**GOVERNOR’S TOURISM ADVISORY BOARD MEETING**

**Tentative Agenda**

**Wednesday, September 30, 2020, 1 pm**

**Dolly Reed Plaza**

**2nd Floor Conference Room**

**Pierre, South Dakota**

Join Zoom Meeting:  <https://zoom.us/j/93015058756?pwd=M2IwN1NkZXlNdG15Qm1LVnJqQ0hKUT09>

Phone:  +1 312 626 6799

Meeting ID: 930 1505 8756

Passcode: 579075

1:00 pm Call Meeting to Order – Board President Kristi Wagner

1:05 pm Tourism Board Member Reports

1:30 pm Global Marketing and Brand Strategy Update – Mike Gussiaas

1:45 pm Current State of Consumer Sentiment – Mike Gussiaas and Kirk Hulstein

1:50 pm Game, Fish and Parks Pheasant Hunting Partnership – Mike Gussiaas and Kirk Hulstein

1:55 pm MOVING TO SOUTH DAKOTA Web Pages Update – Secretary Jim Hagen

2:00 pm Website Update – Mike Gussiaas and Ann DeVany

2:05 pm Recap of Rushmore Fireworks Celebration – Wanda Goodman

2:15 pm Industry Outreach, Development and Research Team Updates – Kirk Hulstein

2:25 pm 2021 Tourism Conference Update – Wanda Goodman

2:35 pm Global Media and Public Relations Team Updates – Kaitlyn Richter

2:45 pm Global Travel and Trade Team Updates – Alexa Dorn

2:50 pm Partnership with the Mount Rushmore Society – Secretary Jim Hagen

2:55 pm Departmental Updates – Secretary Jim Hagen

3:00 pm Open Forum – President Kristi Wagner and Secretary Jim Hagen