



Commission Members

William Shorma - Chair
Joe Kafka - Vice Chair
David Wheeler
Jason Ahrendt
Jamie Huizenga

Minutes of the Commission Meeting

Room 412, Capitol Building Pierre, SD
Thursday, June 13, 2019 - 9:30 a.m.

APPROVED

Chair William Shorma called the June 13, 2019 meeting of the South Dakota Lottery Commission to order at 9:30 a.m. Chair Shorma, Kafka, Wheeler, Ahrendt and Huizenga participated in person.

SUPPORT STAFF PRESENT

Norm Lingle, Clark Hepper, Tom Helland, Angela Bieber, Elizabeth Burdick, Brandi Hoerner, Marla Gruber, Mike Houdyshell, David Wiest and Secretary Terwilliger

OTHERS

Bob Mercer, Jess Wright, Deb Mortenson, Dale Zavesky, Jason Harms, Randy Vermeulen, Nathan Ryks, Britt Bruner, Steve Schroeder, Joe Hoffert, and Corey Resaler.

APPROVAL OF THE AGENDA

Chair Shorma asked for a motion to approve the agenda. Commissioner Wheeler motioned to approve the agenda. Commissioner Kafka seconded the motion. Motion passed with no objection with a voice vote.

APPROVAL OF THE MINUTES FROM THE MARCH 21, 2019 MEETING

Chair Shorma asked for a motion to approve the minutes. Commissioner Ahrendt motioned to approve the minutes. Commissioner Huizenga seconded the motion. Motion passed with no objection with a voice vote.

CONFLICT OF INTEREST

Chair Shorma asked if there were any conflicts of interest and there were none.

EXECUTIVE DIRECTOR'S COMMENTS

Executive Director Norm Lingle reported on the following:

Wire Act - DOJ Opinion

- 1961 Law interpreted to outlaw all forms of gambling across state lines. The purpose was to stop the use of wire communications for sports betting.
- 2011 in an Opinion the Department of Justice issued from selling Lottery via mobile devices and out of state data centers. Interstate transmissions of wire communications that do not relate to a sporting event or contest fall outside the reach of the Wire Act.
- January 2019 the DOJ reversed their 2011 Opinion. The new Opinion states the prohibitions in the Wire Act applies to all forms of gambling. New Hampshire Lottery Commission challenged the Opinion and took it to Federal Court on June 3, 2019. The judge ruled in favor of the New Hampshire's Lottery Commission and says the rule only applies to sports betting.

FY 19 Audits

- End of the fiscal year is June 30, 2019. Annual entity wide and it will begin soon thereafter.
- An agreed upon procedures audit will take place for the Lucky For Life game and be completed by September 2019.

LOTTO SYSTEM CONVERSION UPDATE

Executive Director Norm Lingle reported on the following:

Project started January 15 with gathering requirements for the new system.

Lottery is following a Functional Requirement Documents. (FRD).

- Completing requirements gathering with weekly reviews and FRD's have been approved
- Continue to work on data conversion as we go from the State-owned Acclaims system to the vendor's system. BIT has been doing a great job trying to get the data converted.
- A full data cut was provided of the Acclaims system to IGT.
- ITOP - Instant ticket process will require finance and BIT effort. Transferring-daily ticket information to IGT three weeks prior to conversion when parallel processing will take place.
- TTOP - Online process which IGT knows the data and will convert to new system.
- Acceptance Testing - Gaming Labs International (GLI)
- New terminals will begin rolling out to thirty retailers in South Dakota July 22. Locations will be in IGT service areas, Watertown, Pierre, Rapid City, and Sioux Falls.
- Parallel processing will be October 13 -November 3.
- Conversion Date is Sunday, November 3, 2019.

Video Lottery System

Still negotiating with Scientific Games and hope to be back in front of the Lottery Commission soon for approval. A special meeting may be a possibility.

UPDATE ON OPEN MEETING LAWS AND SB91

Chief Legal Counsel Mike Houdyshell reported on the following:

- Brief overview of State open meeting laws can be found in SDCL ch. 1-25.
- Changes to SB 91 will go in effect by July 1, 2019 include minor substantive changes and reorganization/form and style changes
- Open meetings are for transparency and official business should not be conducted in secret and allow public input.
- Public Notice must provide notice of official meeting with proposed agenda including the date, time and location of meeting at least 72 hours before meeting is scheduled to start.

DECLARATORY RULING 19-1

Deputy Executive Director Clark Hepper reported on the following:

This is an update to the 2017 Declaratory ruling to address the incentives and commission paid to retailers on top or second tier prizes on Lotto style games. It also is to eliminate the Powerball winner take all option, Hot Lotto, and Hot Lotto Sizzler, since they are no longer offered.

Chair Shorma asked for a motion to approve the Declaratory Ruling 19-1 as proposed. Commissioner Kafka motioned to approve Ruling 19-1. Commissioner Huizenga seconded the motion. Roll was called: Shorma - yea, Kafka - yea, Ahrendt - yea, Huizenga - yea, Wheeler - yea. Motion passed.

FY19 INSTANT/DRAW GAME REVIEW

Business Analyst Elizabeth Burdick reported on the following:

A year to date comparison between FY 19 and FY 18 of the instant and draw games was presented. The comparison included both county and city data.

SALES REPORT

Director of Sales Marla Gruber reported on the following:

Instant Sales

- FY 19 is 7.35% over FY 18 or \$2 million.
- Important to find unique games or various playstyles, like Trucks and Bucks, that appeals to the players to grow our database.
- Instant top prize winners were presented.
- The following future games and playstyles were presented:

- Hit Family will launch in July. It does not offer a top prize but is loaded with \$50, \$100 and \$500 prizes. Price points are \$1, \$2 and \$5.
- Polaris Dollars 'N' Dirt will be the fair special. Players and win (5) Polaris Rangers 570. Three will be instant wins from the tickets. Two will be a given away through a second chance drawing.
- Silver and Gold \$20 ticket is a non-break even ticket. With over 22,000 prizes ranging from \$50 - \$500. The lowest prize they can win is \$30.
- Projecting Instant ticket sales to finish FY 19 \$6.72 million in net transfers verses FY 18 at \$6.4 million.

Lotto Sales

- FY 19 is 9.48% over FY 18 or \$2.48 million.
- Large Lotto winners and the retailers where they purchased their tickets was presented.
- Projecting Lotto sales to finish FY 19 \$8.65 in net transfers verses FY 18 at \$8.4 million.

MARKETING/ADVERTISING REPORT

Director of Marketing Tom Helland reported on the following:

- Reported current and future promotions.
 - Makin'Bacon second chance promotion.
 - New Year's Rockin' Eve Powerball promotion. June 15 - September 15. Players have a chance to win a New Year's trip to New York City.
 - "Dollars N' Dirt" Polaris, launching in August, this State Fair special will also give players a chance to win (2) Polaris 570 in second chance drawings.

VIDEO LOTTERY REPORT

Director of Video Lottery and Security Brandi Hoerner reported on the following:

Video Lottery Net Machine Income

- FY 19 is 4.69% over FY 18.
- State share projection is \$112.15 million. Growth of 2.46% over FY 18.

Terminals and Establishments

- Current number of establishments is 1,317.
- Current number of terminals is 8,943. Reduction of 170 from last year. 301 Machines were Destroyed. 351 machines were purchased.
- Change of ownerships happen frequently.

Legacy verses Line machines

- Line machines are out performing Legacy machines. \$93.74 per machine per day verses Legacy machines \$51.77 per machine per day.

Multi-State Lottery Association

- Lottery is required to participate in an annual security certification, which is due the end of June.
- MUSL members will arrive in September to complete the MUSL review. This audit is completed every two years.

Public Comment

Chair Shorma:

Chair Shorma invited anyone from the public to come up for comment.

Britt Bruner - Video Lottery Operator from Mitchell, SD and President of the South Dakota Music and Vending Association. Britt shared his concerns about the upcoming bid for the central system and financial impact it will have on operators and establishments. Monthly communication costs and new sight controllers were mentioned. He hopes a reasonable solution can be reached in the upcoming months.

Chair Shorma thanked the group for coming and their comments did not fall on deaf ears. He stated that they are working to address some of their concerns.

NEXT MEETING DATE

Executive Director Norm Lingle reported on the following:

Director Lingle stated that the next scheduled Lottery Commission meeting date is September 12, 2019. There maybe a need to have a special meeting between meetings.

EXECUTIVE SESSION PER SDCL 1-25-2 (3) AND (4)

Consulting with legal counsel about contractual matters and preparing for contract negotiations.

Chair Shorma asked for a motion to move into Executive Session. Commissioner Huizenga motioned to enter into Executive Session per SDCL 1-25-2 (3) and (4) to consult with legal counsel about contractual matters and preparing for contract negotiations. Commissioner Kafka seconded the motion. Roll was called:

Shorma - yea, Kafka - yea, Ahrendt - yea, Huizenga - yea, Wheeler - yea. Motion passed.

Lottery Commission went into Executive Session at 10:59 a.m.

Chair Shorma asked for a motion to move out of Executive Session. Commissioner Wheeler motioned to move out of Executive Session per SDCL 1-25-2 (3) and (4) Commissioner Huizenga seconded the motion. Roll was called:

Shorma - yea, Kafka - yea, Ahrendt - yea, Huizenga - yea, Wheeler - yea. Motion passed.

Lottery Commission came out of Executive Session at 11:42 a.m.

ADJOURNMENT

Chair Shorma requested motion to adjourn, Commissioner Wheeler motioned to adjourn, and Commissioner Huizenga seconded the motion. Adjourned at 11:45 a.m

*Please listen to the audio on the South Dakota Lottery Website: <https://lottery.sd.gov/about/commission/> for additional details.