

**South Dakota Lottery Commission**  
**Thursday, March 21, 2024 – 9:30 a.m.**  
**Room 412, State Capitol, Pierre, SD**

*\*Please read all materials provided in the packet and print and bring the Agenda and all Exhibits*

Listen live at <http://www.sd.net/room412/>



## MEETING AGENDA

1. Welcome Chair Ahrendt
2. Roll Call
3. Approval of Agenda Chair Ahrendt
4. Approval of Minutes – December 7, 2023 meeting Chair Ahrendt
5. Conflict of Interest Chair Ahrendt
6. Executive Director Comments Executive Director Norm Lingle
7. Role of Legal Counsels Kirsten Jasper, Chief Legal Counsel
8. Scan and Redeem Update Dep Exec Director Clark Hepper
9. Legal Update/Code of Conduct Staff Attorney Ali Schaeftbauer
10. Advertising Analytics Matt Hammer and Dara Klatt, Lawrence & Schiller
11. Sales Report Sales Manager David Dahl
12. FY24 Video Lottery Review Business Analyst Nathan Remmich
13. Marketing Report Director of Advert and PR Wade LaRoche
14. Video Lottery Report Director of VL and Security Trevor Wiebe
15. Public Comment Chair Ahrendt
16. Next Meeting – June 13, 2024 Executive Director Norm Lingle
17. Adjournment Chair Ahrendt

### *Expiration Dates of Commissioner Terms*

Tim Donohue	01/01/2025	Tona Rozum	01/01/2027
Jason Ahrendt	01/01/2025	Steve Harding	01/01/2027
Joe Kafka	01/01/2026		

*Individuals wanting to testify before the Lottery Commission must sign the attendance sheet and in prefacing their remarks, state their name and the entity they represent.*

NOTE: This meeting is being held in a physically accessible location. Individuals needing assistance, pursuant to the Americans with Disabilities Act, should contact the South Dakota Lottery at 605.773.5770 in advance of the meeting to make any necessary arrangements in advance of the meeting to make any necessary arrangements.