about who you make friends with online."*

*-Youth Trainee*

### Advocacy

CTF leads the East River Human Trafficking Task Force, which champions legislative reforms to secure justice for survivors and improve state accountability.



CTF advocates with legislators and for legislation to challenge systems and improve policies for survivors. Policy improvements include ensuring traffickers are prosecuted for their crimes, paving a path to a clean record for minor victims, increasing access to victim resources, ensuring child victims of trafficking are identified, and added clarity to what constitutes "coercion".

### Community

CTF hosts its Annual CommUNITY Breakfast, bringing over a thousand people together each year to raise awareness and invite others to join the fight against human trafficking and exploitation.

## RESTORATION

Referral to Community Partners, Long-Term Case Planning, Independent Living/Ongoing Support

## INTERVENTION

Process Initial Referrals, Safety Planning & Meeting Basic Needs

## PREVENTION

Community Education & Awareness



**"From the outset, it is evident that Call to Freedom is designed with a true understanding of the unique needs and challenges faced by today's youth. I wholeheartedly endorse Call to Freedom as a transformative force in the lives of our students."**

**The program has proven to be an invaluable asset in preparing our youth for the challenges of the future, equipping them with the skills, values, and mindset needed to excel in both their academic and personal pursuits."**

**MATT YOST,**  
SUPERINTENDENT, WAGNER SCHOOLS





# INTERVENTION

CTF's intervention efforts focus on a multifaceted approach to intercept human trafficking or exploitation.

Once a survivor is referred, they begin their journey through the client services pathway. This process includes developing personalized safety plans, meeting immediate basic needs, and conducting thorough intakes and assessments to ensure tailored support for each client. Intervention is a crucial turning point in a survivor's life, preventing further victimization and reducing the risk of continued trauma, homelessness, addiction, mental health struggles, and forced criminal activity. Once trafficking or exploitation is identified, the survivor is referred to CTF.

**Even with intervention, a survivor may return to an unsafe situation. The support they receive in the first hours and days can be the deciding factor in their ability to remain free from trafficking or exploitation.**

CTF maximizes this intervening moment with trauma-informed care, trafficking-specific expertise, and access to critical resources.

Where do the initial referrals come from?

- Individuals who self-identify
- Family and friends
- Correctional and Social Service Providers
- Flyer pull-tabs in public locations across the state
- Survivors who refer others

CTF helps with safety planning and meeting basic needs including:

- Provision of immediate living needs (hotel, food, gas, I.D.)
- Help to obtain emergency medical care

**"I know when I first came to you guys, it was a really rough part of my life, you showed me that I'm worth it.**

**You guys are filled with so much care and compassion. You guys were one of my biggest supports, during a time when I was very disconnected to those around me."**

HUMAN TRAFFICKING SURVIVOR



## RESTORATION

Referral to Community Partners, Long-Term Case Planning, Independent Living/Ongoing Support

## INTERVENTION

Process Initial Referrals, Safety Planning & Meeting Basic Needs

## PREVENTION

Community Education & Awareness

**"The first 72 hours after a survivor is identified are critical. If we can't meet their basic needs—safety, shelter, food—they may return to dangerous places just to survive. This window is our chance to help them step out of survival mode and take their first steps toward healing."**

BECKY RASMUSSEN,  
PRESIDENT & CEO

# 300

NEW REFERRALS IN 2024

# 2

YOUNGEST CLIENT SERVED

# 75%

OF QUALIFYING CLIENTS  
EXPERIENCED HOMELESSNESS

# \$32,000+

SPENT IN EMERGENCY  
SERVICES IN 2024

# 798

SAFETY PLANNING, MENTAL  
HEALTH, & MEDICAL CARE  
SERVICES IN 2024



# RESTORATION

**CTF's restoration efforts focus on the long-term healing and success of a client's journey post-trafficking/exploitation.**

Comprehensive restoration services grow client capacity to restore their life free from violence. As a client achieves goals, hope and autonomy grow. Having safety and basic needs met, a client continues his/her journey on the CTF client services pathway.

**Referral to Community Partners:** CTF leverages existing community resources such as counseling, legal aid, and long-term medical care services to meet client needs.

- **Long-Term Case Planning** builds up the foundation of client independence transformation. Services are self-directed and self-paced by survivors because CTF understands that each person's experience is unique.
- **Case Management** helps clients overcome challenges such as rural isolation, language barriers, mental health and addiction struggles, and reintegration after incarceration. It also addresses the unique needs of youth and assists with family development goals.
- **Housing Navigation** assists survivors in finding and transitioning into safe, stable housing.
- **Employment Services** equip clients with the skills and resources needed to secure and maintain stabilizing and meaningful employment.

**Independent Living and Ongoing Support** empower clients to build self-sufficiency while recognizing and addressing their continued healing needs from trafficking and exploitation. This is accomplished through occupational therapy, volunteer mentorship, spiritual coordination, budgeting classes, and parenting classes.

## RESTORATION

Referral to Community Partners, Long-Term Case Planning, Independent Living, Ongoing Support

## INTERVENTION

Process Initial Referrals, Safety Planning & Meeting Basic Needs

## PREVENTION

Community Education & Awareness

**"I don't think I would have ever felt safe, loved, or trust if I hadn't met y'all.**

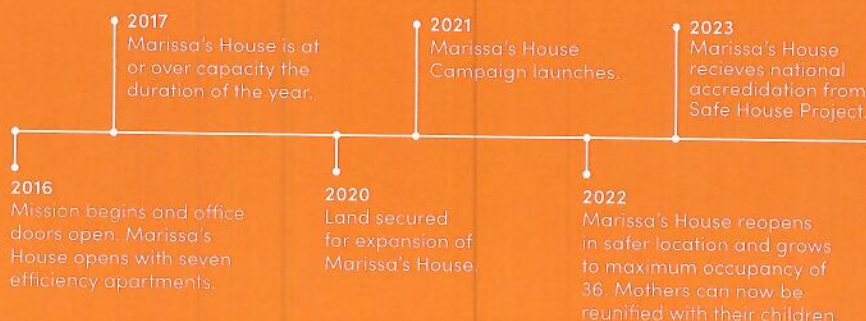
**I don't think I would have made it, or been alive without the care you both provided. I'm so beyond grateful to be here today, and for the people who have helped..."**

CTF CLIENT



## Marissa's House

Marissa's House is a supportive housing for victims and their children to support them transitioning back into the community and/or reunifying with their children.



**“Marissa's House has been a huge blessing to my kids and I. To have a second chance at being a better mother and person. The staff is so understanding and compassionate. I'm forever grateful.**

MARISSA'S HOUSE RESIDENT”





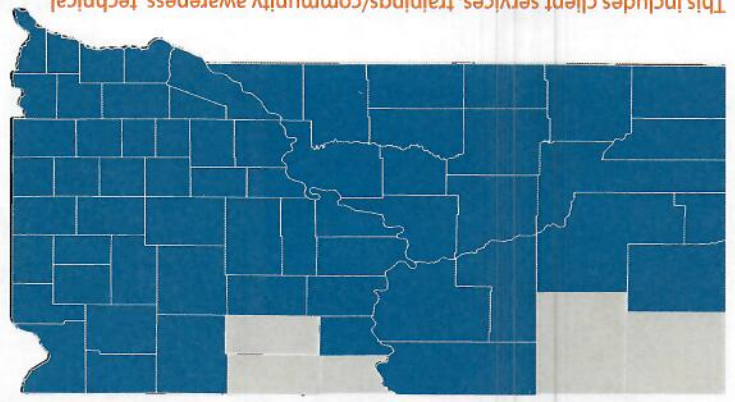








This includes client services, trainings/community awareness, technical assistance, and other core services. The only SD counties Call to Freedom has not served in are Campbell, Edmunds, Harding, McPherson and Perkins



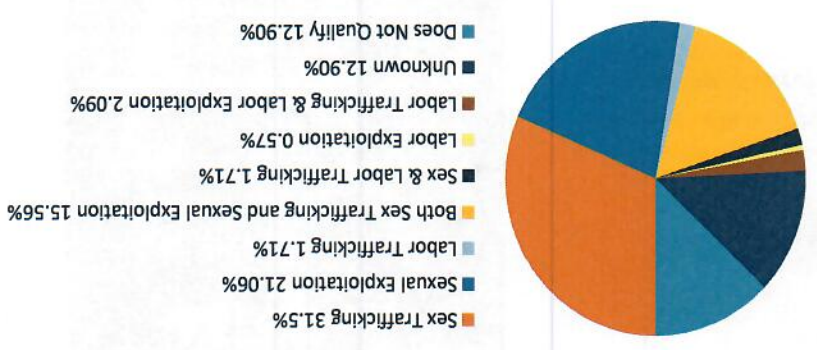
IN-STATE AREAS OF SERVICE

Client ages ranged from  
**4-70 years old**

In 2024, Call to Freedom Supported  
**527** clients  
 including **91 youth**

# 2024 IMPACT

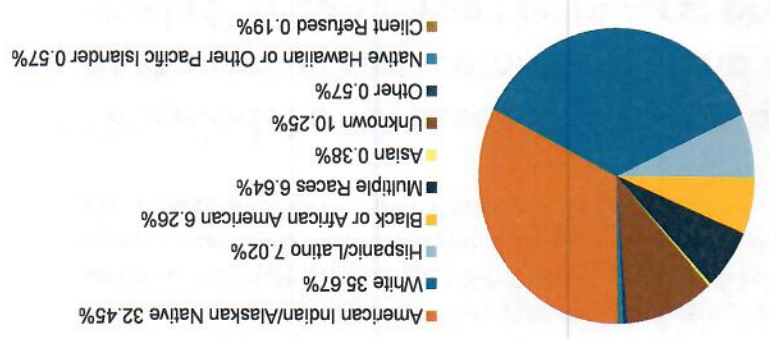
## TYPE OF VICTIMIZATION



## SUPPORTIVE SERVICES

Of qualifying clients:  
**49%** struggled with substance use  
**47%** received occupational therapy  
**75%** experienced homelessness  
**86%** were below the poverty line

## CLIENT ETHNICITY



## RELATIONSHIP TO OFFENDER

