

AGENDA at a glance

MONDAY, OCTOBER 28

3:30 a.m. – 5:00 p.m.

HTC Training – [Lake Sharpe](#)

TUESDAY, OCTOBER 29

7:30 a.m. – 9:00 a.m.

Registration – [Lake Oahe Lobby](#)

9:00 a.m. – 9:15 a.m.

Welcome Address – Mark Lauseng – [Galleries ABC](#)

9:15 a.m. – 10:15 a.m.

Opening Session – Stockton Williams – Housing Accessibility and Affordability on the National Level – [Galleries ABC](#)

10:15 a.m. – 10:30 a.m.

Networking Break – [Lake Oahe Lobby](#)

10:30 a.m. – 11:30 a.m.

Plenary Session – Jared McEntaffer – Housing Demand in South Dakota, Trends and Insights – [Galleries ABC](#)

11:30 a.m. – 12:00 p.m.

Networking Break with the Exhibitors – [Lake Oahe Lobby](#)

12:00 p.m. – 1:15 p.m.

Friend of Housing Luncheon – [Galleries ABC](#)

1:15 p.m. – 2:45 p.m.

Round Table Sessions

- Multifamily Development – [Galleries FG](#)
- Homeownership – [Galleries DE](#)
- Multifamily Management – [Amphitheater II](#)
- SD Native Homeownership – [Lewis & Clark](#)

2:45 p.m. – 3:00 p.m.

Networking Break – [Lake Oahe Lobby](#)

3:00 p.m. – 4:30 p.m.

Keynote Session – Greg Gray – Why People Aren't Doing What You Want Them to Do...And What You Can Do About It – [Galleries ABC](#)

4:30 p.m. – 5:30 p.m.

Tour the DakotaPlex – [Conference Center Parking Lot](#)

6:00 p.m. – 7:00 p.m.

Networking Reception – [Galleries ABC](#)

7:00 p.m. – 8:30 p.m.

Entertainment - SongBlast Dueling Guitars – [Galleries ABC](#)

WEDNESDAY, OCTOBER 30

7:15 a.m. – 8:15 a.m.

Breakfast Buffet – [Galleries ABC](#)

8:15 a.m. – 9:30 a.m.

Breakout Sessions

- Social Media 101: Build your Brand with LinkedIn – [Amphitheater I](#)
- Advances in South Dakota's Homeless Services – [Galleries DE](#)
- Managing Cockroaches and Rodents with Integrated Pest Management – [Galleries FG](#)
- Partnerships to Support Residential Construction Industry – [Lake Sharpe](#)
- Workforce Housing in Your Community: The DakotaPlex – [Amphitheater II](#)

9:30 a.m. – 9:45 a.m.

Networking Break – [Lake Oahe Lobby](#)

9:45 a.m. – 11:00 a.m.

Breakout Sessions

- Rethinking Facebook: Connect with Borrowers & Grow Referral Relationships – [Amphitheater I \(Same speaker as Social Media session\)](#)
- Local Housing Initiatives – [Amphitheater II](#)
- What's Working in Bed Bug Control – [Galleries FG \(same speaker as Cockroach session\)](#)
- Making It Happen: Innovative Homeownership Models for Native Veterans – [Lake Sharpe](#)

11:00 a.m. – 11:15 a.m.

11:15 a.m. – 12:30 p.m.

- Exploring Cost-Based Appraisals – [Galleries DE](#)

Networking Break – [Lake Oahe Lobby](#)

Breakout Sessions

- Instagram, Video and Ads: Emerging Trends in Social Media – [Amphitheater I \(Same speaker as Facebook session\)](#)

- Where Do We Go From Here? – [Amphitheater II](#)

- Assisting Individuals Living with a Mental Illness – [Galleries DE](#)

- Achieving Homeownership Through Mutual Help and LIHTC

Conveyances – [Galleries FG](#)

12:30 p.m. – 1:30 p.m.

Box Luncheon – [Lake Oahe Lobby](#)