**South Dakota Board of Directors for Educational Telecommunications**

**Virtual Meeting via Zoom**

**January 6, 2022**

**Board Members Present:** Kay Jorgensen, Janelle Toman, Doyle Estes, Jerry Oster, Dave Landry, Julie Overgaard, Jeff Clines, and Tyler Tordsen

**Absent Board Members:** Julie Ashworth

**Staff Members Present:** Twyla Olson, Larry Rohrer, Teri Roetman, Fritz Miller, and SeVern Ashes

**BIT Finance Staff**: Matt Flett

**Guests from Eide Bailly:** Brian Stavenger

**Friends Staff & Board Members Present:** Ryan Howlett, Karen Mortimer, Gene Ellenson, and

Josh Van Laecken

**CALL TO ORDER**

The meeting was called to order by Chair Kay Jorgensen at 1:30 pm.

Julie Overgaard welcomed three guests for today’s meeting. Josh Van Laecken, Treasurer of the Finance Committee for the Friends of SDPB Board of Directors; Matt Flett is representing our finance area for SDPB & BIT; and Brian Stavenger with Eide Bailly to walk us through the network audit draft.

**APPROVAL OF MINUTES**

A motion was made by Doyle Estes to approve the minutes from the October 29th meeting.

Second by Jerry Oster. Motion carried.

**AUDIT APPROVAL**

Brian Stavenger has been working for Eide Bailly for 21 years and a week ago was made partner

of this accounting firm. He discussed the requirements of auditors and the responsibility required between management and auditors. They believe we are following the accounting principles, and everything is fairly presented.

They recommend we change the way we record PBS annual dues payments and not depreciate them over a three-year period. The management narrative will be updated before next week. They are going through a few more items as to how things should be allocated between TV and Radio before finalizing. They did discover this is not a typical year for our finance office due to staffing changes. The segregation of duties was difficult due to lack of staff, but this is a problem that can be corrected going forward.

They did report we had a good year and transparency is obvious.

Kay Jorgensen thanked Brian for his in-depth presentation.

**A motion was made** by Janelle Toman to approve the draft audit presentation. Second by Jerry Oster. Motion carried by unanimous vote.

**EXECUTIVE DIRECTOR REPORT**

Julie thanked Brian Stavenger for his time and work on the network audit.

Strategic Planning work will begin in about a month or so. Ted Krichels was the longtime Executive Director of Pennsylvania Public Broadcasting and after that he worked as a project manager for CPB. He recently retired to become a strategic planning consultant. He will be leading us in a network strategic plan process between now and August. Julie would like board involvement from the ET Board and the Friends board. Kay, Doyle, and Jeff will be representing the ET Board as the core working group of the strategic planning committee along with Karen Mortimer, Katrin Profilet and the leadership at SDPB. Ted will be setting up a series of Zoom meetings that the entire board will be invited to. The topics will include technology, public media, local content, digital and streaming, and what we think the future of public broadcasting/public media will look like in the next three to five years. Some of you may be invited to participate in subgroup discussions. Julie welcomes everyone’s input and thoughtful feedback as we work through this process.

BIT is scheduled for our budget hearing before Joint Appropriations on February 2nd.

Kay mentioned some of the board has been through this strategic planning process. It is an educational process and assuring us that public broadcasting is doing what it set out to do which is to serve the public of South Dakota in a clear and transparent way. Kay encourages the board to look at what Ted will be asking us to do and if you see an area of particular interest, we encourage you to participate in Zoom meetings or in person meetings as this process progresses.

The bulk of work will be done over Zoom and Teams and then a core group of 13 or 14 that will meet in person late spring and early summer. Julie is hoping to have board approval of the final product sometime in August.

**ADJOURNMENT**

A motion was made by Dave Landry to adjourn the meeting at 2:08pm. A second by Jeff Clines. Motion carried.