



# The State of the SD Economy

**Presentation to the Governor's  
Council of Economic Advisors**

**August 30, 2018**

**Ralph J. Brown, Professor Emeritus of  
Economics**

**University of South Dakota**

# Outline of Presentation

**Overview of US economy**

**US economy forecast**

**SD economy**

**Summary & Conclusions**

# US Forecast

IHS MARKIT Forecast – August 10, 2018

*Real GDP*

*Consumption,*

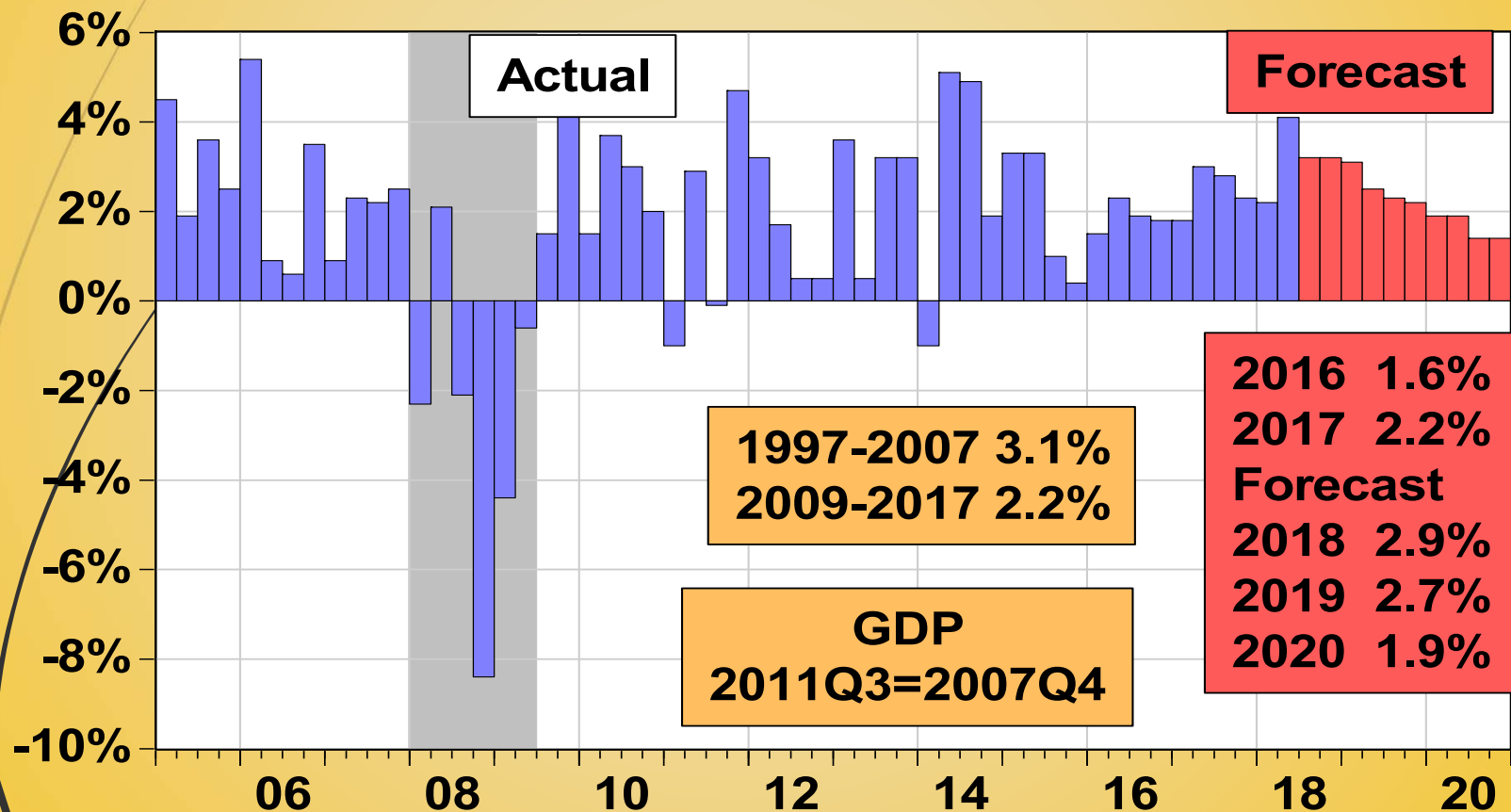
*Housing Starts*

*Federal Budget*

*Interest Rates and Inflation*

# Good Recent Growth

## GROSS DOMESTIC PRODUCT



Source: BEA and IHS



# GDP

We are now in the 110<sup>th</sup> month of expansion. The record is 120 months. The record is 1991 to 2001.

Good growth in 2018 and 2019 at 2.9 and 2.7%, respectively. In 2020, growth slows to 1.9% and about 1.7% thereafter.

Consumer spending will continue to contribute to growth supported by improving HH finances, lower taxes, strong labor market, real income increases, and rising home prices. Growth of 2.5% in 2018 and 2019.

Business fixed investment, inventory restocking, housing markets all should drive GDP growth in 2018 and 2019.



## **Components of GDP are:**

**GDP = Consumption (69%)**  
**Investment (17%)**  
**Government (18%)**  
**Net Export (-4%)**

# Consumption

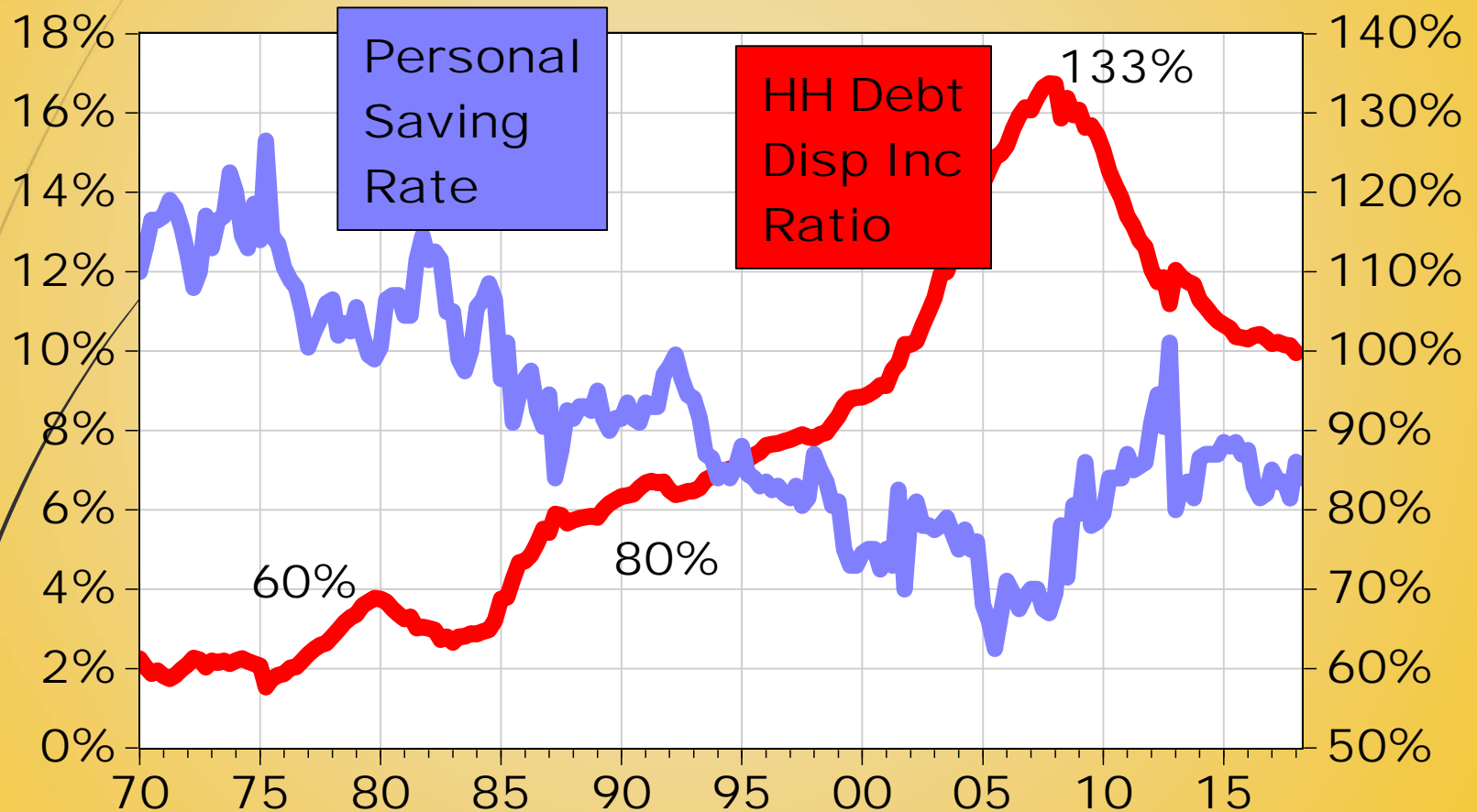
**As previously mentioned, consumer fundamentals looks strong.**

**Projected growth is at 2.5% through 2019 and 2.3% in 2020.**

**University of Michigan's Consumer Sentiment and the Conference Board's Consumer Confidence Index remain close to historical highs.**

# Deleveraging Plateaus

## HOUSEHOLD DEBT AND SAVING RATE

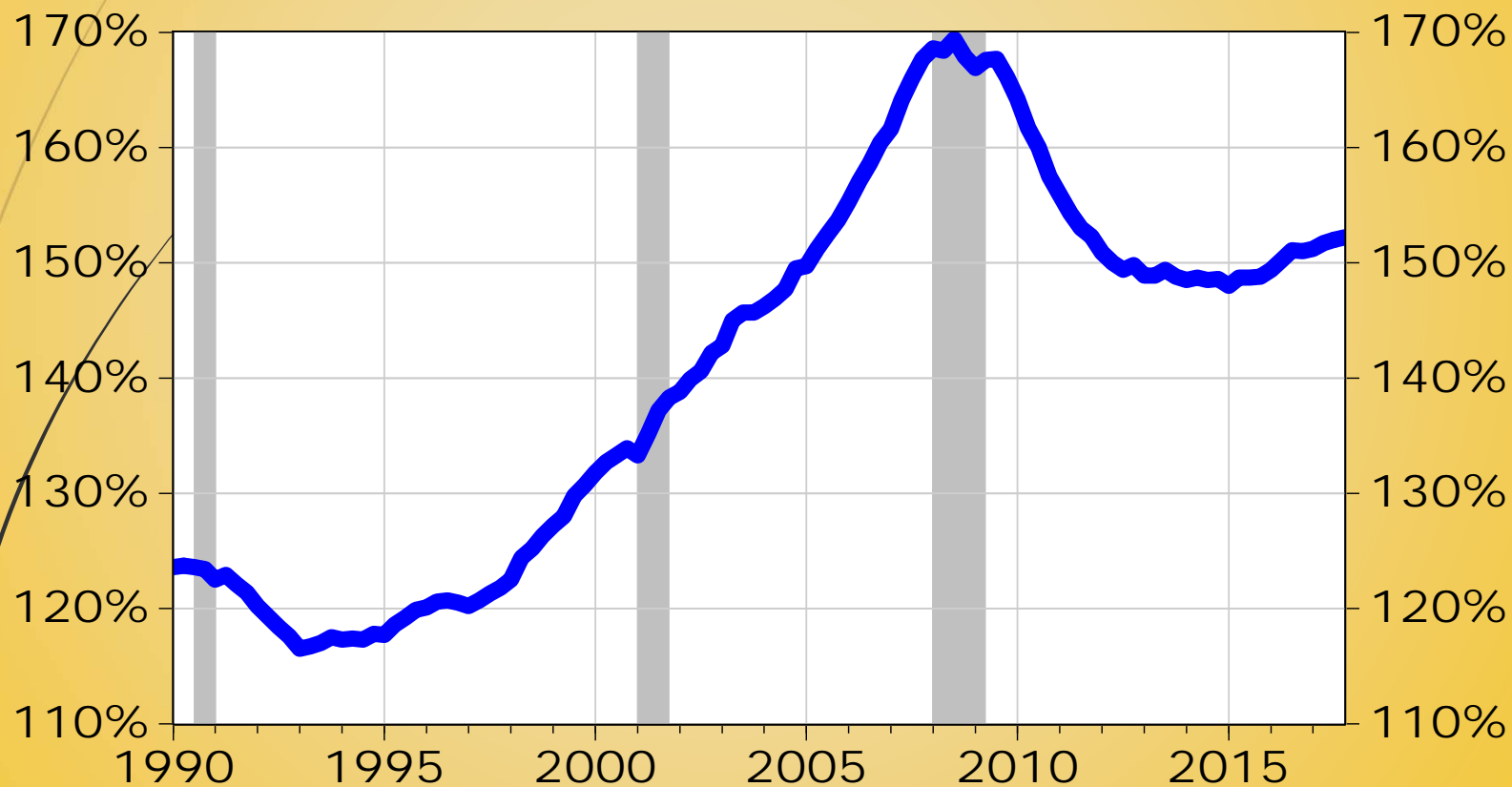


Source: BEA and FED



# Also Fairly Flat

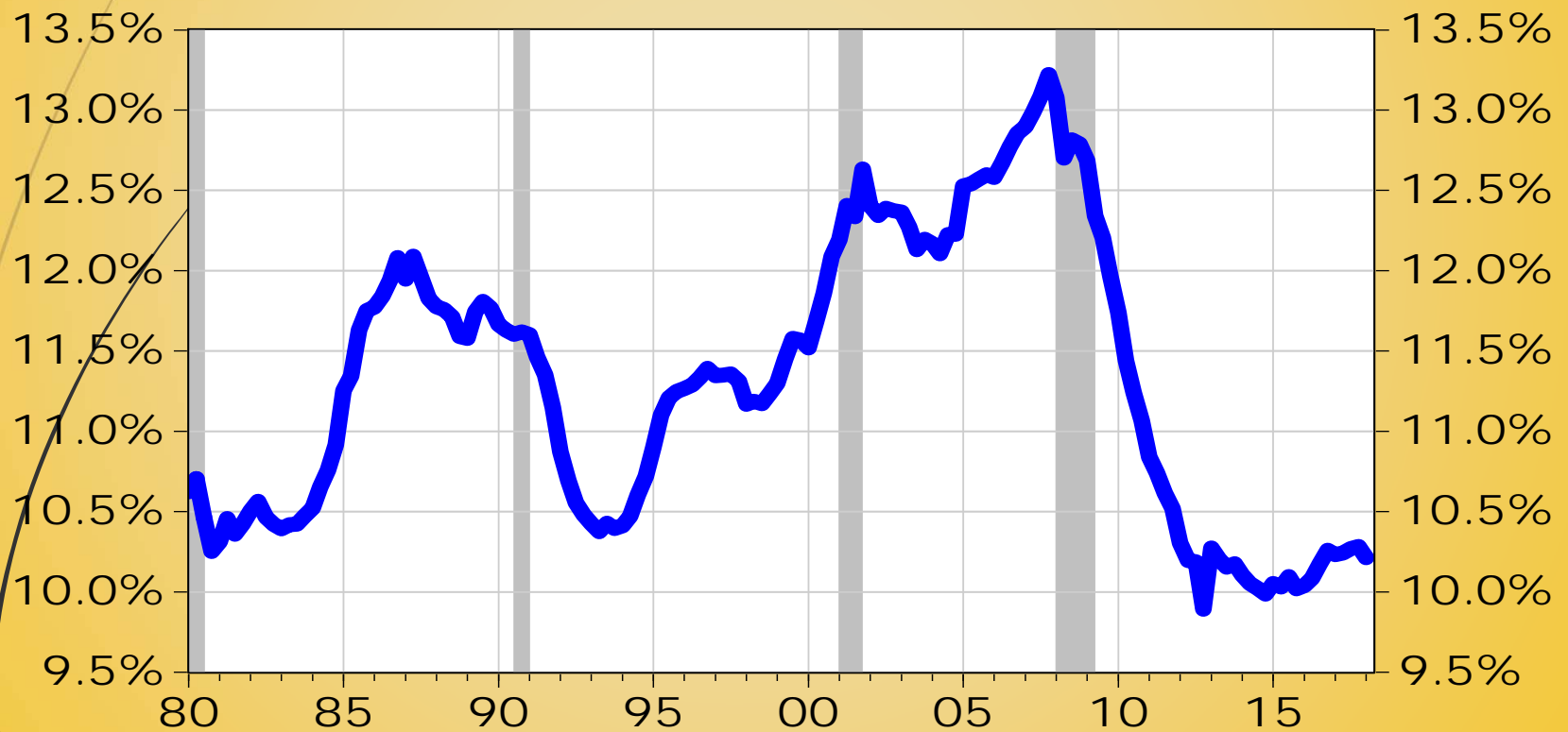
## TOTAL CREDIT NONFIN AS % GDP



Source: Federal Reserve System

# Record Low Debt Service

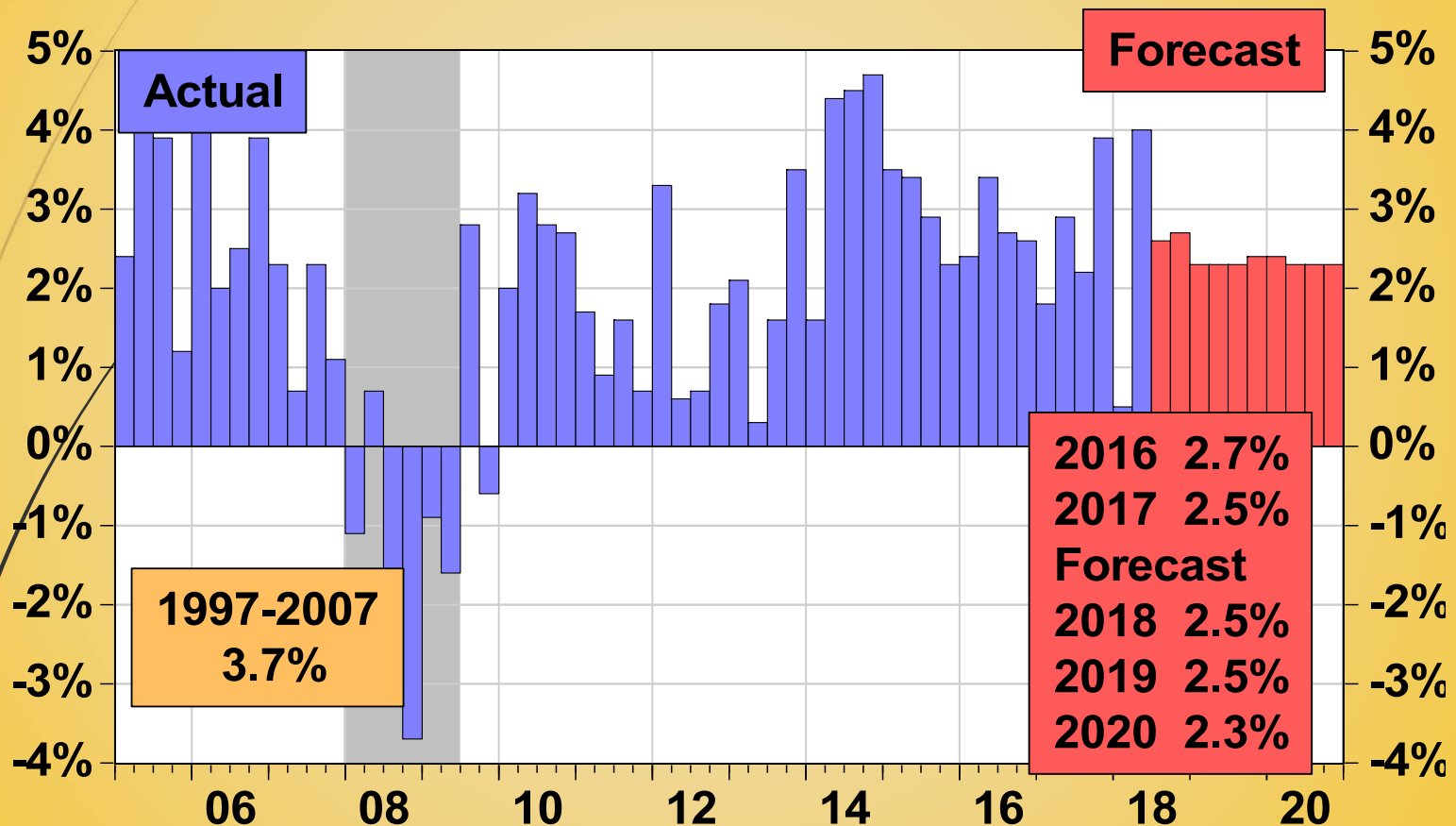
HH DEBT SERVICE PAYMENTS AS % OF  
DISPOSABLE PERSONAL INCOME



Source: BEA and Federal Reserve System

# Steady Growth Ahead

## REAL CONSUMPTION



Source: BEA and IHS

# Investment Sector

**Fixed business investment showing solid growth.**

**2018 7.1% 2019 5.5% 2020 3.6%**

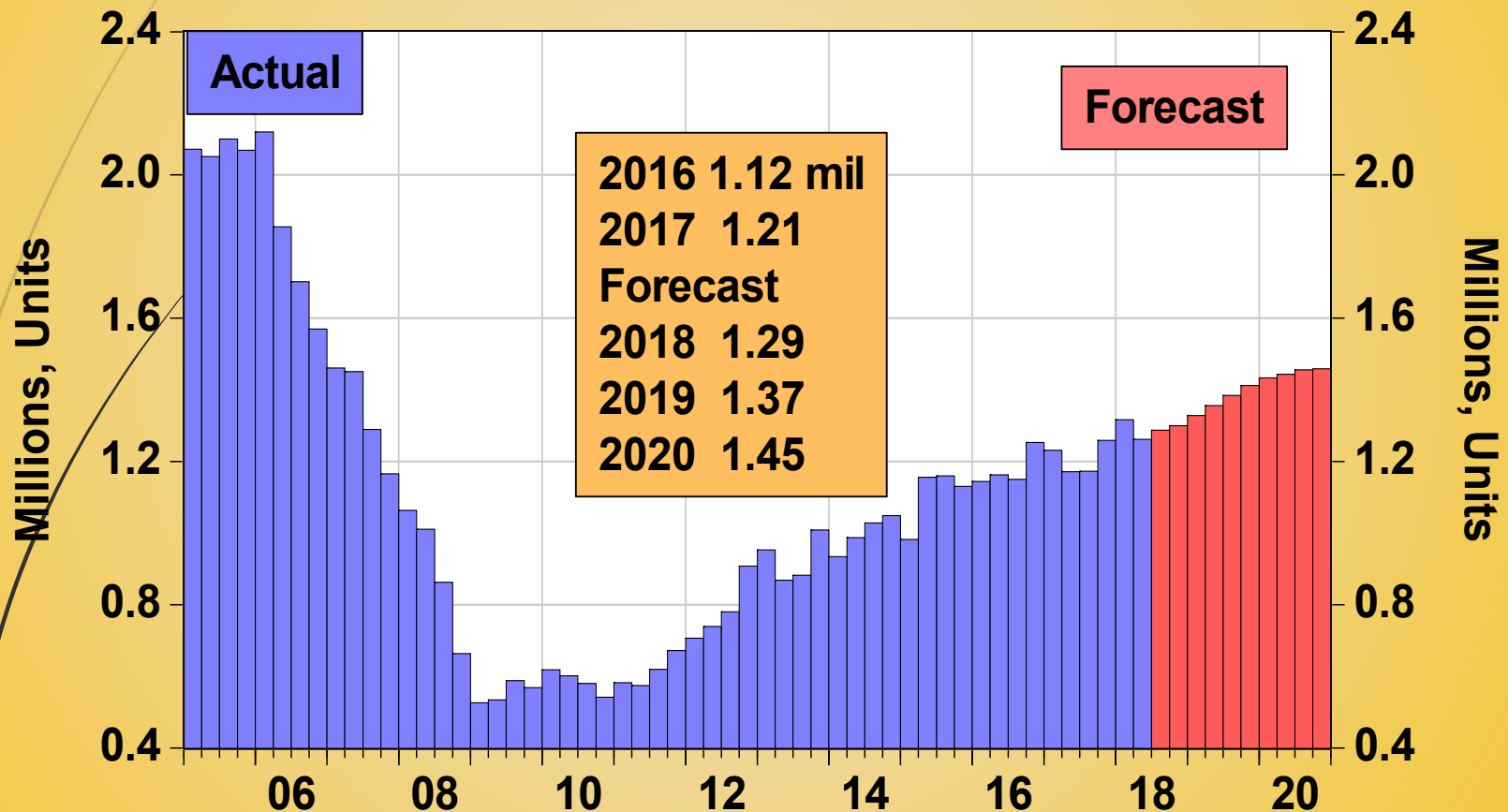
**Growth supported by TCJA, energy-related drilling and expanded expensing.**

**Low inventory/sales ratio will drive inventory investment for the near term.**

**Current weakness in the housing market is temporary because economic growth is solid and household formation will drive growth.**

# Recovery Continues

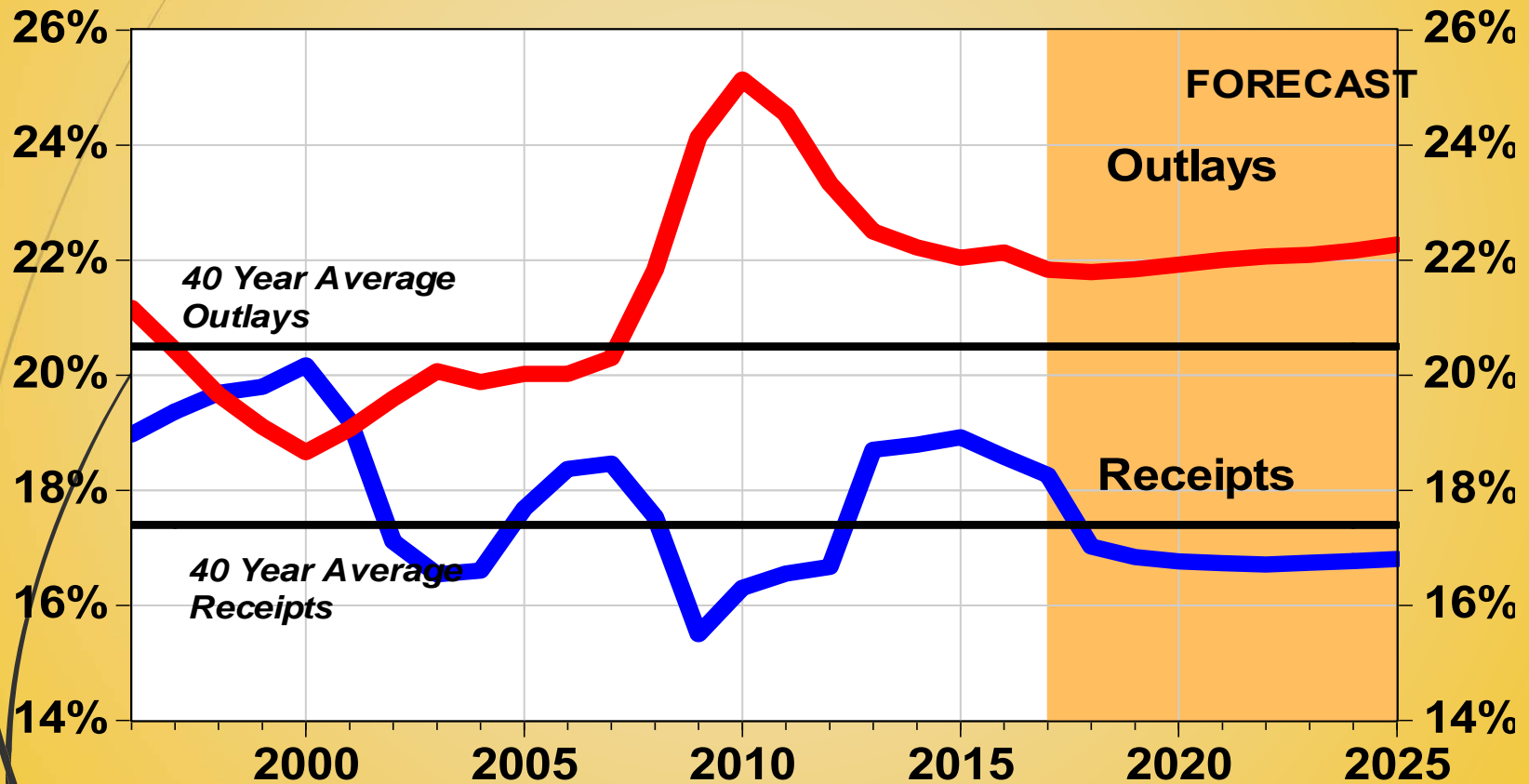
## HOUSING STARTS



Source: US Census and IHS

# Government Sector

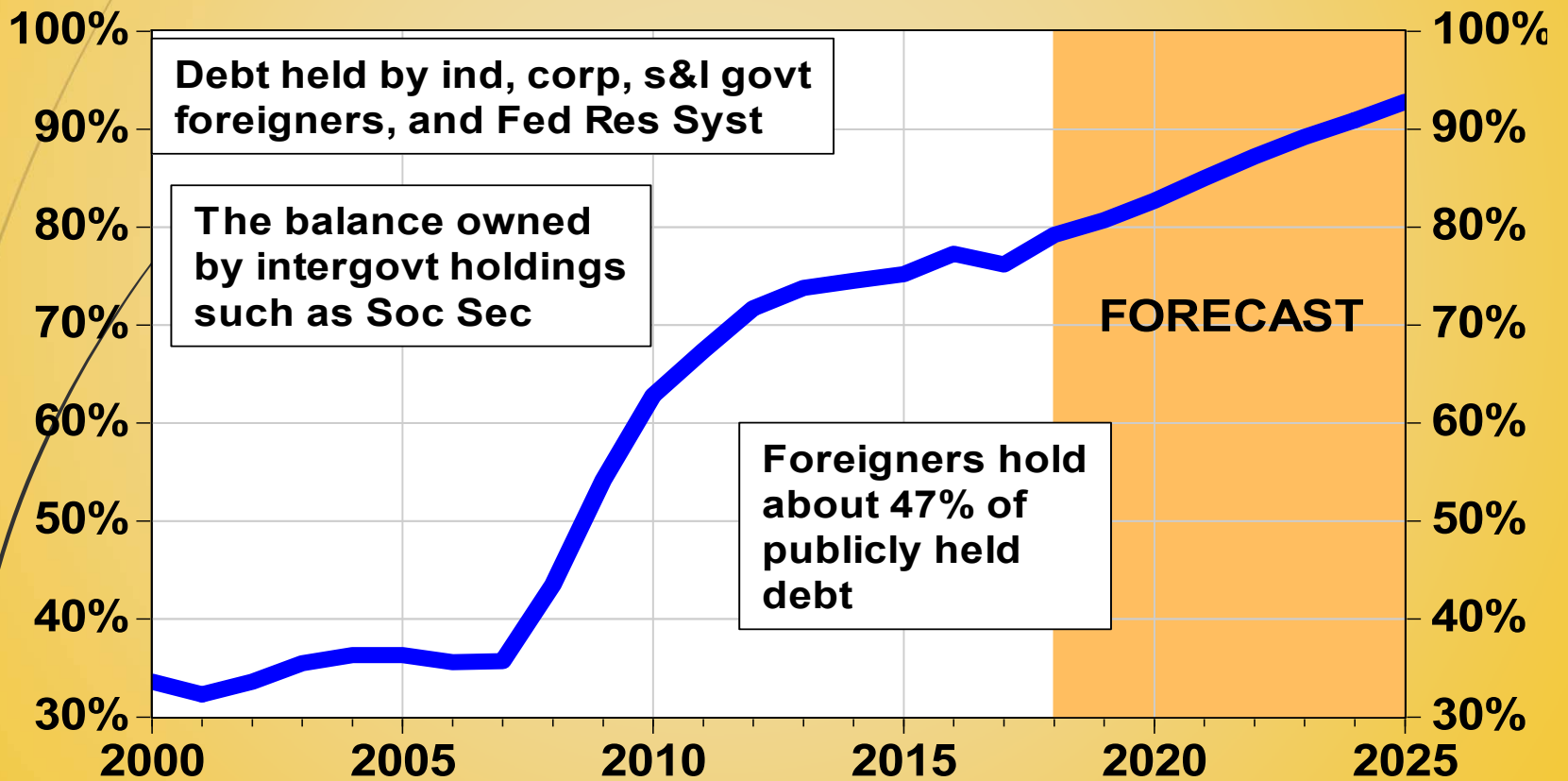
## FEDERAL GOVERNMENT AS % OF GDP



BEA AND IHS

# Debt Held by Public

## FEDERAL DEBT HELD BY PUBLIC AS % OF GDP



Source: IHS



# The Fiscal Picture

IHS assumes entitlement spending will follow current program guidelines.

Federal budget deficits will rise from 3.1% of GDP in 2015 to 4.8% of GDP in 2018 and 5.0% in 2019 and remain above 5% of GDP throughout the 2025 forecast period.

In other words, IHS does not see that the TCJA will significantly spur growth after 2019 or recoup the cost of tax cuts.

IHS projects the debt/GDP rising to 93% by 2025.





# Foreign Sector

The \$ is expected to strengthen over the next four quarters driven by the need to finance expected deficits and higher interest rates causing capital inflows.

A great deal of uncertainty on the trade front as the US and China follow a tit for tat strategy. Uncertainty about the demand for net exports, cost pressures, and supply chain disruptions clouds the outlook.

At this point, inclusion of the “trade war” has little impact on the IHS forecast. The outlook is still strong with strong near-term momentum and financial conditions remain supportive.

# Employment & Unemployment

Solid gains in employment will be driven by robust growth in production.

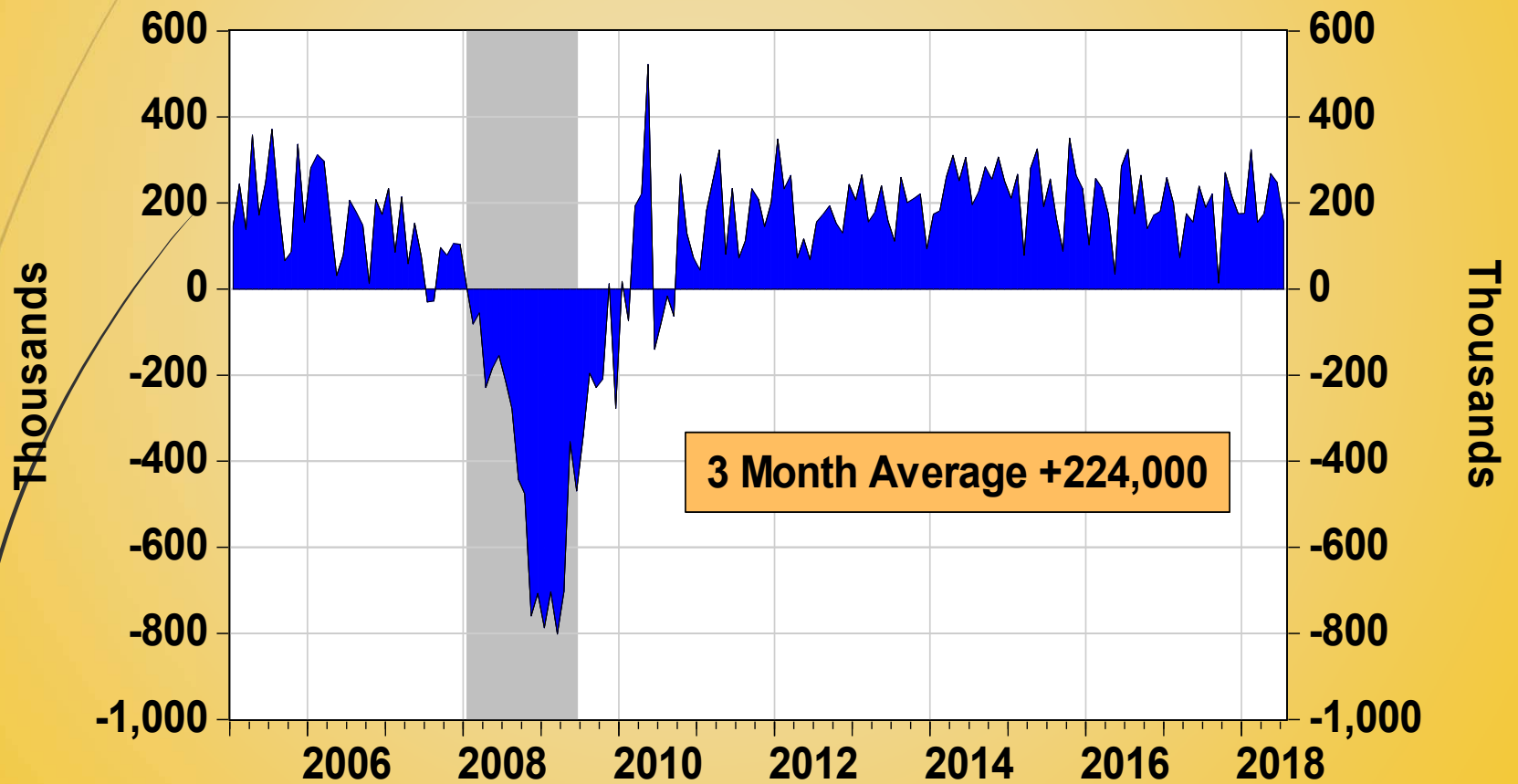
This strong growth will boost both wage growth and inflation pressures.

The unemployment rate averaged 4.4% in 2017. IHS projects 3.9% in 2018, 3.5% in 2019, and 3.6% in 2020.

One positive, is that the growth in hourly labor compensation will likely accelerate from 2.5% in 2017 to 3.2% in 2018 and then continue higher to 3.9% by 2012.

# Employment Growth

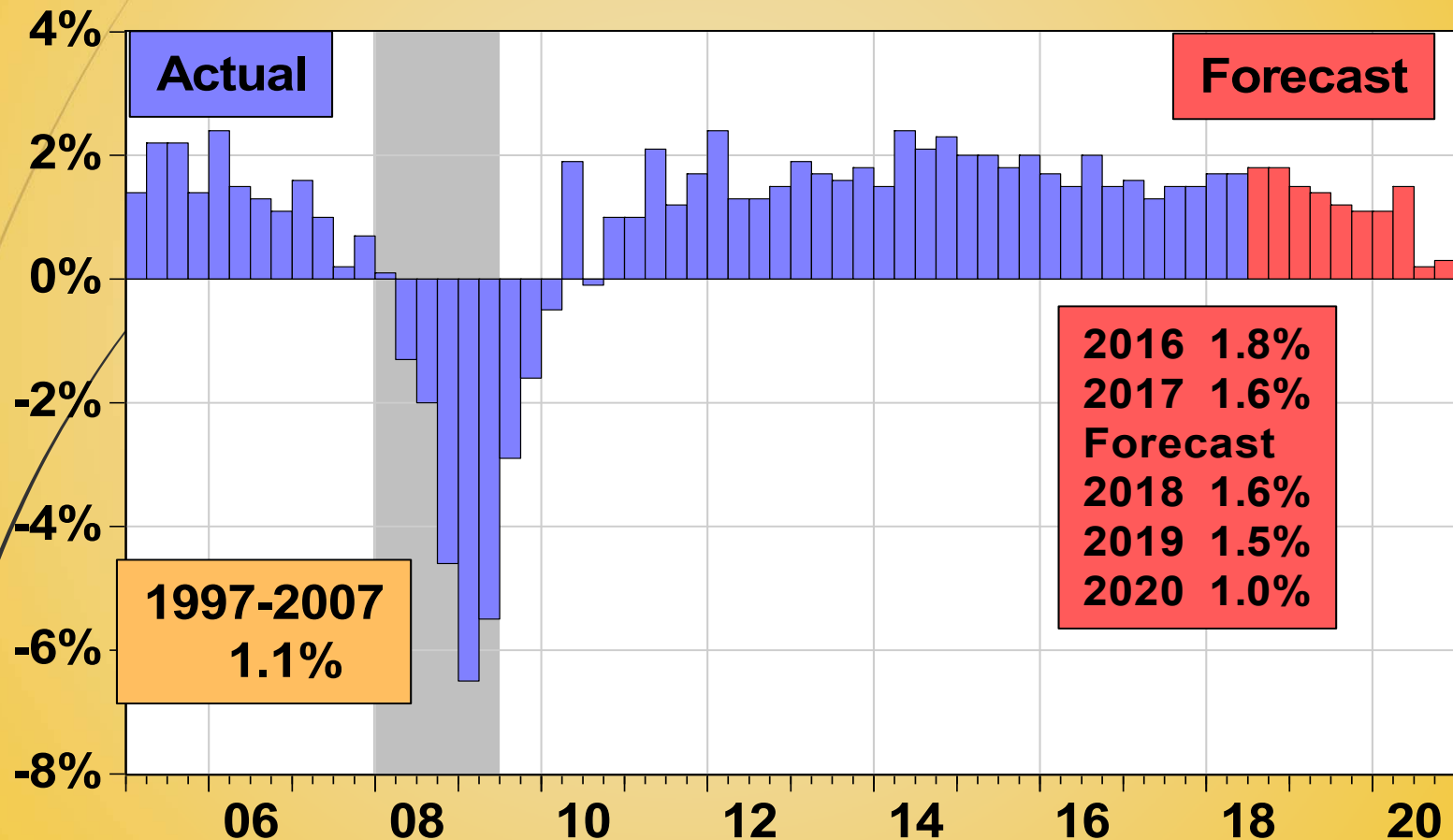
## CHANGE IN NONFARM EMPLOYMENT



Source: BLS

# Future Job Growth Steady

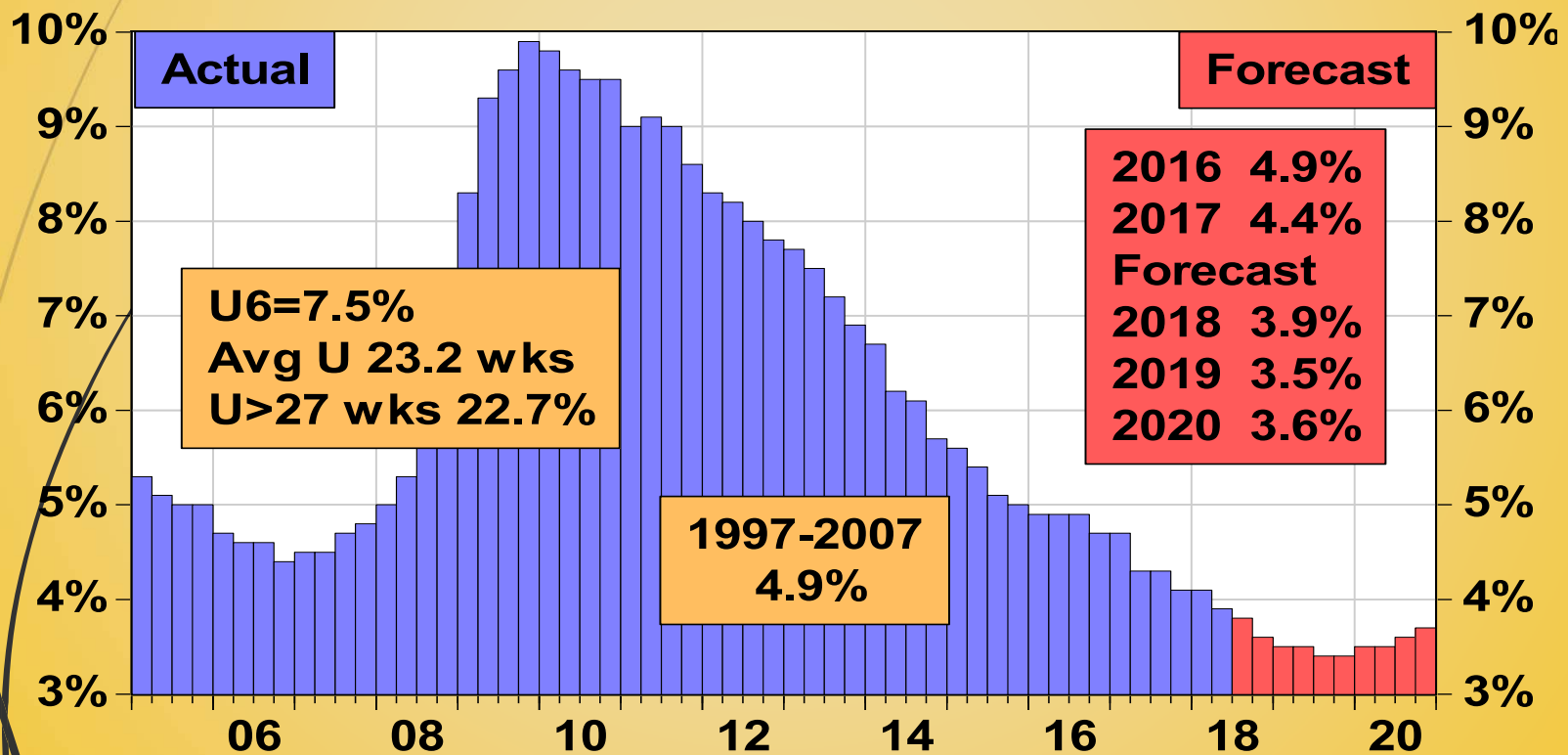
## NONFARM EMPLOYMENT



Source: BLS and IHS

# Low U3 Unemployment Rate Still Falling

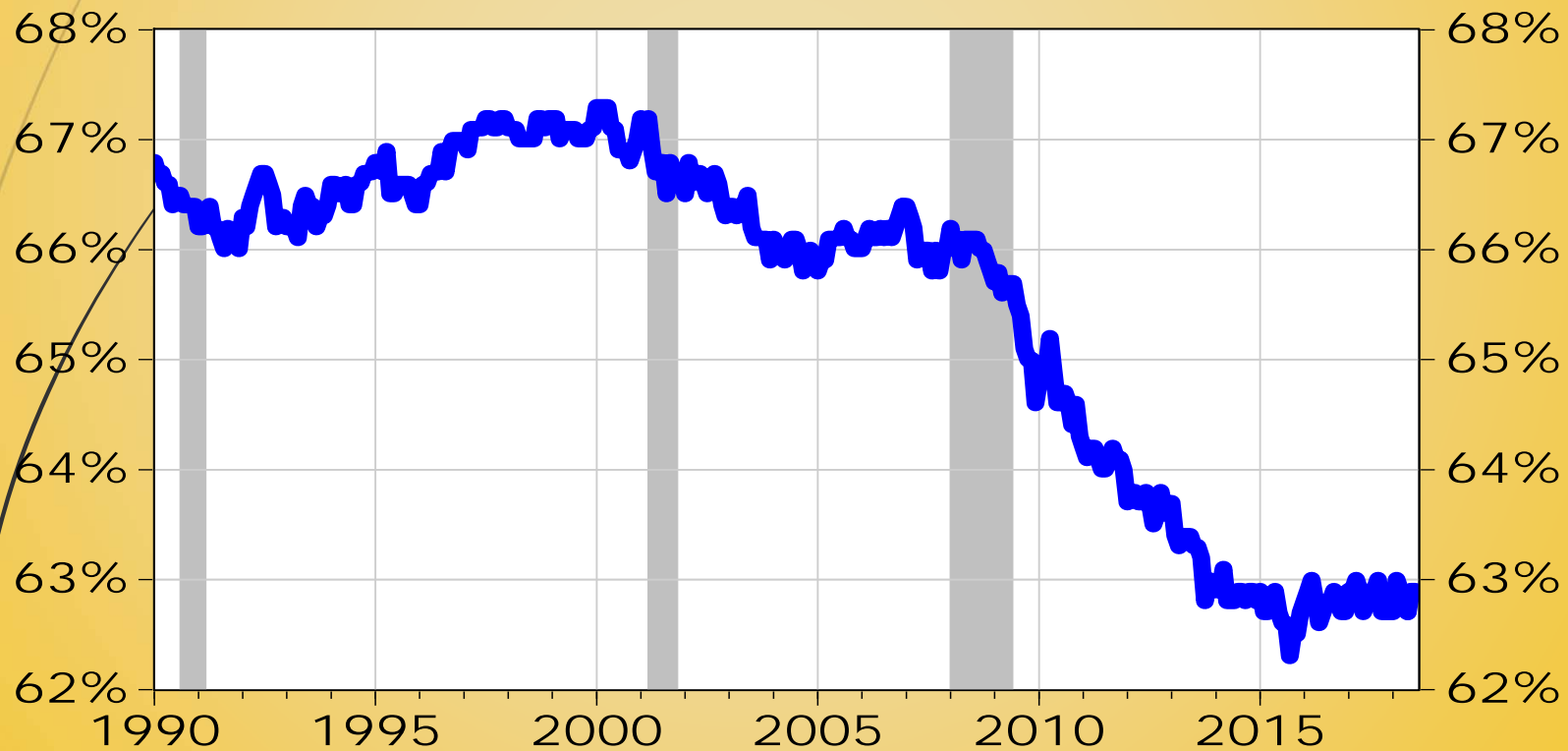
## UNEMPLOYMENT RATE



Source: BLS and IHS

# Labor Participation Rate Still Low

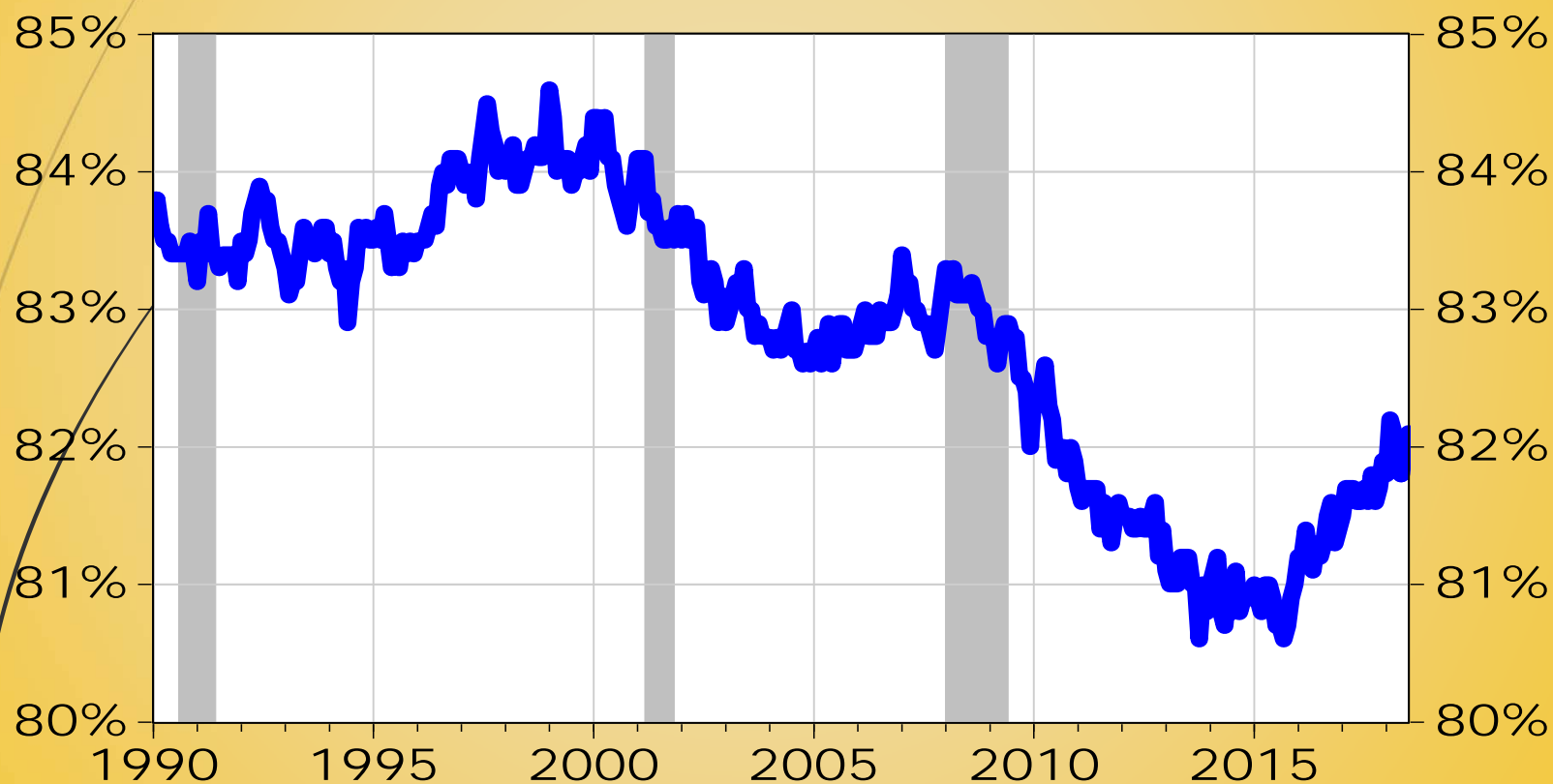
## LABOR FORCE PARTICIPATION RATE



Source: BLS

# Some Increase Prime Age

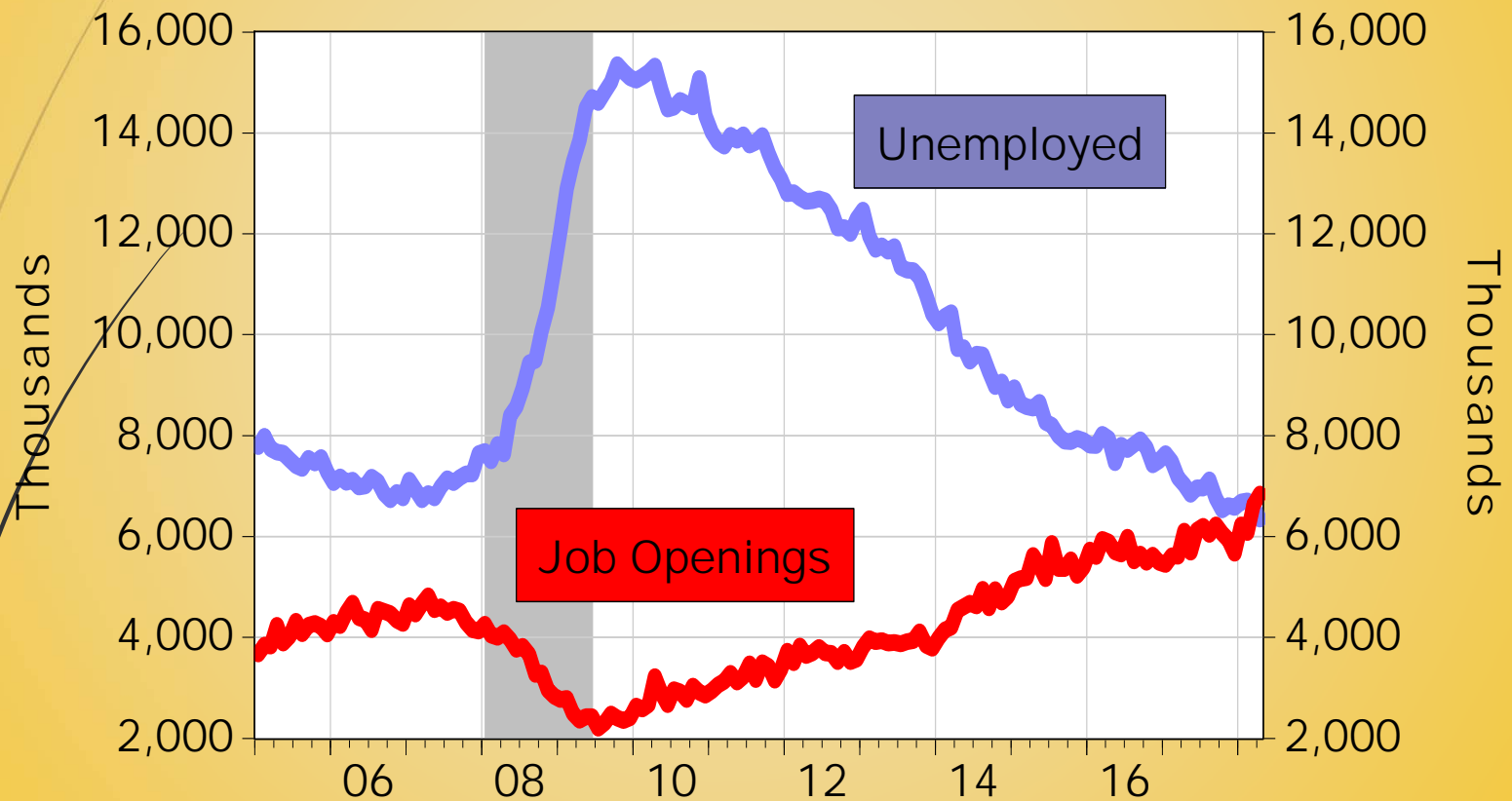
## LABOR FORCE PARTICIPATION 25-54



Source: BLS

# Tight Labor Market

## LABOR MARKET CONDITIONS



Source: BLS



# Inflation & Interest Rates

**The FED will increase the Federal Funds rate four times in 2018. Post-2018, they will increase the Federal Funds rate to 3.5% by 2020.**

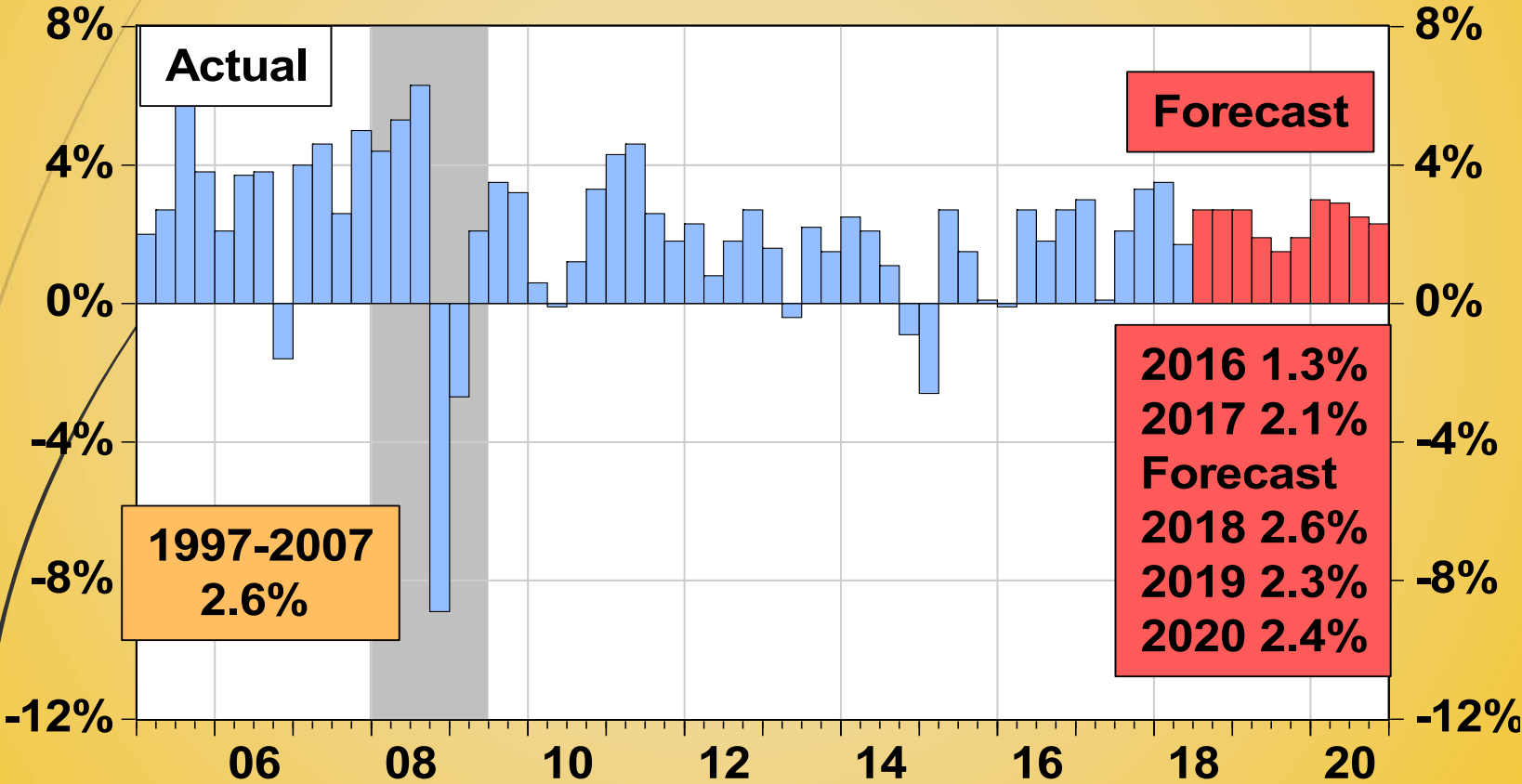
**Further Fed rate hikes, shrinkage in the Fed balance sheet, higher inflation premia, and higher rates abroad will push Treasury rates higher over the next few years, The 10-year Treasury note should rise to 3.5% by 2020.**

**They see the CPI rising to 2.6% in 2018, 2.3% in 2019, and 2.4% in 2020.**

**The PCE excluding food and energy increased 1.6% in 2017 and will rise to 2.1% in 2018 and 2.2% in 2019 and 2020.**

# Still Very Low

## INFLATION: CPI



Source: BLS



# MAJOR RISKS

Loss of confidence leading to a two-quarter recession starting 2019Q3.

This will be the longest expansion back to 1854.

If the economy enters a recession it will be due to a fall in fixed residential and nonresidential investment.

Rising prices have left the commercial real-estate market vulnerable to a decline which spreads to business equipment spending. This pessimism will spillover to the household market causing recession.

(20%)

# IHS MARKET FORECAST AUGUST 2018

<u>Variable</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>
<b>GDP</b>	<b>1.6%</b>	<b>2.2%</b>	<b>2.9%</b>	<b>2.7%</b>	<b>1.9%</b>
<b>Recession Probability 20%</b>					
<b>NA Emp</b>	<b>1.8%</b>	<b>1.6%</b>	<b>1.6%</b>	<b>1.5%</b>	<b>1.0%</b>
<b>Oil(Brent)</b>	<b>\$44</b>	<b>\$55</b>	<b>\$74</b>	<b>\$80</b>	<b>\$81</b>
<b>Housing</b>	<b>1.18</b>	<b>1.21</b>	<b>1.29</b>	<b>1.37</b>	<b>1.45</b>
<b>CPI</b>	<b>1.3%</b>	<b>2.1%</b>	<b>2.6%</b>	<b>2.3%</b>	<b>2.4%</b>
<b>Un Rate</b>	<b>4.9%</b>	<b>4.4%</b>	<b>3.9%</b>	<b>3.5%</b>	<b>3.6%</b>



# Wells Fargo Forecast August 2018

	2017	2018	2019	
GDP	2.3%	2.9%	2.8%	
NA EMP	182 thou	205 thou	165 thou	
CPI	2.1%	2.5%	2.5%	
10-YR T Note	2.33%	2.96%	3.48%	



# Key Variables Tracking SD Economy

**Nonfarm employment**

**Housing starts**

**Real nonfarm personal income**

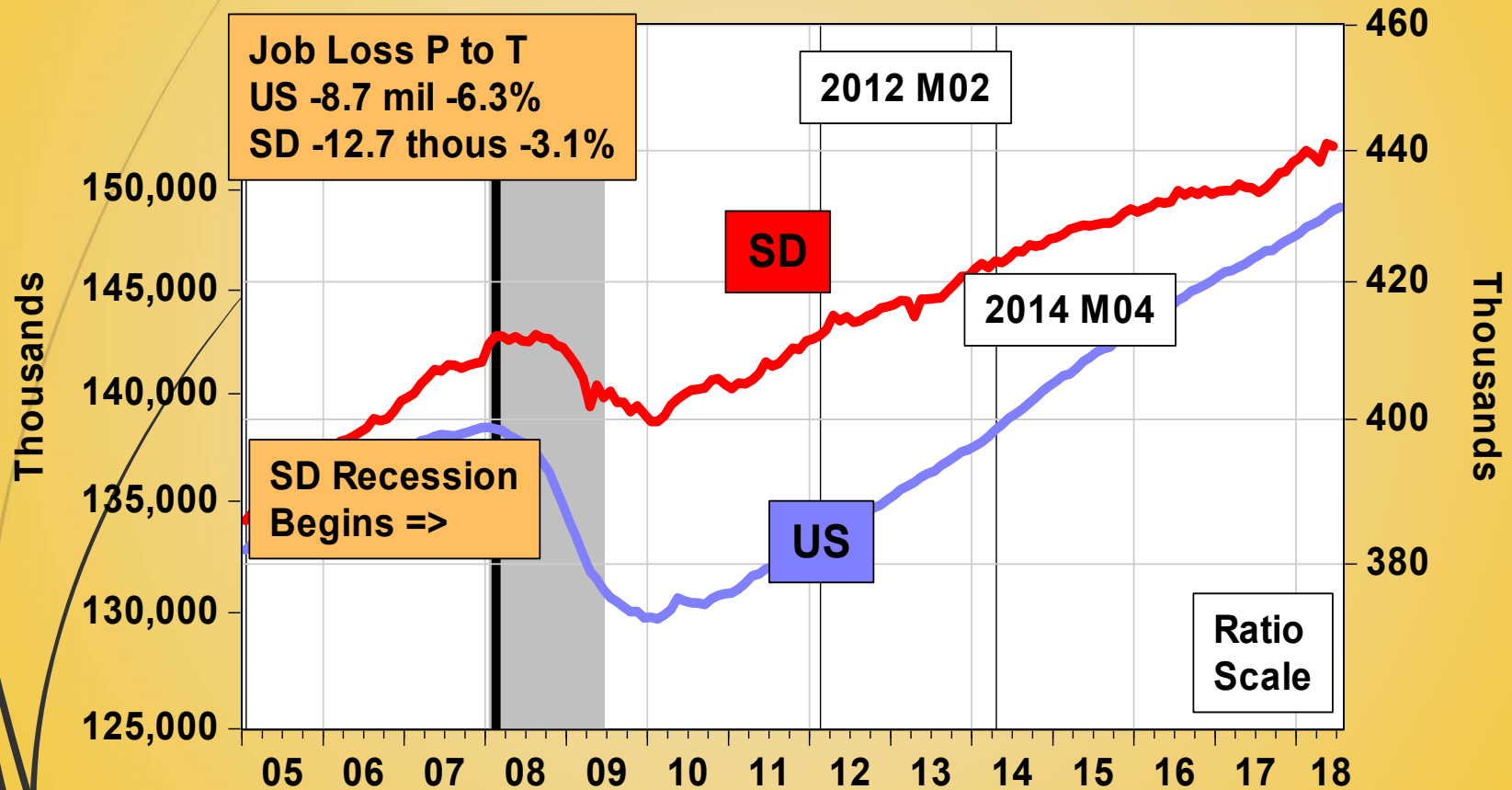
**Taxable sales**

**Leading indicator**



# Pick Up

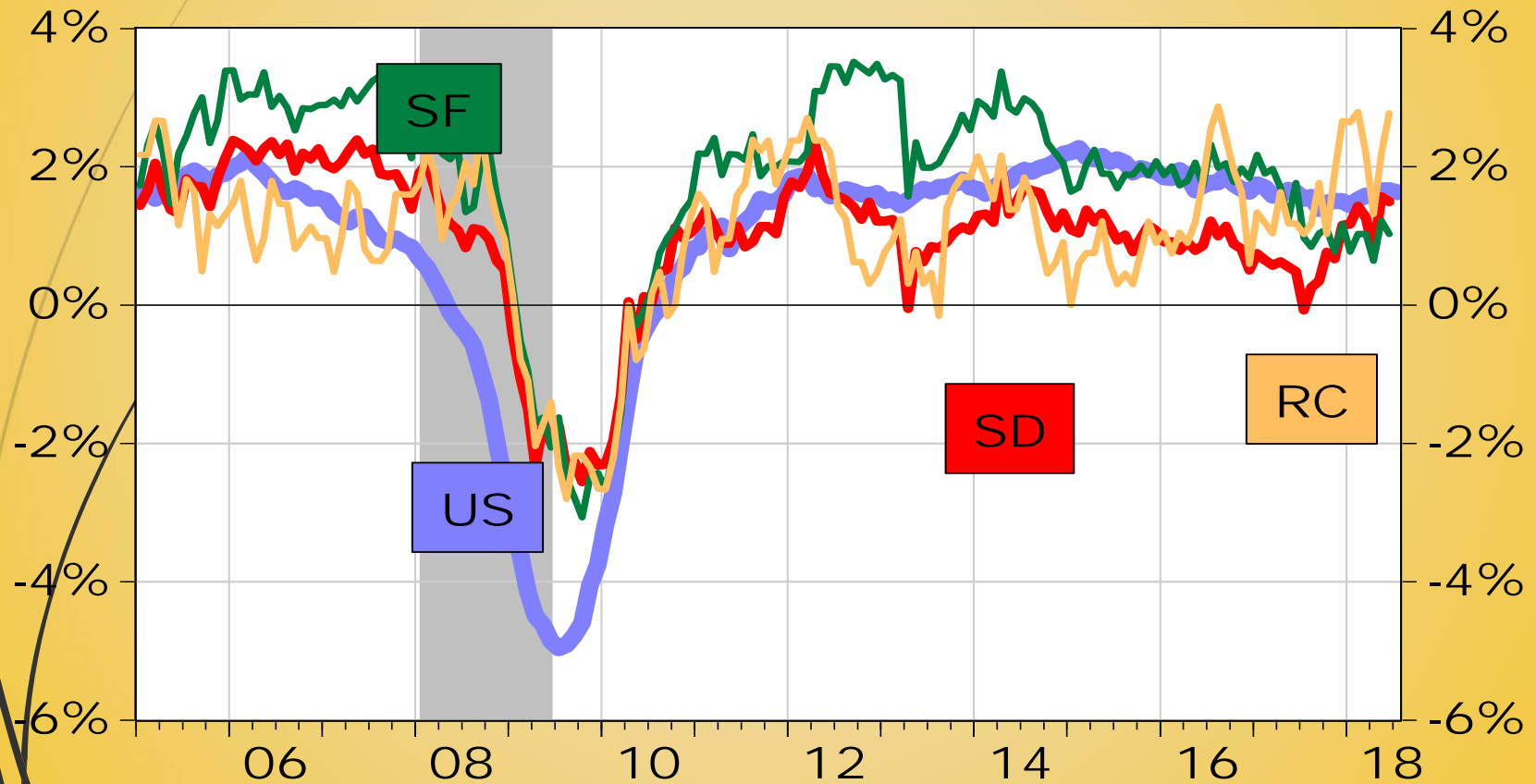
## NONFARM EMPLOYMENT



Source: BLS

# Divergence

## NONFARM EMPLOYMENT



Source: BLS

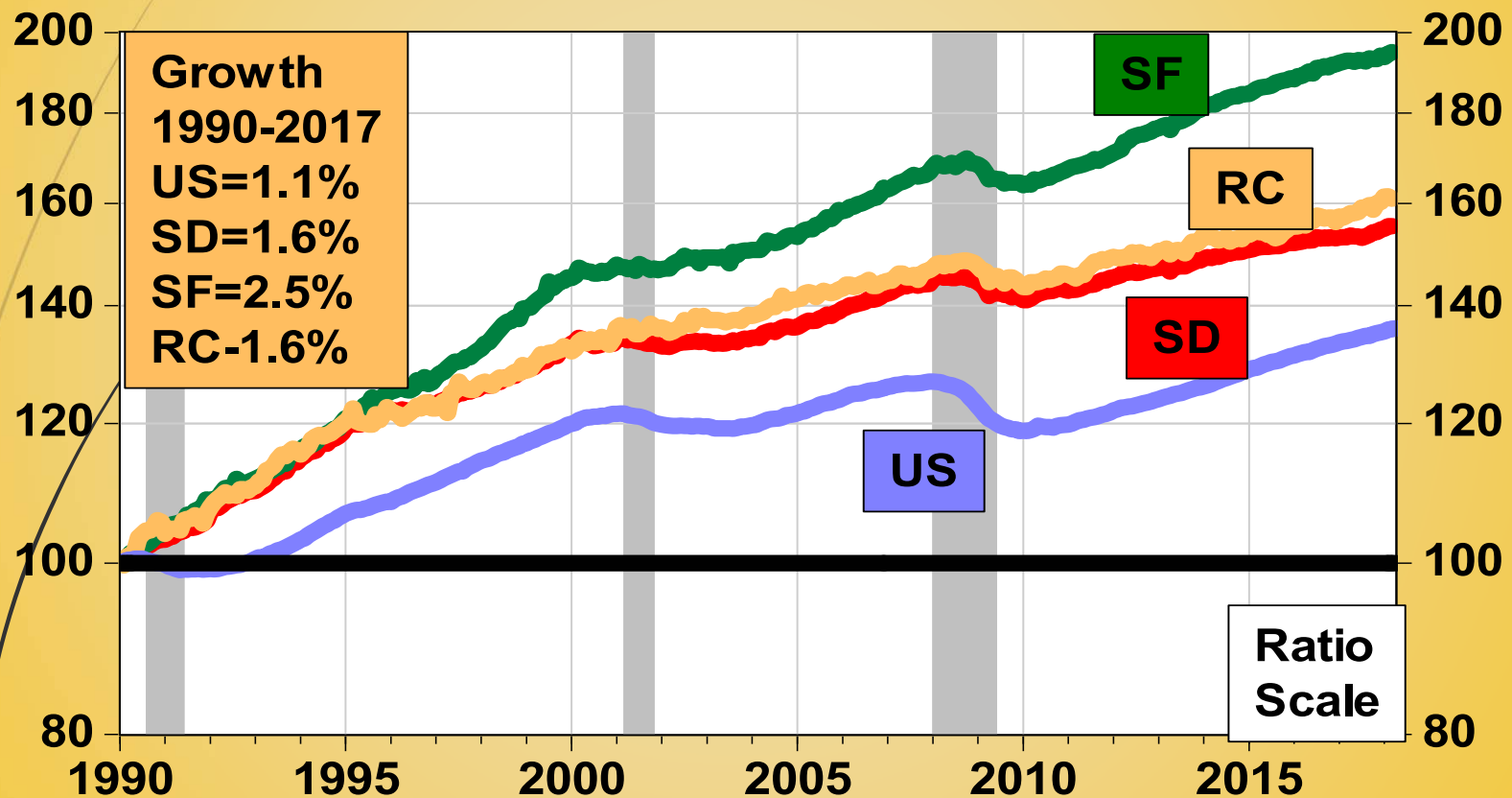


# ECONOMY AT A GLANCE (Employment Y/Y) JULY

INDUSTRY	SD	SF	RC
Total NonFarm	1.4%	1.2%	1.5%
Min,log,const	5.6%	1.1%	3.7%
Manufacturing	3.7%	3.5%	3.6%
Trade,tran,util	-0.6%	-1.2%	1.4%
Information	0.0%	-3.8%	0.0%
Finance	0.0%	0.0%	0.0%
Prof,business	4.9%	3.3%	3.7%
Educ,health	1.0%	1.9%	0.8%
Leisure,hosp	0.4%	1.2%	2.4%
Other services	4.8%	3.3%	2.9%
Government	0.4%	2.0%	3.5%

# SF Outpaces the Rest

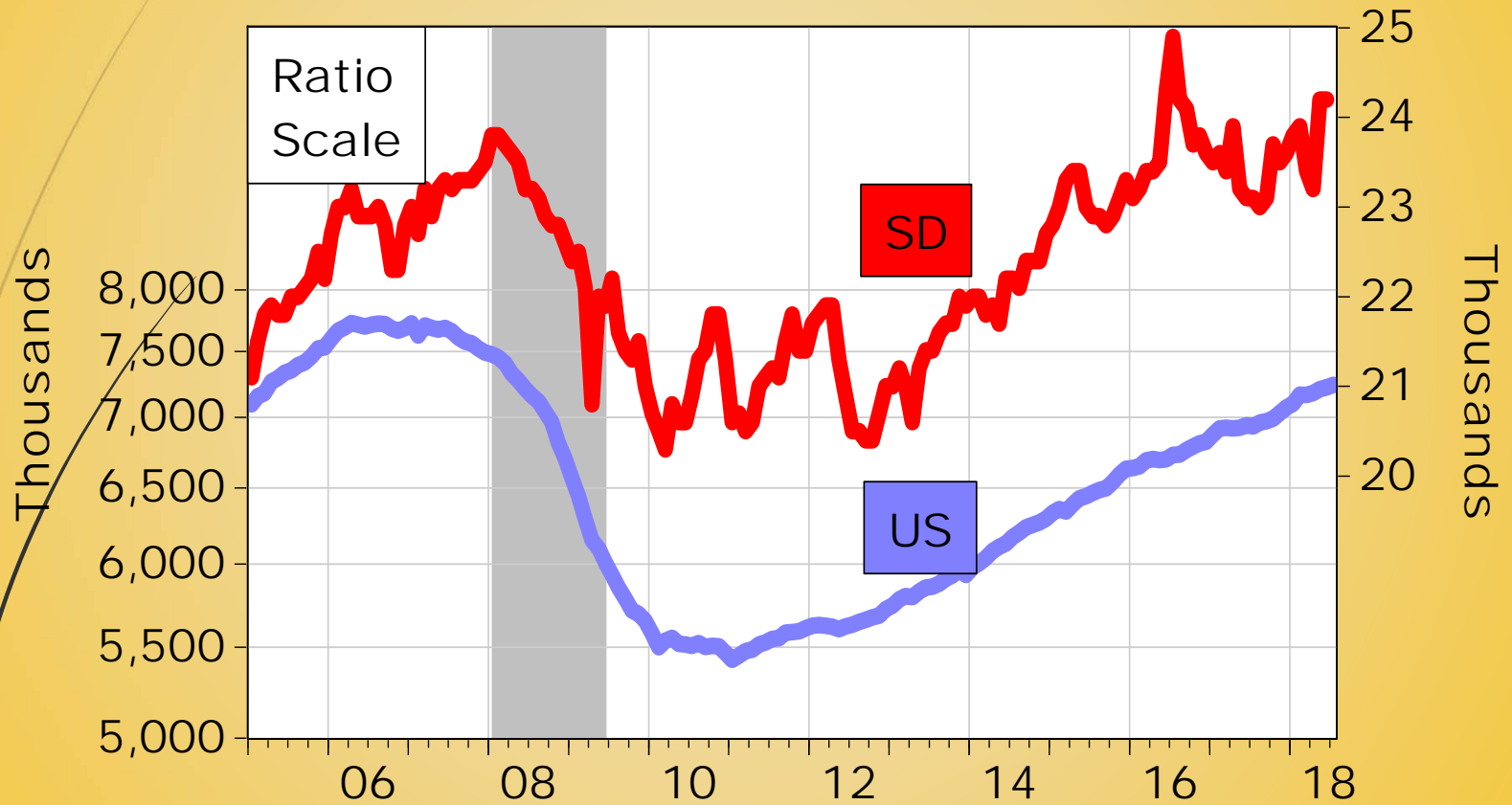
## NONFARM EMPLOYMENT



Source: BLS

# Still High

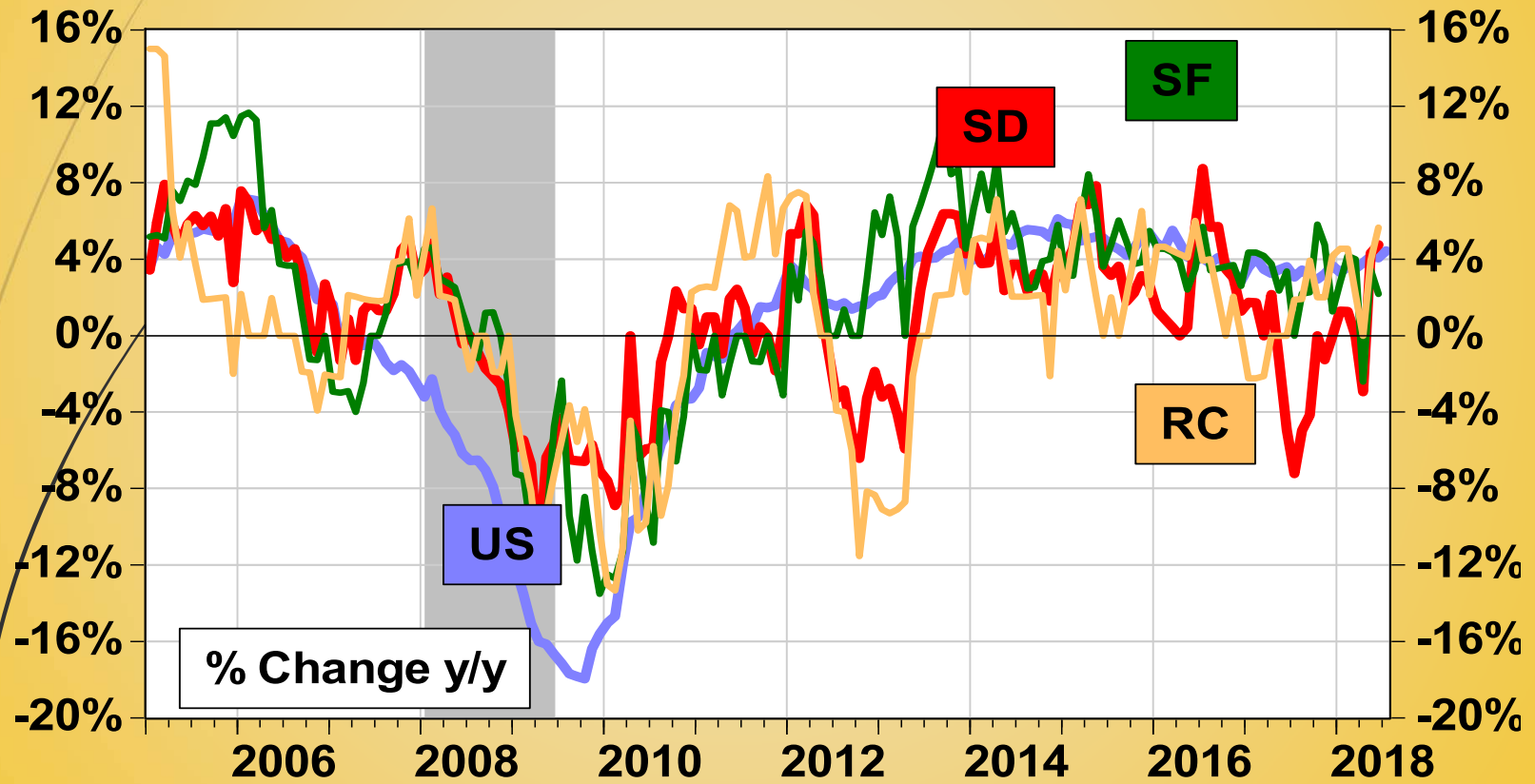
## CONSTRUCTION EMPLOYMENT



Source: BLS

# Growth

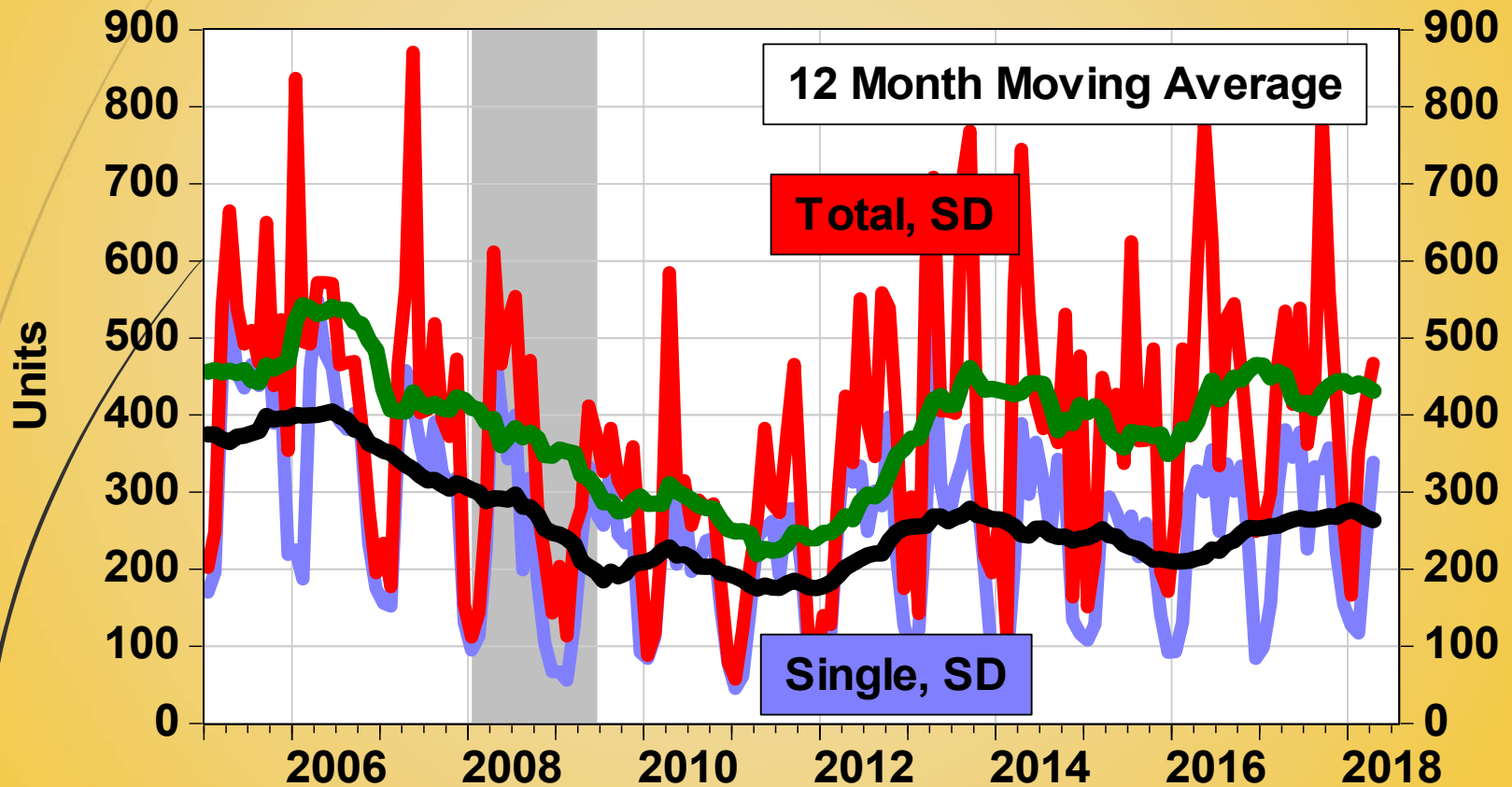
## CONSTRUCTION EMPLOYMENT



Source: BLS

# Some Growth

## SD Building Permits, Total & Single

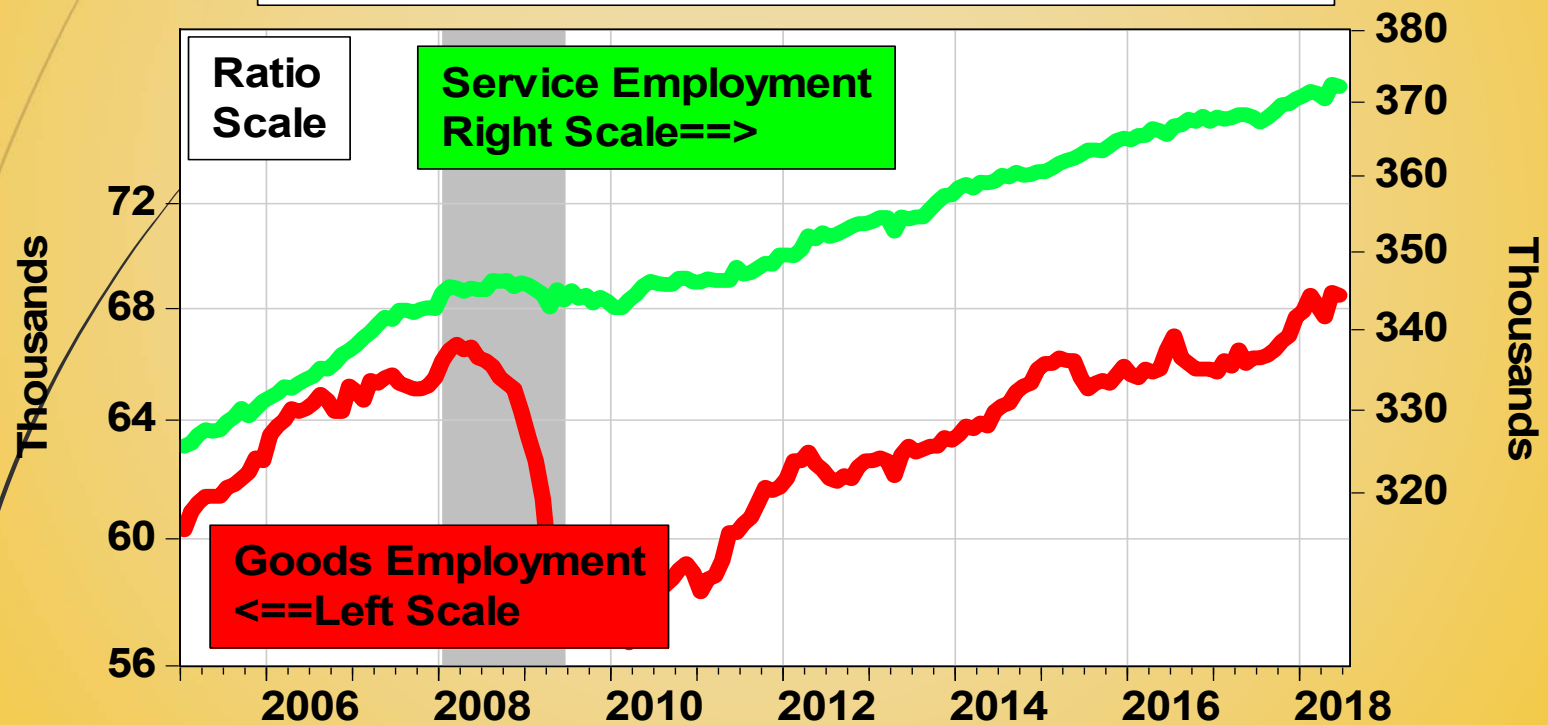


Source: Census Bureau

# Which is More Cyclical?

## SOUTH DAKOTA SERVICE AND GOODS PRODUCING EMPLOYMENT

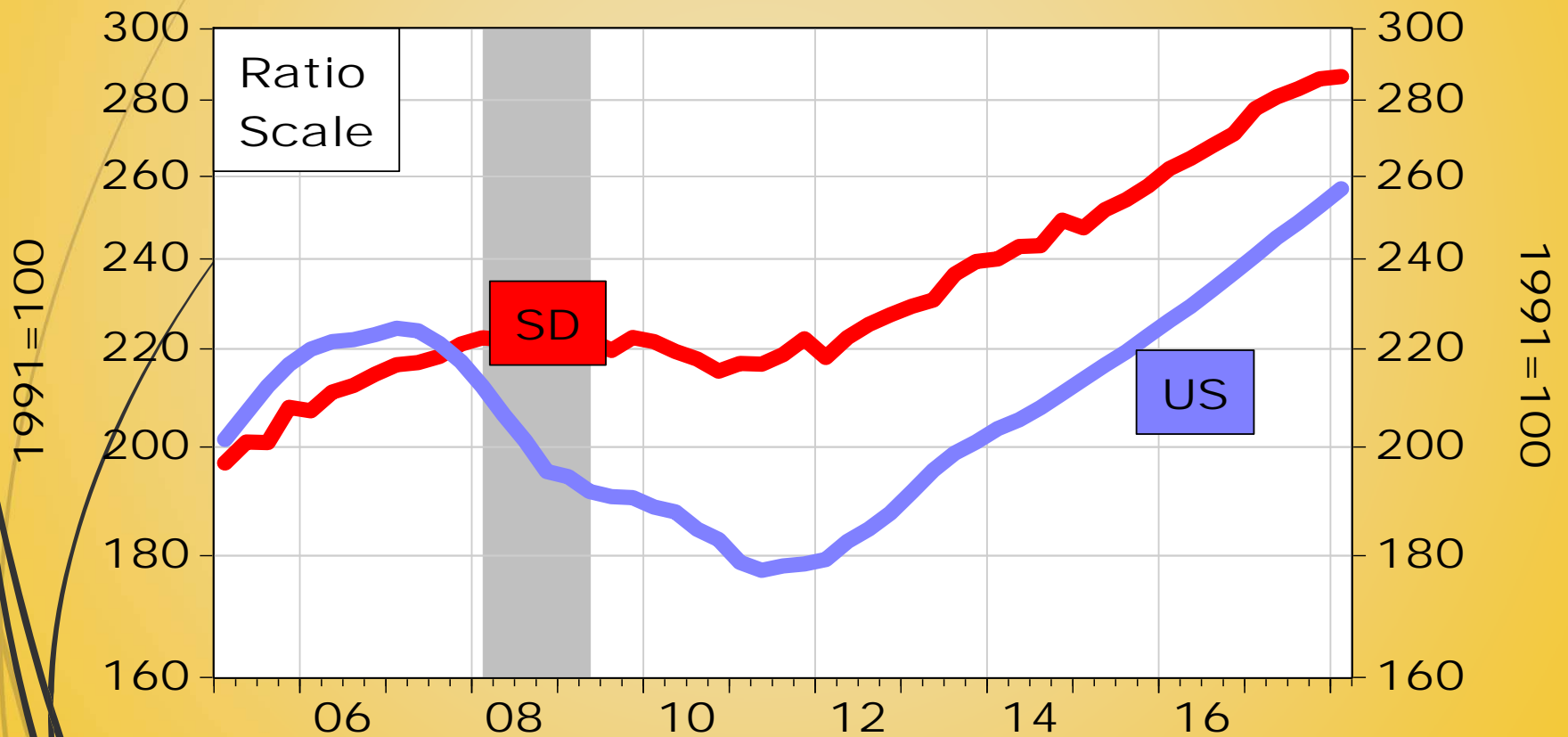
Goods-Producing = Manufacturing+Construction



Source: BLS

# SD Peaked Later and Decline Less Severe

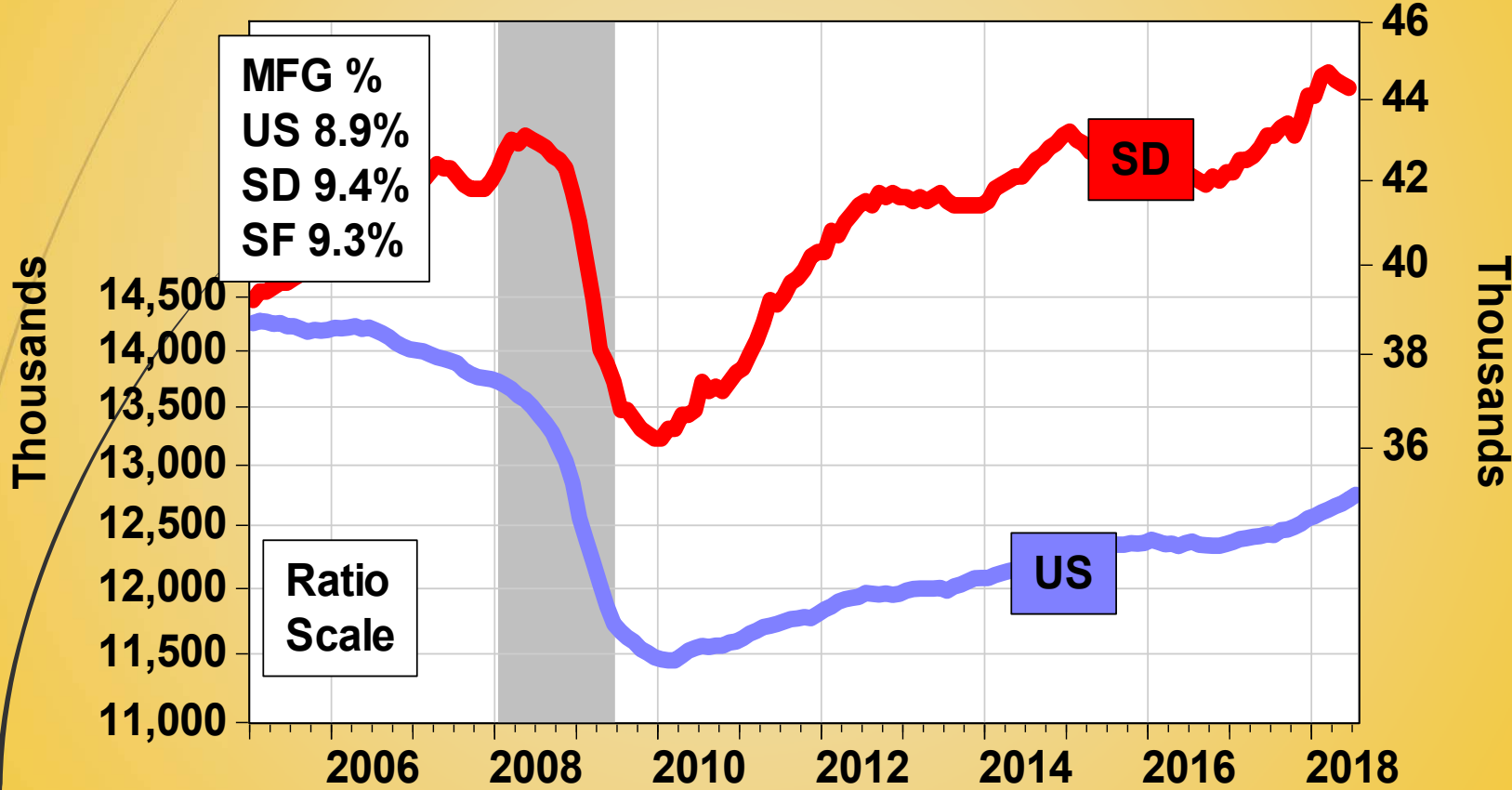
## House Price Index



Source: FHLB

# High Level

## MANUFACTURING EMPLOYMENT

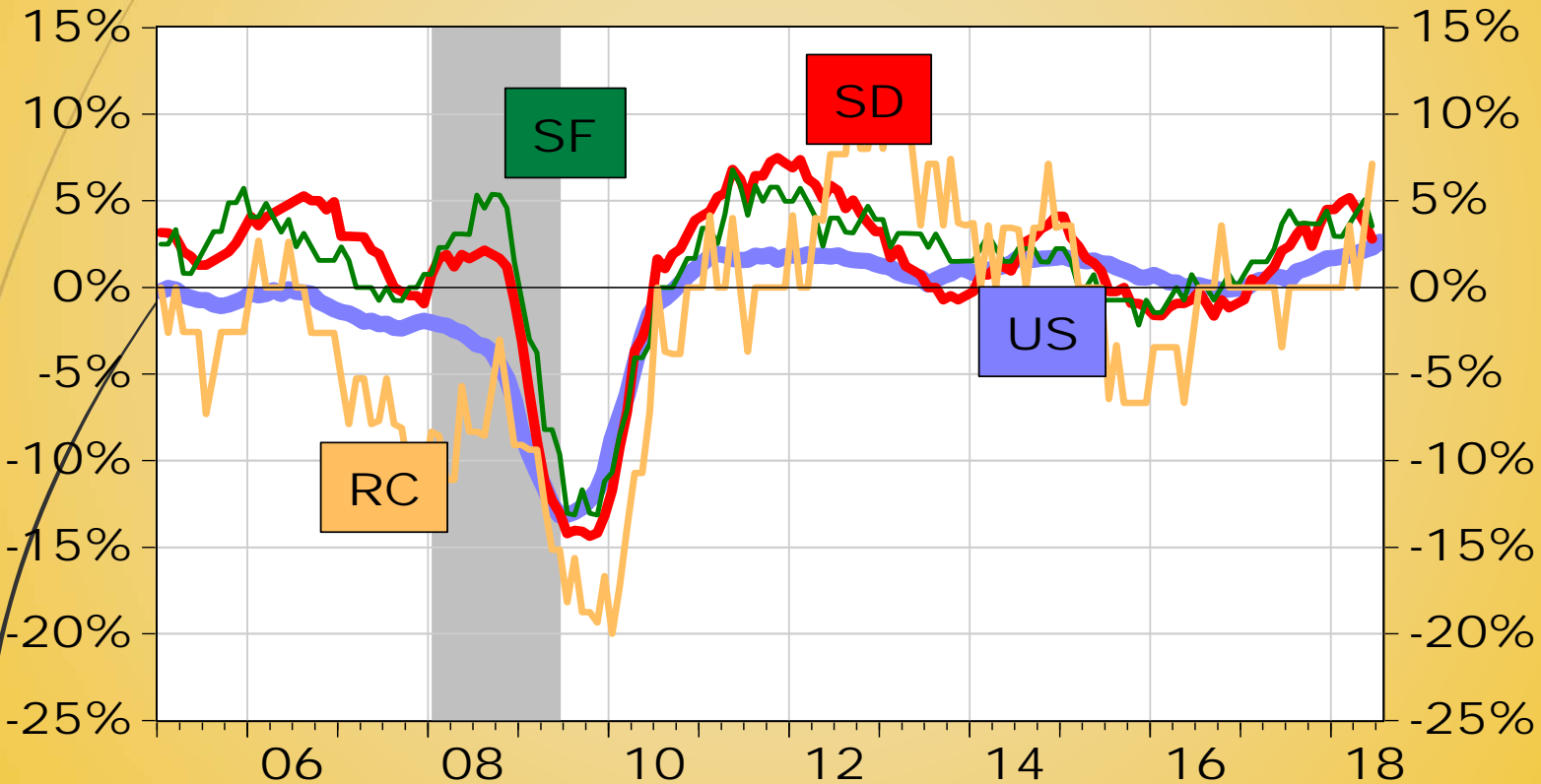


Source: BLS



# Divergent Growth

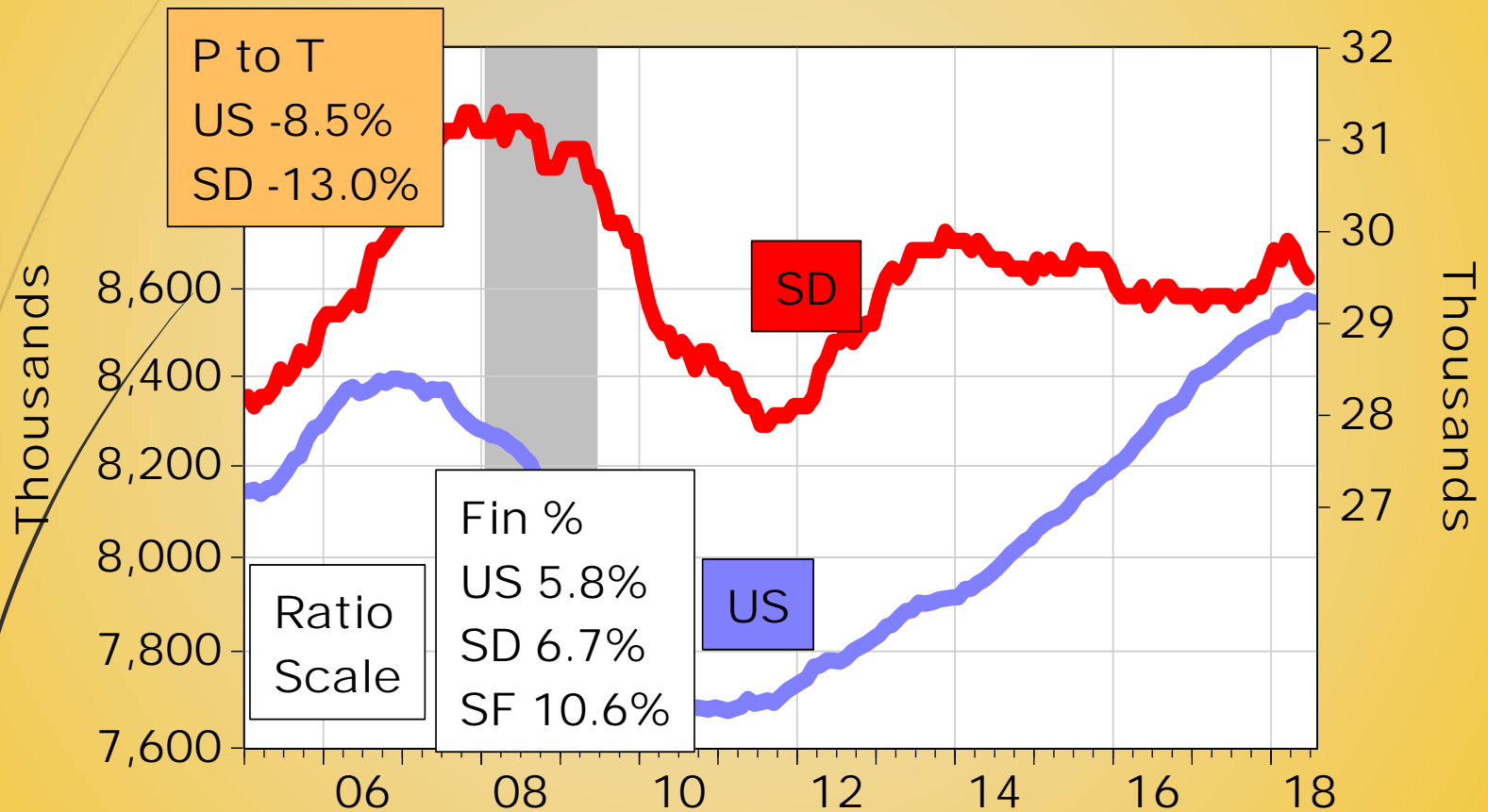
## MANUFACTURING EMPLOYMENT



Source: BLS

# Very Flat

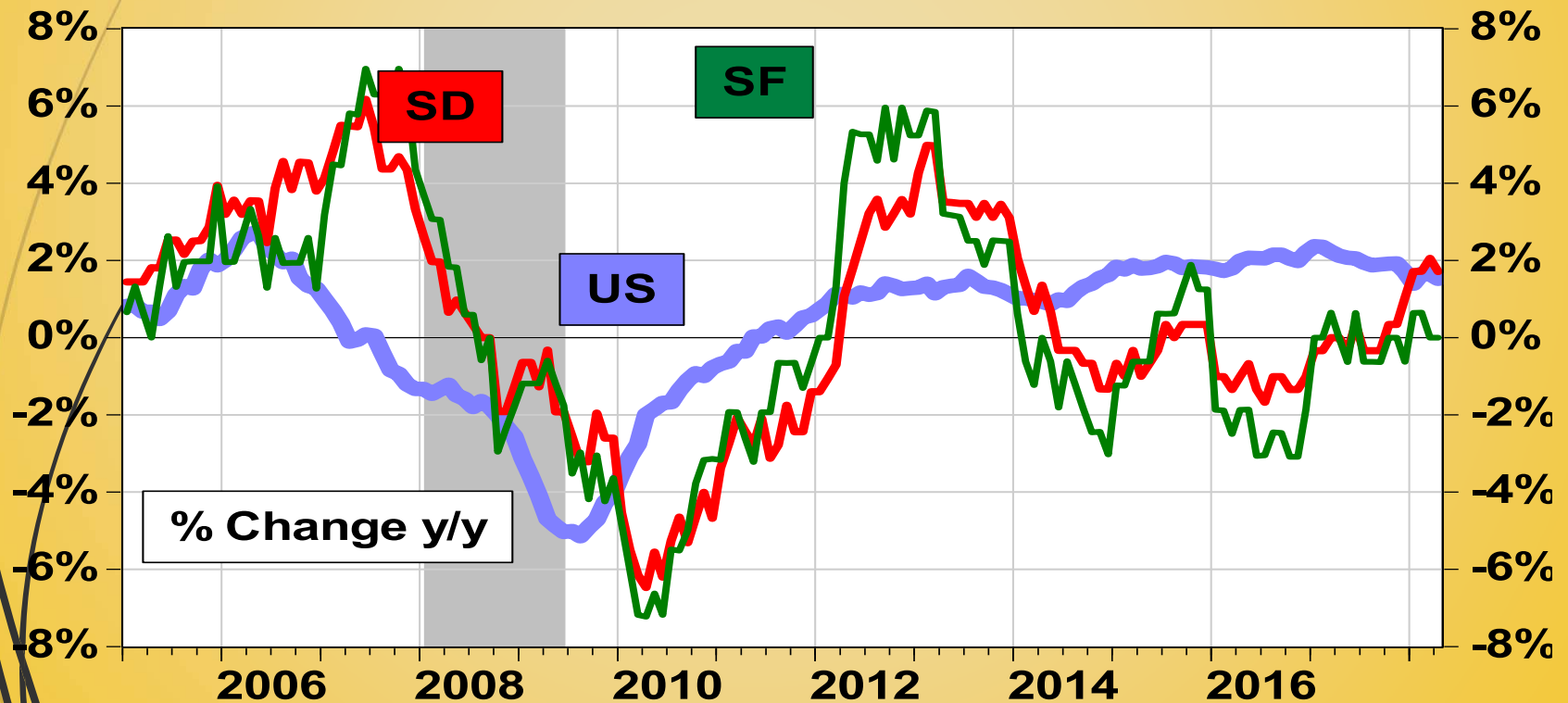
## FINANCIAL ACTIVITY EMPLOYMENT



Source: BLS

# Note SD and SF Different Than US

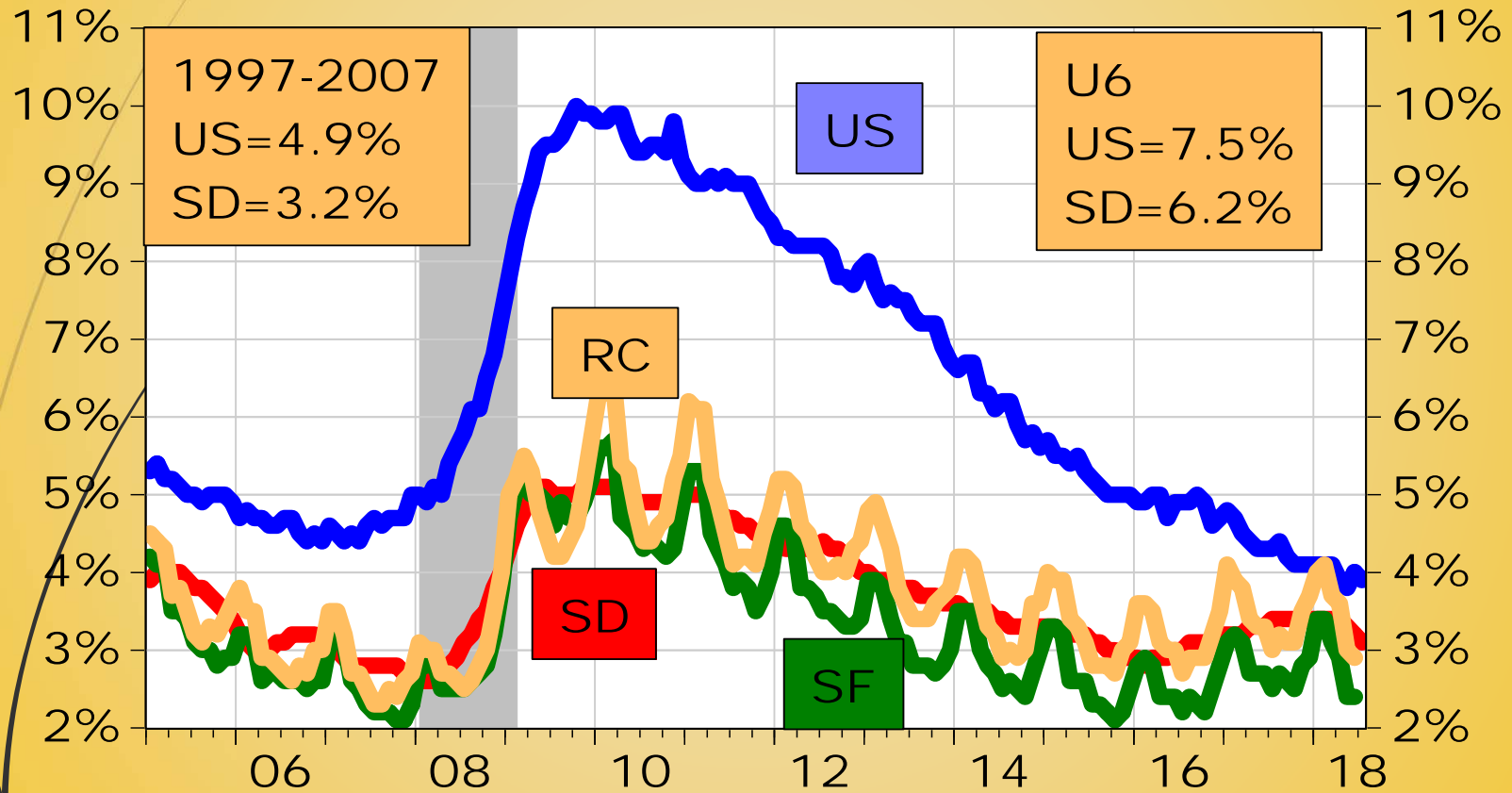
## FINANCIAL ACTIVITY EMPLOYMENT



Source: BLS

US 4.0% SD 3.1% SF 2.1% RC 2.5%

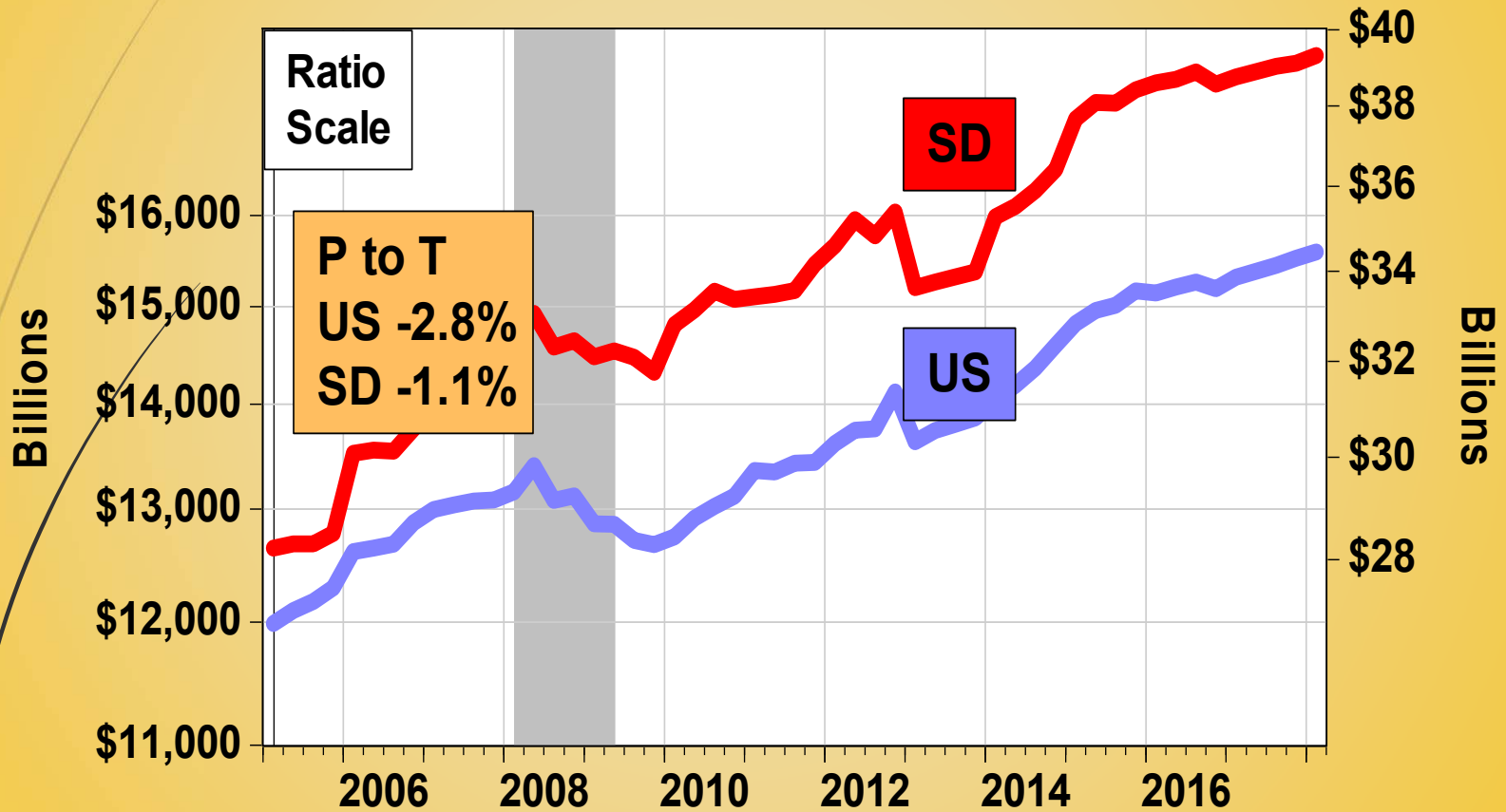
## UNEMPLOYMENT RATES



Source: BLS

# Real Growth

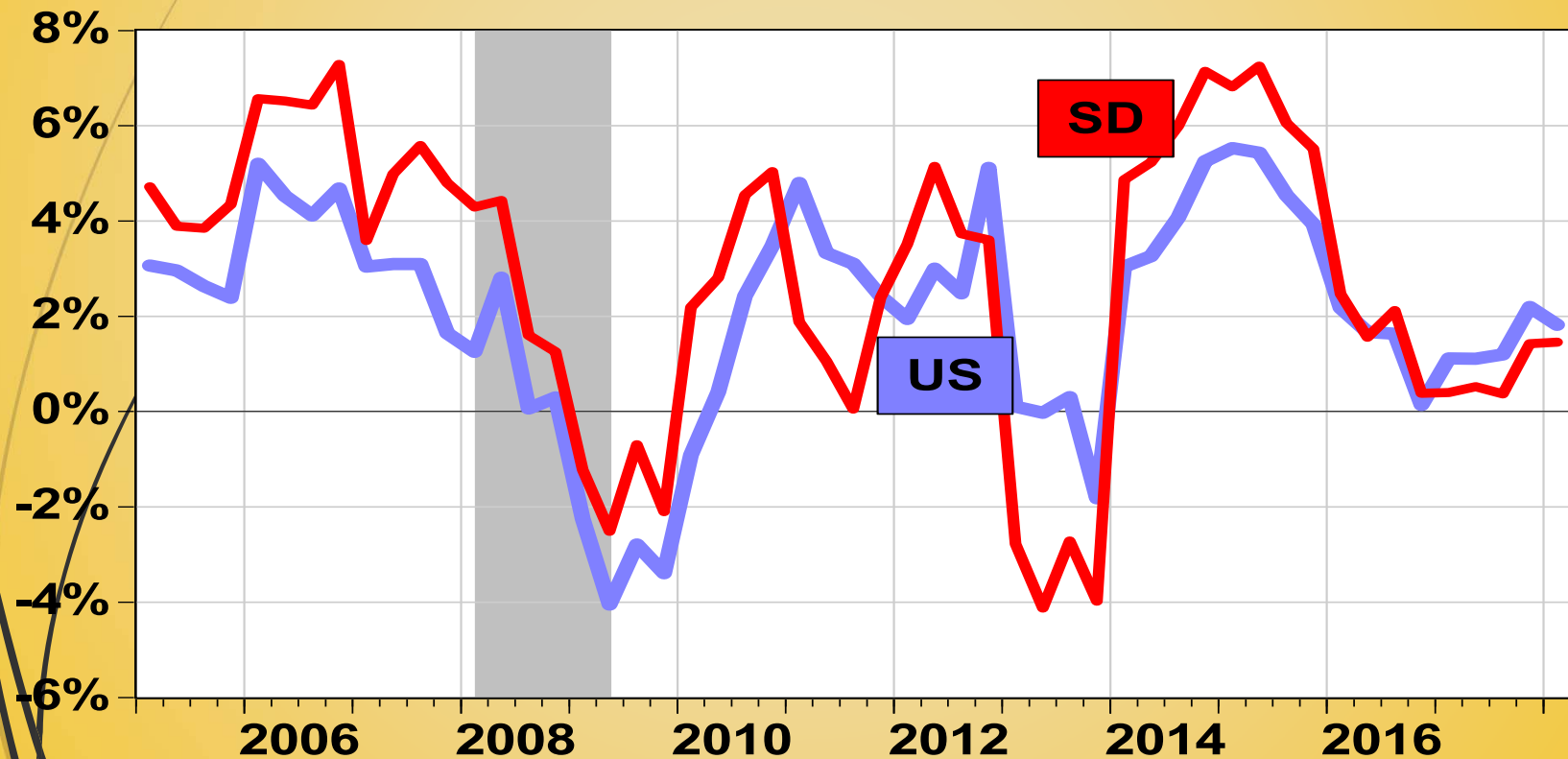
## NONFARM PERSONAL INCOME (2009 \$)



Source: BLS

# US and SD Track

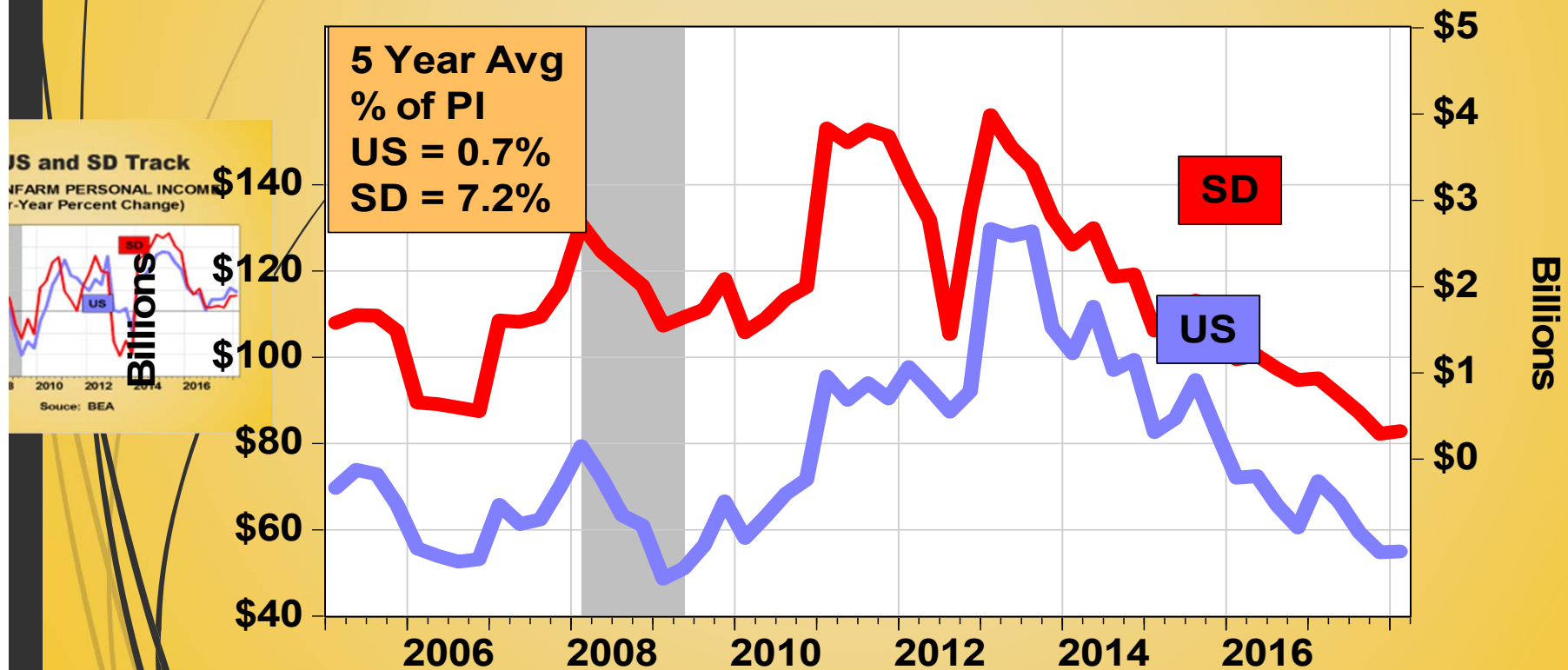
## REAL NONFARM PERSONAL INCOME (Year-Over-Year Percent Change)



Source: BEA

# Farm Down Sharply – Low Prices

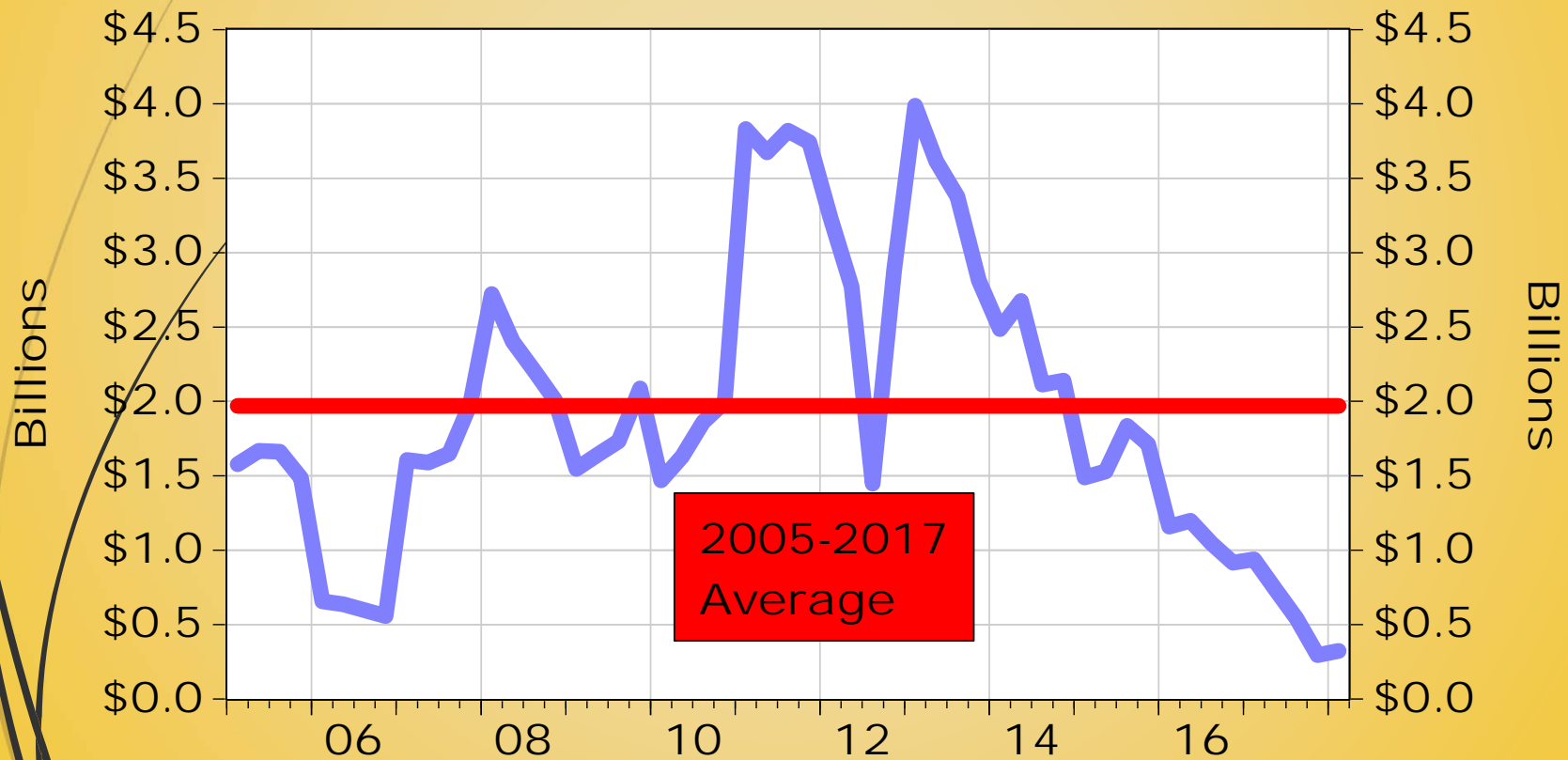
## FARM INCOME



Source: BEA

# Way Below Average

## SOUTH DAKOTA FARM INCOME

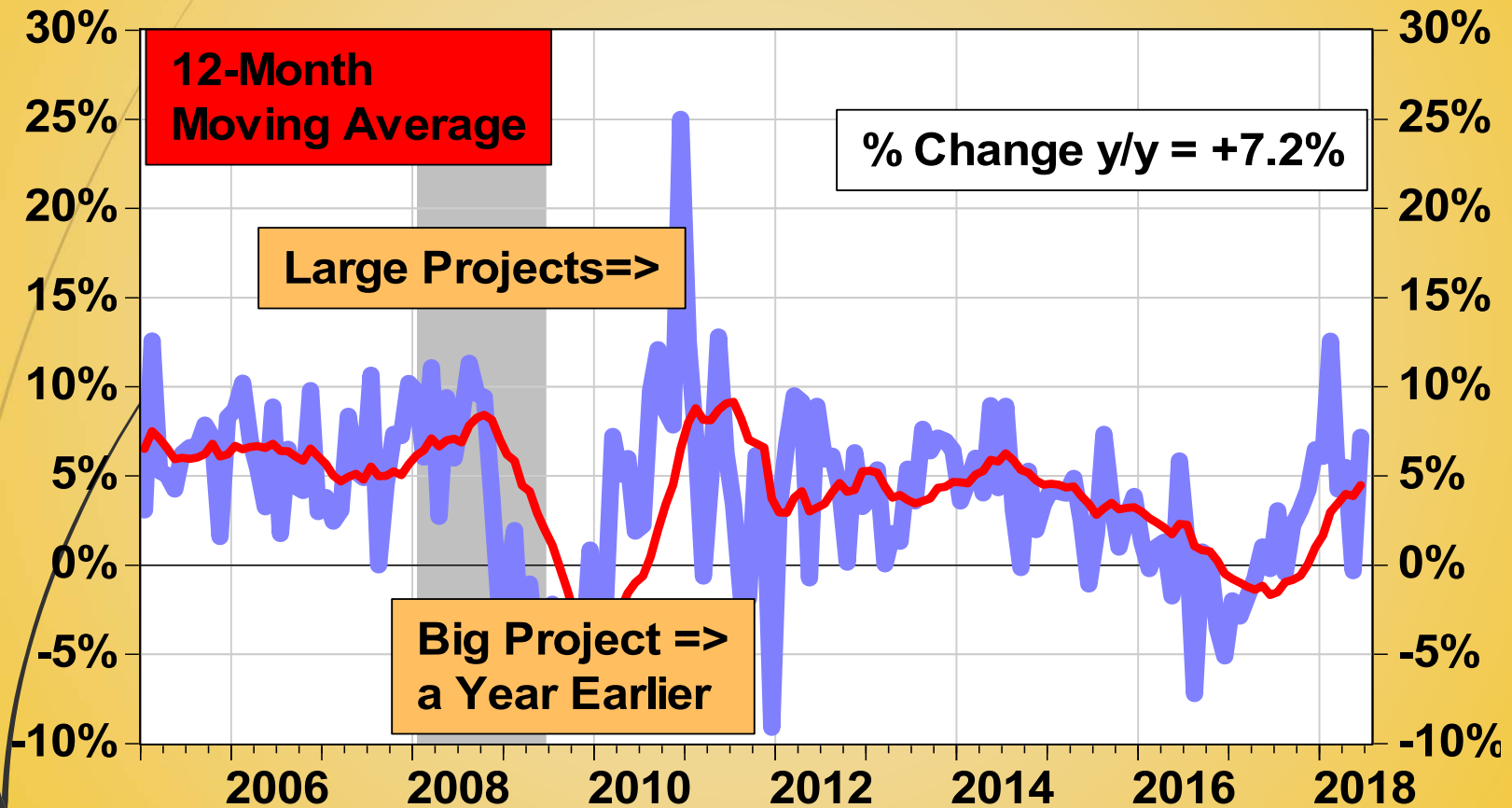


Source: BEA



# Recent Uptick

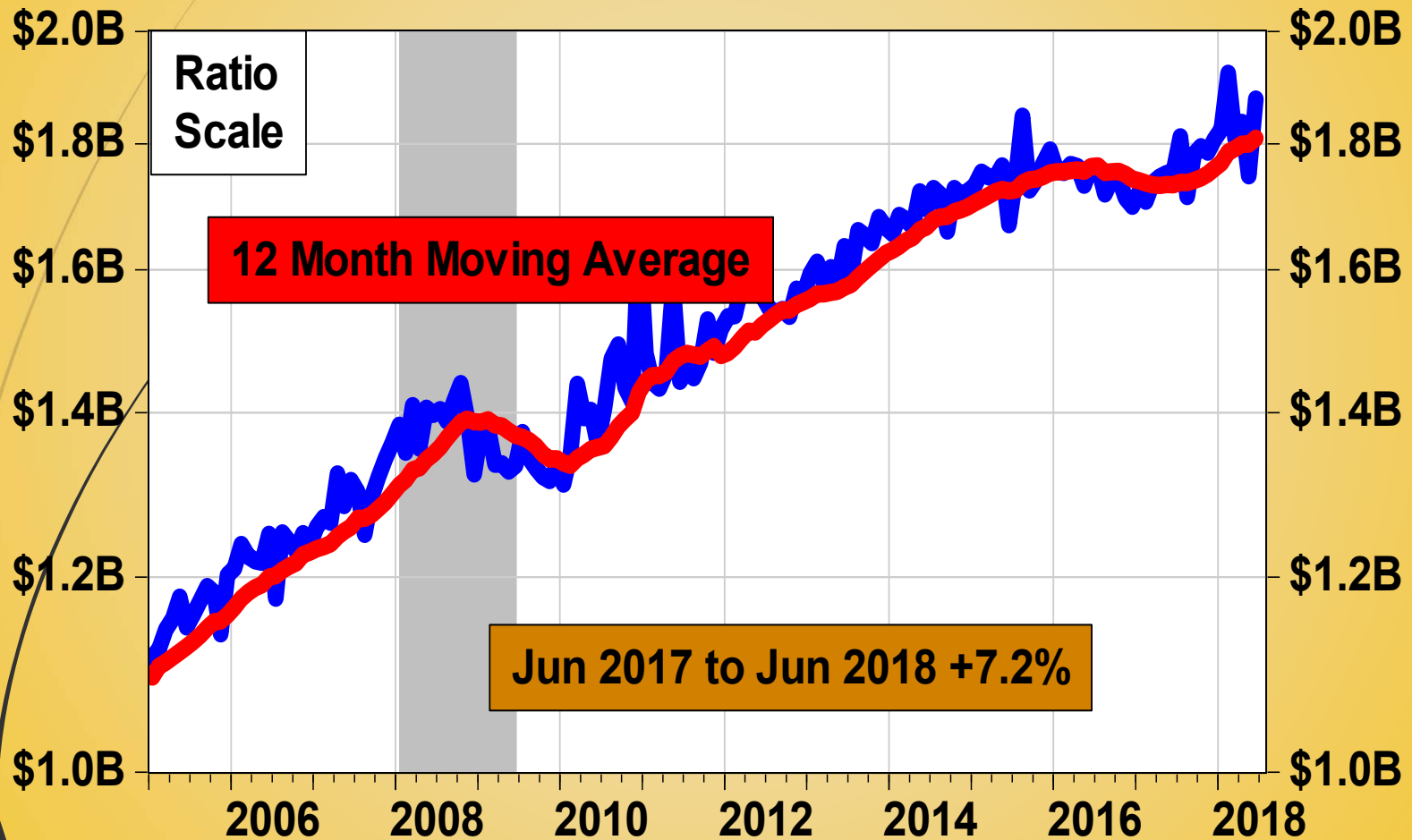
## SD TAXABLE SALES



Source: SD Department of Revenue

# Recent Pickup

## SD Taxable Sales - Seasonally Adjusted



Source: SD Department of Revenue



# Mid-American States Leading Indicators - GOSS

July 2018 Index > 50 Growth

Overall 54.3

New Orders 52.6

Sales 55.2

Delivery lead time 57.1

Inventories 50.5

Employment 56.1



# Goss Comments

- ▶ “In 2017, South Dakota ranked 49th in the nation, and ninth in the nine-state region in terms of the export of goods. These exports supported approximately 9,500 jobs, directly and indirectly in the state. The state’s new export orders for March of 70.6 indicates that South Dakota exports remain very strong,” said Goss.

# Conclusions

**SD economy growing at slower  
pace**

**SF economy growing at faster rate**

**US economy growing slowly**

**20% chance of recession**

The End

