

SOUTH DAKOTA BRAND BOARD
Minutes of Board Meeting and Rules Hearing
August 5, 2026

The South Dakota Brand Board convened at 11:30 a.m. CT on Wednesday, August 5, 2026 in the Kneip Building, Conference Room Three, 700 Governors Drive, Pierre, South Dakota.

Board members in attendance: Haven Stuck, Kory Bierle, Jake Longbrake, Jarrod Johnson, Ross Cuny.

Brand Board staff in attendance: Debbie Trapp, Matt Clair.

Others in attendance: Doris Lauing, David Smith, George Kenzy, Raydelle Sperle, Bob Mercer, Cheyenne Tant, Taya Runyan, Meghan O'Brien

Pres. Haven Stuck called the meeting to order.

Motion by Bierle to adopt agenda as amended, second by Johnson. Motion carried by unanimous vote.

Next meeting date for FY 28 Budget set for August 13, 2026

PUBLIC HEARING ON PROPOSED RULE
12:10:02:05

Pres. Haven Stuck opened the public hearing.

Director Trapp informed the Board of the following:

- Notice of Hearing was published in accordance with the rules and statutes.
- Legislative Research Council has reviewed and made recommendations to the rule for style, form, and legality. Recommendations have been incorporated into the rule.
- Bureau of Finance and Management has reviewed the Fiscal Note for §12:10:02:05 and concurs with the assumption and fiscal impact calculations.

Written Testimony:

- South Dakota Stockgrowers Association
 - Proponent
 - Received July 30, 2026
 - Stated importance of the livestock inspection program and support of the \$0.45 per head increase in the livestock ownership inspection fee for the continued operation of the program.
- South Dakota Cattlemen's Association
 - Proponent

- Received July 30, 2026
- Supported HB 1020 in the 2026 Legislative Session increasing the cap on the livestock ownership inspection fee. Supports setting the livestock ownership inspection fee at \$1.45 per head.

Opponent Written Testimony - None received.

Oral Testimony -

- Cheyenne Tant
 - Department of Agriculture and Natural Resources
 - Proponent
 - Thanked Brand Board and Industry Groups, Urged Brand Board to approve proposed rule package.
- Doris Lauing
 - South Dakota Stockgrowers Association
 - Proponent
 - Recognizes the need and supports the increase in the inspection fee amount.
- David Smith
 - South Dakota Farmers Union
 - Proponent
 - Supports the rule change.
- Raydelle Sperle
 - South Dakota Stockgrowers Association
 - Proponent
 - Supports the increase.
- George Kenzy
 - South Dakota Stockgrowers Association
 - Proponent
 - Supportive of the fee increase.
- Taya Runyan
 - South Dakota Cattlemen's Association
 - Proponent
 - Proposed fee is well below statutory cap, allows for incremental changes as needed.

Opponent testimony in person – None

Pres. Haven Stuck and Vice Pres. Kory Bierle thanked everyone for coming and their support of the rule change.

Summary of Changes to Proposed Rules Because of the Public Hearing or Comment

- No changes to the proposed rule §12:10:02:05 other than the recommendations to Legislative Research Council.
- Vice President Kory Bierle read proposed rule §12:10:02:05 with recommendations from Legislative Research Council incorporated.

Motion by Bierle to approve amendment to rule §12:10:02:05 with \$1.45 per head inspection fee and with Legislative Research Council recommendations, second by Cuny. Motion carried by unanimous vote.

Adjournment: Pres. Haven Stuck adjourned the Rules Hearing at 11:50 a.m. CT.

Motion by Johnson to enter executive session pursuant to SDCL 1-25-2 (1 & 3) personnel and legal at 11:52 a.m., second by Longbrake. Motion carried by unanimous vote. The meeting came out of executive session at 1:01 p.m.

Motion by Bierle to change date for next meeting for FY 28 Budget to August 12, 2026 rather than August 13, 2026, second by Longbrake. Motion carried by unanimous vote.

Motion by Longbrake to adjourn the meeting, second by Cuny. Motion carried by unanimous vote.

Haven Stuck, President

Debbie Trapp, Director