

BOARD OBJECTIVES

- 1. Primary Initiatives:**
 - a. Oversee and ensure the efficient operation of the one call center.**
 - b. Provide enforcement of one call law**
 - c. Promote the use of One Call to anyone excavating in South Dakota.**

- 2. Board Goals for our initiatives:**
 - a. Maintain 811 call center operation without interruption and with an ease of use that holds pace with user needs.**
 - b. Administer enforcement with equality and efficiency.**
 - c. Continually reduce facility damages year over year.**

- 3. Actionable items**
 - a. Improve comprehension of the law amongst board members and constituents.**
 - b. Address enforcement efficiency issues.**
 - c. Firm up and identify our relationship with the State of South Dakota.**
 - d. Gather data to support our story from excavator and operators.**
 - e. Operate with a bit more structure (meetings and enforcement).**
 - f. Maintain executive and deputy director contracts.**