

Acquisition Overview

All Users
100.00% Users

Jan 1, 2019 - Jun 9, 2020

Primary Dimension:

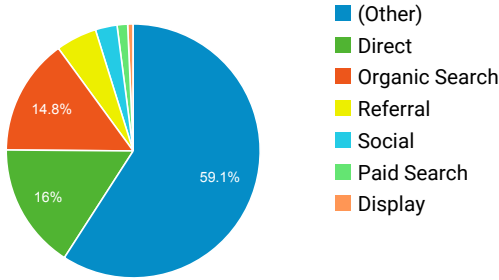
Conversion:

Top Channels

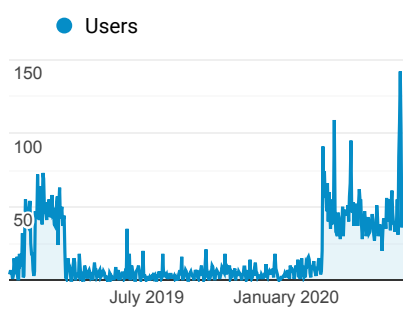
Goal 1: Form - Refer a Friend

[Edit Channel Grouping](#)

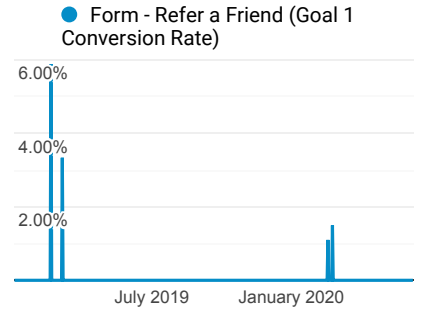
Top Channels



Users



Conversions



	Acquisition			Behavior			Conversions		
	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Goal 1 Conversion Rate ↓	Goal 1 Completion ↓	Goal 1 Value ↓
	8,125	8,039	9,888	81.73%	1.48	00:00:47	0.07%	7	\$0.00
1 (Other)	4,802	<div style="width: 50%;"></div>		93.08%	<div style="width: 80%;"></div>		0.10%	<div style="width: 100%;"></div>	
2 Direct	1,300	<div style="width: 15%;"></div>		76.10%	<div style="width: 70%;"></div>		0.06%	<div style="width: 80%;"></div>	
3 Organic Search	1,206	<div style="width: 15%;"></div>		59.32%	<div style="width: 60%;"></div>		0.00%	<div style="width: 0%;"></div>	
4 Referral	424	<div style="width: 5%;"></div>		21.64%	<div style="width: 20%;"></div>		0.00%	<div style="width: 0%;"></div>	
5 Social	225	<div style="width: 2%;"></div>		89.70%	<div style="width: 90%;"></div>		0.00%	<div style="width: 0%;"></div>	
6 Paid Search	109	<div style="width: 1%;"></div>		80.99%	<div style="width: 85%;"></div>		0.00%	<div style="width: 0%;"></div>	
7 Display	57	<div style="width: 0.5%;"></div>		86.67%	<div style="width: 80%;"></div>		0.00%	<div style="width: 0%;"></div>	

To see all 7 Channels click [here](#).