

South Dakota Corn Utilization Council (SDCUC)
Board of Directors Meeting
July 14, 2023
DRAFT M I N U T E S

Call to Order

The South Dakota Corn Utilization Council (SDCUC) Board of Directors meeting was called to order by President Chad Blindauer at 9:01 AM on Friday, July 14, 2023, via ZOOM.

Roll Call

Members Present

- Nicholas Fickbohm
- Justin Minnaert
- Doug Noem
- Jay Esser
- Reno Brueggeman
- Chad Blindauer

Others present

- DaNita Murray
- Abbey Bruner
- Margaret Pennock
- Patrick Mahoney
- Jill Parrent (Director of Communications, Nebraska Corn)

FY24 Budget

Jill Parrent presented an advertising campaign that a coalition had been funding on the Big 10 Network for football, volleyball, and basketball. The advertising is focused on promoting "Unleaded 88" (ethanol). With the drought in Nebraska, funding to continue this advertising is short by \$50,000 and Jill asked if SD Corn Utilization Council could contribute. If they chose not to advertise this year, it might take 10-15 years to get back to advertising on the Big 10 Network. After a motion by Justin Minnaert, second by Jay Esser, the board will contribute \$25,000 from FY24 funds to help fill the advertising budget gap.

Other Business

ACE Board

DaNita let the SDCUC board know that there is a board position available for ACE (American Coalition for Ethanol). We need to nominate someone for their process by August 4. That person will need to be at ACE's annual meeting in person on August 23 in Minneapolis. No one volunteered during the meeting but they will make a decision before the August 4 deadline.

Public Comment

No public members present.

Adjournment

The meeting was adjourned by Chad Blindauer at 9:55am.

Respectfully Submitted,

Patrick Mahoney, Office Manager

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