

**GOVERNOR’S TOURISM ADVISORY BOARD MEETING**

**Tentative Agenda**

**Wednesday, December 11, 2019, 1 pm**

**Dolly Reed Plaza**

**2nd Floor Conference Room**

**Pierre, SD 57501**

December 11, 2019

1:00 p.m. CT

1. Call Meeting to Order, Ivan Sorbel
2. Mickelson Award
3. Ziolkowski Award
4. Ben Black Elk Award
5. A.H. Pankow Award
6. Excellence in Tourism Innovation Award/Name Change for 2020
7. Global Marketing and Brand Strategy Update, Mike Gussiaas
8. Global Media and Public Relations Update, Katlyn Richter
9. Global Travel and Trade Update, Cole Irwin
10. Industry Outreach, Development and Research Update, Kirk Hulstein
11. Tourism Conference Update, Natasha Bothun
12. New SD Great Places and SD Great Face Programs, Natasha Bothun
13. Hot Topics and Open Forum, Jim Hagen
14. Adjourn