

South Dakota Corn Utilization Council (SDCUC)
Board of Directors Meeting
March 1, 2023
MINUTES

I. Call to Order

The South Dakota Corn Utilization Council (SDCUC) Board of Directors meeting was called to order by President Chad Blindauer at 9:06 AM on Wednesday, March 1, 2023, at the SD Corn office, 4712 S. Technopolis Dr., Sioux Falls, SD.

II. Pledge of Allegiance

President Blindauer led all present in reciting the Pledge of Allegiance.

III. Members Present

- Nick Fickbohm
- Justin Minnaert
- Doug Noem
- Chris Nickeson
- Jay Esser
- Reno Brueggeman
- Chad Blindauer
- Jim Ketelhut

Others present

DaNita Murray, Amanda Bechen, Margaret Pennock, Barb Olson, Abbey Bruner, Gerry Heuer

IV. Agenda Approval

After a motion by Doug Noem, second by Justin Minnaert, the revised agenda was approved. Motion carried.

V. Approval of Minutes

After a motion by Nick Fickbohm, second by Reno Brueggeman, the December 7, 2022, SDCUC Joint Board Meeting Minutes were approved. Motion carried.

VI. Declaration of Election for term beginning March 1, 2023

After a motion by Reno Brueggeman, second by Doug Noem, the following were declared elected to the Board of Directors. Motion carried. A certificate will be provided to each Director.

- District 4, Chris Nickeson
- District 6, Jay Esser
- District 8, Chad Blindauer
- District 9, Jim Ketelhut

VII. Funding Requests - FY2024

US Grains Council - Ellen Zimmerman, Director of Industry Relations, gave a presentation and funding request for FY 2024.

National Corn Growers Association - Harold Wolle, First Vice President, gave a presentation and request for FY 2024 funding.

VIII. ARC/PLC Presentation (Via Zoom)

Brad Karmen, Karmen Consulting, gave a presentation on ARC/PRC choice and options for the 2023 farm bill.

IX. Financial Report

Michael Schelling, CPA – Dakota CPA, presented the following financial reports:

- Profit & Loss Budget vs. Actual – July through December 2022, noting that the “Budget” column represents the annual budget for 12 months
- Balance Sheets – December 31, 2022

After further discussion, a motion was made by Jim Ketelhut, seconded by Justin Minnaert, and carried unanimously to approve the financial reports.

X. SDSU Funding FY2024

Mark Sandager, Dr. Joe Cassady and Dr. Bob Thaler gave a presentation on The Institute of Global Agricultural Sustainability and Leadership program being developed. Students would apply after sophomore year for a 3-year program during which they would complete their undergraduate and graduate programs.

XI. U. S. Meat Export Federation (USMEF) Funding Request FY2024

John Hinners, Sr. VP and Dean Meyer, USMEF Chair, gave a presentation and requested funding.

XII. Annual Election of Officers

A motion was made by Doug Noem, seconded by Justin Minnaert for a unanimous ballot to re-elect the current President, Vice President and Secretary-Treasurer. Motion carried.

XIII. Staff Updates

Gerry – Reported that the IRS mileage reimbursement rate increased to \$.655/mile effective 1/1/2023.

Amanda –

Discussed 37th Annual SD Corn Conference

- Media Impact Statement
- Provided results of post-event survey that was distributed to attendees
- Asked for overall event feedback from board

- Contracted with Sioux Falls Convention Center through 2024; SFCC would like us to submit soft holds for 2025-2026

Provided Marketing Update including
EthaKnow Campaign

- KPIs (key performance indicators)
- Creative direction
- Consumer Reaction

Barb – With the fiscal year ending June 30, requested that all expense reports be submitted to allow for approval and payment to be made by 6/30/23.

Margaret – Handed out a draft copy of the EMERGE publication for review by the Board. It is anticipated approximately 12,000 copies will be sent out.

XIV. Other Business

CO2 Pipeline Study Funding Request – SDCUC has been asked by a coalition to participate in a SD economic impact pipeline study. A motion was made by Doug Noem, seconded by Jim Ketelhut to contribute \$10,000 towards study. Jay Esser abstained from vote. Motion carried.

XV. Public Comment

No members of the public present.

XVI. Executive Session

No Executive session needed.

XVII. Adjournment

It was moved by Jim Ketelhut, seconded by Reno Brueggeman to adjourn the meeting at 3:59 PM. Motion carried.

Respectfully Submitted,

Gerry Heuer, Recording Secretary

Reno Brueggeman, Secretary/Treasurer