

Brand Fund

Monthly Revenue and Expense FY 24

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	FY to Date
Rev	\$ 7,349	\$ 52,989	\$ 5,158	\$ 6,313	\$ 10,414	\$ 11,897	\$ 7,698	\$ 10,313	\$ 8,272	\$ 11,529	\$ 9,674	\$ 9,410	\$ 151,016
Exp	\$ 30,041	\$ 31,079	\$ 43,362	\$ 19,310	\$ 34,565	\$ 28,814	\$ 38,484	\$ 39,474	\$ 32,409	\$ 46,395	\$ 47,720	\$ 28,883	\$ 420,536
Net	\$ (22,692)	\$ 21,910	\$ (38,204)	\$ (12,997)	\$ (24,151)	\$ (16,917)	\$ (30,786)	\$ (29,161)	\$ (24,137)	\$ (34,866)	\$ (38,046)	\$ (19,473)	\$ (269,520)

Monthly Revenue and Expense FY 23

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	FY to Date
Rev	\$ 8,169	\$ 14,718	\$ 10,352	\$ 2,476	\$ 16,253	\$ 30,492	\$ 19,727	\$ 12,426	\$ 25,553	\$ 9,484	\$ 9,757	\$ 17,625	\$ 177,032
Exp	\$ 32,113	\$ 27,632	\$ 48,070	\$ 11,848	\$ 26,812	\$ 32,274	\$ 26,128	\$ 25,097	\$ 36,549	\$ 15,484	\$ 26,579	24,075	\$ 332,661
Net	\$ (23,944)	\$ (12,914)	\$ (37,718)	\$ (9,372)	\$ (10,559)	\$ (1,782)	\$ (6,401)	\$ (12,671)	\$ (10,996)	\$ (6,000)	\$ (16,822)	\$ (6,450)	\$ (155,629)