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**GOVERNOR’S TOURISM ADVISORY BOARD MEETING**

**Agenda**

**Thursday, August 8, 2019, 9 am**

**Washington Pavilion**

**Mary K. Sommervold Hall Stage**

**Sioux Falls, South Dakota**

9:00 am Call Meeting to Order - Vice President Kristi Wagner

9:05 am Welcome and Update from Sioux Falls CVB Director - Teri Schmidt

9:15 am Welcome and Update from Sioux Falls Mayor - Paul Ten Haken

9:25 am Tourism Board Member Reports

10:00 am Global Media and Public Relations Updates – Katlyn Richter

10:10 am Global Marketing and Brand Strategy Updates – Mike Gussiaas

10:30 am Industry Outreach Development and Research Updates – Kirk Hulstein

10:40 am Global Travel and Trade Updates – Cole Irwin

10:50 am Tourism Conference Updates – Natasha Bothun

11:00 am Project Updates -Deputy Secretary Wanda Goodman

11:10 am Project Updates – Secretary Jim Hagen

11:30 am Regional Director Reports

Rosie Smith, Glacial Lakes and Prairies Tourism Association

Gary Keller, Southeast SD Tourism Association

Frank Smith, South Dakota Missouri River Tourism

11:50 am Hot Topics Discussion/Open Forum – Kristi Wagner and Jim Hagen

12:00 pm Meeting adjourns

12:00 pm Lunch

12:30 pm Tour of new updates in Washington Pavilion