



SD STATE FAIR COMMISSION AGENDA



Tuesday, January 17, 2023 • 1 PM CT
Nordby Exhibit Hall, SD State Fairgrounds

Anyone wishing to participate via telephone conference call should contact the South Dakota State Fair at 605.353.7340 no later than 9 AM Central Time on Tuesday, January 17, 2023.

Call to Order and Roll Call

1. Approve Agenda - Additions/Changes
2. Approval of October 18, 2022, Minutes
3. Public Comment Period
4. Election of Officers (Chair and Vice Chair)
5. Goals
 - a. Increase daily attendance by 5% year over year.
 - b. Define and secure financial resources to support ongoing staffing needs.
 - c. Maximize gate efficiencies to support increased fairgoer attendance.
 - d. Triple non-fair revenue.
 - e. Build and strengthen new strategic partnerships.
6. DEX Update
7. SHED Update
8. 2023 SD State Fair
 - a. Admission Gates Committee Update: At the October commission meeting, a committee was appointed to identify some strategies to create efficiencies at the gates and discuss employee recruitment/retention strategies.
 - b. Open Class Sheep Show
 - c. DEX Transition Team: Status report.
 - d. Camping Reservation Renewal
 - e. Vendor Renewal
 - f. Other
9. America 250: A commemoration of the semi quincentennial, or 250th anniversary, of the United States in 2026.
10. Non-Fair Time Activities
11. Maintenance and Repairs

12. Commissioners or Manager Reports

13. Executive Session (if applicable): Move for executive session pursuant to SDCL 1-25-2(3) to discuss contractual matter.

14. Adjournment