# **Total Public Equity Benchmark**

June 6, 2019

Darci Haug, CFA Matt Clark, CFA

1

### Proposed Total Public Equity Benchmark

- Current total equity benchmark is 67% MSCI All Country World Index (ACWI) and 33% of the US component
- Proposed changes to total equity benchmark:
  - From ACWI to ACWI Investible Market Index (IMI) to include small cap
  - Lower home country bias from 33% to 25%
- Total equity benchmark would be 75% MSCI ACWI IMI and 25% of the US component
- Global Core and Global Sector proposed benchmark changes:
  - Eliminate 33% home country bias to reflect total equity benchmark change to 25% home country bias and to balance small/mid cap being US only

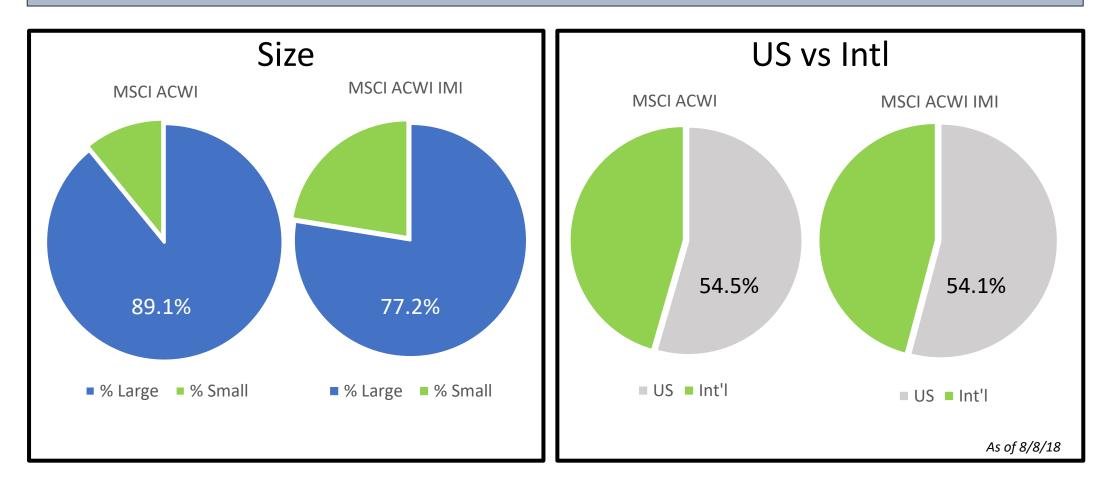
#### Total Equity Benchmark MSCI All Country World IMI Index

MSCI ACWI IMI Index											
	MSCI World Index	x	MSCI Emerging Markets Index								
D	eveloped Market	ts	Emerging Markets								
Americas	Europe & Middle East	Pacific	Americas	Europe, Middle East & Africa	Asia						
United States Canada	Austria Belgium Denmark Finland France Germany Ireland Israel Italy Netherlands Norway Portugal Spain Sweden Switzerland United Kingdom	Australia Hong Kong Japan New Zealand Singapore	Brazil Chile Colombia Mexico Peru	Czech Republic Egypt Greece Hungary Poland Qatar Russia South Africa Turkey United Arab Emirates	China India Indonesia Korea Malaysia Pakistan Philippines Taiwan Thailand						

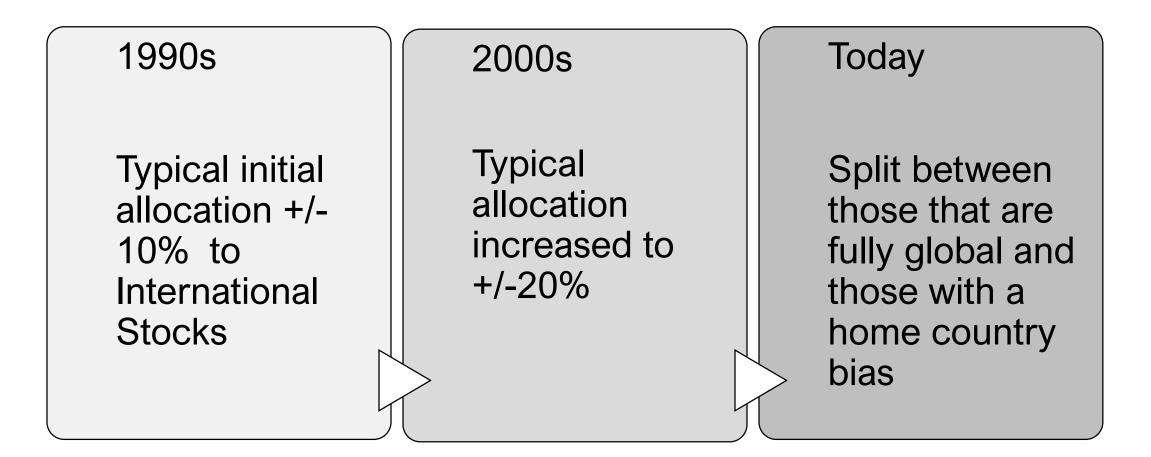
- Morgan Stanley Capital International (MSCI) All Country World Index (ACWI)
  - Market leading index provider for global equity benchmarks
- MSCI ACWI <u>IMI</u> Index (incl. Small cap)
  - Covers approx. 99% of global equity investment opportunity set
  - ~8,800 companies
- MSCI ACWI Index
  - Covers approx. 85% of global equity investment opportunity set.
  - ~2700 companies

## MSCI ACWI IMI vs MSCI ACWI

Small cap weighting significant difference, US weighting similar



### **Evolution of International Investing**



### Home Country Bias Considerations

- Rationale for a home country bias
  - Risk of unfair treatment investing in a foreign country
  - Currency risk and hedging difficulties
  - Diversification benefit may be diminishing

# Home Country Bias

100% global index (no home country bias)
~54% US / ~46% Intl

75% global index + extra 25% of US component
~66% US / ~34% Intl

67% global index + extra 33% of US component • ~69% US / ~31% Intl

#### Understanding Total Equity Benchmark Exposures

- Aggregation of equity portfolios compared to total equity benchmark
- Geographic and size breakdown of benchmark
- Benchmark coverage by internal management

### **Current vs Proposed Benchmark**

	<u>MSCI ACWI 33%</u> <u>HC</u> (Current)	<u>MSCI ACWI IMI</u> <u>HC 25%</u> (Proposed)	<u>Change</u>		
US	69.5%	65.6%	-3.9%		
Large Cap	68.0%	56.2%	-11.8%		
SMID Cap	1.5%	9.4%	7.9%		
Ex US Total	30.5%	34.4%	3.9%		
Large Cap	24.0%	23.1%	-0.8%		
SMID Cap	6.5%	11.3%	4.7%		
Developed Intl	22.9%	26.1%	3.2%		
Large Cap	19.4%	18.8%	-0.7%		
SMID Cap	3.5%	7.3%	3.8%		
Emerging Mkts	7.6%	8.3%	0.7%		
Large Cap	4.5%	4.4%	-0.2%		
SMID Cap	3.0%	4.0%	0.9%		

#### Internal Exposures to Total Equity Benchmark Components

	<u>ACWI IMI 25%</u>	Internal Exposures
US Total	65.6%	
Large Cap	56.2%	Global Equity
SMID Cap	9.4%	Small/Mid
Developed Intl	26.1%	
Large Cap	18.8%	Global Equity
SMID Cap	7.3%	
Emerging Mkts	8.3%	
Large Cap	4.4%	Global Equity (partial)
SMID Cap	4.0%	

#### **Neutral Component Weights**

MSCI ACWI IMI proposed benchmark adjusted to 25% HC bias

• 80% large cap / 20% SMID and 66% US / 26% Dev Intl / 8% EM

#### Components internal managed

- S&P Global 1200 large cap index
  - S&P Global 1200 has some midcap, but S&P mid cap index has even a little more large cap (~1%)
  - o S&P Global 1200 has too much Dev Intl large cap (~1%) so all else the same, HC bias can be adjusted to compensate
  - o S&P Global 1200 has too little EM large cap (~2%) so supplement with extra large EM
- S&P 1000 US Small/Mid cap index
  - Noted above crossover of large exposure in S&P 1000 and smid exposure in S&P Global 1200 (~1%)
  - A little too much midcap and too little small cap (~.25%) but not practical to offset

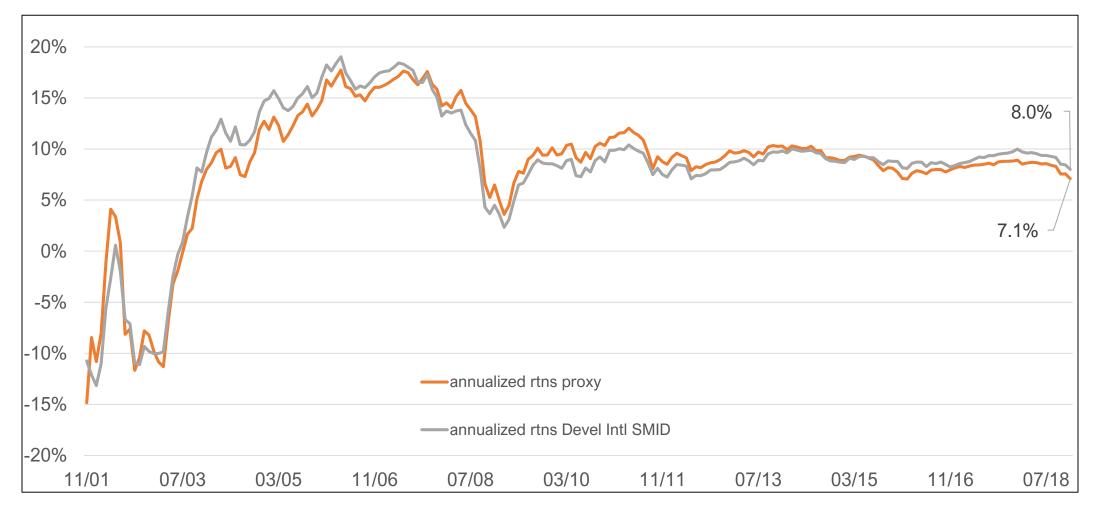
#### Components not internally managed

- Dev Intl SMID 6% weight can be provided through index exposure or via a proxy
  - Proxy would add ~6% extra to US SMID, and shift US large to Dev Intl large (via lowering HC bias)
- EM large cap 2% additional weight
- EM SMID 4% weight (Can use EM all cap of 3% and EM small of 3% to accomplish both EM)

### **Reallocation of Developed International SMID**

	MSCI ACWI IMI 25% HC Bias Benchmark	Reallocation of Devel Intl SMID	Adjusted Benchmark (new target for neutral wgts)
US	65.6%		65.6%
Large Cap	56.2%	-5.6%	50.6%
Smid Cap	9.4%	5.6%	15.0%
Developed Intl	26.1%		26.1%
Large Cap	18.8%	5.6%	24.4%
Smid Cap	7.3%	-5.6%	1.7%

### Annualized Returns of Internal Proxy for Developed International SMID



		Portfolio	US Sleeve (if at Neutral)		Global Core + Sectors		SMID Cap		Emerging Mkts- All Cap		Emerging Mkts- Small Cap		Total Equity			
			Index reference	SXP 500		S&P 1200 (0% HC bias)		S&P 1000		MSCI Emerging Mkts IMI		MSCI Emerging Mkts Small Cap				
			Neutral Wgt	6.9%		71.8%		16.2%		1.90%		3.2%		100%		
		ACWI IMI 75%, US 25%	Target for neutral wgts	<u>Exposure</u>	<u>Contr to</u> total	<u>Exposure</u>	<u>Contr to</u> total	<u>Exposure</u>	<u>Contr to</u> total	<u>Exposure</u>	<u>Contr to</u> <u>total</u>	<u>Exposure</u>	<u>Contr to</u> total	<u>Neutral</u> Composite Exposure	<u>Diff b/t</u> Composite <u>&amp; ACWI</u>	
	54.1% 46.4% 5.0% 2.8% 7.7%	65.6% 56.2% 6.0% 3.3% 9.4%	50.6% 9.64% 5.3%	100% 98.7% 1.3% 0.0% 1.3%	6.9% 6.8% 0.1% 0.0% 0.1%	59.2% 58.4% 0.8% 0.0% 0.8%	42.5% 41.9% 0.5% 0.0% 0.6%	100% 11.4% 57.0% 31.6% 88.6%	16.2% 1.8% 9.2% 5.1% 14.3%					65.6% 50.6% 9.9% 5.1% 15.0%	0.00% 0.00% 0.22% -0.21% 0.00%	US Lg Cap Mid Cap Small Cap SMID
Lg Cap Smid Cap	45.9% 30.8% 15.0%	34.4% 23.1% 11.3%	28.7% 5.7%			40.8% 38.2% 2.6%	29.3% 27.5% 1.9%			100% 67.6% 32.4%	1.9% 1.3% 0.6%	100% 0.0% 100%	3.2% 0.0% 3.2%	34.4% 28.7% 5.7%	0.00% 0.02% -0.02%	Ex US Total Lg Cap Smid Cap
	34.8% 25.0% 9.8%	26.1% 18.8% 7.3%	24.4%			36.3% 33.9% 2.4%	26.1% 24.3% 1.7%							26.1% 24.3% 1.7%	-0.01% -0.01% 0.00%	Developed Lg Cap Smid Cap
Emerging Mkts Lg Cap Smid Cap	11.1% 5.8% 5.3%	8.3% 4.4% 4.0%	4.4%			4.6% 4.3% 0.2%	3.3% 3.1% 0.2%			100% 67.6% 32.4%	1.9% 1.3% 0.6%	100% 0.0% 100%	3.2% 3.2%	8.3% 4.4% 3.9%	0.00% 0.03% -0.02%	Em. Mkts Lg Cap Smid Cap
, <b>,</b>	77.2% 22.8%	79.4% 20.6%			6.8% 0.1%	96.6% 3.4%	69.4% 2.4%		1.8% 14.3%		1.3% 0.6%		0.0% 3.2%	79.4% 20.6%	0.02% -0.02%	Total Lg Cap Total SmidCap