**South Dakota Board of Directors for Educational Telecommunications**

**Virtual & In Person Meeting**

**November 29, 2023**

**Board Members Present**: Rapid City Office—Kay Jorgensen, Doyle Estes, and Julie Overgaard

Virtual: Jeff Clines, Dave Landry, Jerry Oster, Julie Ashworth, Erika Tordsen and Shuree Mortenson

**Staff Members Present:** SeVern Ashes, Brad Van Osdel, Fritz Miller, Heather Benson, Laura Peterson, Marcy Drew, Twyla Olson, and Ryan Howlett

**CALL TO ORDER**

The meeting was called to order by Kay Jorgensen at 9:32am Central Time.

Ryan Howlett did roll call.

**APPROVAL OF MINUTES**

On page 5 under the Television report, the second line “engagement has increase” should read “engagement has increased.” Teri Roetman will make the change.

A motion was made by Doyle Estes to approve the August 4th meeting minutes with the correction noted. Second by Jeff Clines. Motion carried.

**AUDIT APPROVAL**

Laura Peterson introduced Brian Stavenger from Eide Bailly LLP. Brian gave a brief overview of the FY23 Audit report. It was a clean audit with no findings. Everything accurate and fairly presented by audit rules. Eide Bailly is impressed by Laura with the timeliness, accurate and confident responses.

A motion of was made by Doyle Estes to approve the FY23 Audit as presented. A second by Jerry Oster. Motion carried.

**EXECUTIVE SESSION**

Kay Jorgensen requested the board move into Executive Session at 9:47am.

A motion was made by Doyle Estes to move into Executive Session. Second by Jeff Clines. Motion carried.

A motion was made by Doyle Estes to move out of Executive Session. Second by Jerry Oster. Motion carried.

**ADJOURNMENT**

A motion was made to adjourn at 10:35 by Doyle Estes. Second by Julie Ashworth.

Meeting adjourned

**South Dakota Board of Directors for Educational Telecommunications**

**Virtual & In Person @ SDPB Studios**

**Dec. 6, 2023**

**Board Members Present**: Vermillion Studio: Jerry Oster; Sioux Falls: Erika Tordsen, Julie Ashworth, Julie Overgaard, Dave Landry; Rapid City: Doyle Estes & Kay Jorgensen; and virtual Shuree Mortenson

**Board Members Not Present**: Jeff Clines

**Staff Members Present**: Brad Van Osdel, Twyla Olson, Teri Roetman and SeVern Ashes

**CALL TO ORDER**

Kay Jorgensen called the meeting to order at 1:06pm.

Roll call was done by Teri Roetman.

**SDPB Brand Refresh Presentation**

Julie Overgaard introduced the Fresh Produce team. Heidi Marsh and Ted Herren gave a brief presentation and explained the process involved to develop the SDPB brand refresh. During this process there was representation from staff and board members. The brand identity was revealed. There is more work to do, and guidelines will be made to ensure consistency throughout all platforms of use. This brand refresh will be launched in March 2024.

Kay appreciated all the work Fresh Produce did on this brand refresh.

A motion was made by Dave Landry to support and endorses the network moving forward with this brand refresh. Second by Julie Ashworth. Motion carried.

**ADJOURNMENT**

A motion was made by Jerry Oster to adjourn the meeting at 1:39pm. Second by Doyle Estes.

Motion carried.

Submitted by Teri Roetman