**Call to Order:** Chairman Faron Wahl called the meeting to order. The roll call was called, and a quorum was present.

Members present: Faron Wahl, Dusty Anderson, Gary Sharp, Scott Cordts, Jo Beal, Denise Muntefering, Tom Harmon, Sherman Gose, Amanda Stade, Erin Yost, and Justin Bell.

Staff members and others present: Secretary Hunter Roberts, Peggy Besch, Brian Faris, and Candi Briley.

1. **Approve Agenda – Additions/Changes:** Bell made a motion; seconded by Yost to amend and approve the agenda with the addition of Noess resignation as item 8.5; motion carried by roll call vote.
2. **Approval of September 1,2,3, and 5, 2022 Minutes:** Motion was made by Harmon; seconded by Beal, to approve September 1, 2, 3, and 5, 2022 minutes as a batch; motion carried.
3. **Public Comment Period:** There were no public comments.
4. **DEX Update:** Roberts attended a DEX construction meeting earlier in the day.Underground utilities and foundations are complete, and the steel structure is starting to go up. There were some delays with curb and gutter on Livestock Avenue, but it sounds like those issues have been resolved and that work should resume soon. No changes to the construction schedule.
5. **SHED Update:** Besch explained a fundraising committee has been established with an overall fundraising goal of $3 million. Committee members have started soliciting donors.
6. **2022 SD State Fair:**
   1. **Measurable Outcomes:** 
      * Gross sales: Over $2.8 million, 10% increase.
      * Sales tax revenue: $244,525, 11.5% increase.
      * Gate attendance: 192,279, 6% increase.
      * Sponsorships 20% increase.
   2. **Wrap-up Notes, Comments, Observations:** Members discussed a variety of items for improvements for the 2023 SD State Fair. Key areas that need to be addressed:
      1. Admission Gates: A committee was appointed to look at some of the challenges at the gates and identify some strategies to create efficiencies, as well as research any incentives that would encourage employees to work all five days of the fair.
      2. Parking: On-grounds parking is a safety concern and is extremely abused. Will look into retaining a towing service to assist with violations.
      3. Golf carts: Consider establishing a criteria for vendor carts.
7. **2023 SD State Fair:** August 31-September 4.
   1. **Admission Fees:** Motion was made by Bell, seconded by Harmon, to recommend to Secretary Roberts to increase admission fees as was previously proposed, effective for the 2023 State Fair. Members briefly discussed with Bell mentioning the research indicated the South Dakota State Fair had the lowest gate admission in the Midwest. Harmon mentioned the rising cost of business. He also stated if you look at the rate of inflation, the current admission fees are reflective of the fees charged 20 years ago. Motion carried by roll call vote.
   2. **Open Class Sheep Show:** Discussed holding it on the same dates as 2022, which would be Saturday, August 26, and Sunday, August 27, 2023. Besch will confirm with Sheep Superintendent.
   3. **Open Class Beef Show:** With plans to transition to the DEX, there are a lot of details to work through including: load-in/load-out, outside beef ties, stalling, etc. A committee was appointed to work through the details.
   4. **Open Class Goat Show:** No change.
   5. **Outside Beef Tie Outs:** The committee appointed above will work through the details.
8. **Non-Fair Time Activities**
   1. **Cold Storage:** Besch reported cold storage started early October and is going well with several buildings already full.
   2. **Winter Riding and Stalling:** Held in the Hippodrome, this will begin in early November.
   3. **Resignation:** Besch reported Loren Noess has submitted his resignation. Noess sent his best wishes and indicated how much he enjoyed serving on the State Fair Commission for the past 16 years.
9. **Commissioner or Manager Reports:** Encompassed in above discussions.
10. **Adjourned.**