

**SD COUNCIL ON DEVELOPMENTAL DISABILITIES
MINI GRANT APPLICATION - - TITLE PAGE**

Applicant Organization: ADA Festival 35 (Independent Living Choices, fiscal agent)

Address: 4107 S Carnegie, Sioux Falls, SD 57106

Telephone: 605-215-1760-362-3550 Federal ID Number: 46-0380428

Project Director: Ryan Thompson (fiscal agent) Devin Darling (grant writer)

Address/Telephone: 4107 S Carnegie Cir, Sioux Falls, SD 57106 (605) 362-3550 (fiscal agent)

Email Address: devin.labbee-darling@drsdlaw.org (grant writer)

Type of Organization 501(3)(c), private, nonprofit Tax Exempt? yes

Under "Type of Organization" indicate all the following that apply: State, county, municipality, or other public institution; nonprofit or profit private institution. If "nonprofit" and/or "tax exempt", proof of status may be requested.

Title of Project ADA 35 Festival

Project Begins July 26, 2025 Project Ends July 26, 2025

Total Council Funds Requested \$5,000 Total Project Budget \$31,650

Authorizing Official (please type name)

Signature

Title and address, if different from Project Director listed above.

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ONE PARAGRAPH SUMMARY

Independent Living Choices partnered with various South Dakota agencies, including the Center for Disabilities, the City of Sioux Falls, Levitt at the Falls, DAARB, Employment Disability Resources, Sanford, LifeScape, and Wheelchair Adventures to host ADA Festival 35. This day-long event aims to honor and highlight the contributions of individuals with disabilities within our community. Attendees will have the opportunity to explore a range of disability-related services and products. In addition, musicians, artists, and actors will showcase their talents and share their passions with guests. The festival will also provide educational insights into the Americans with Disabilities Act (ADA), its historical significance in the disability movement, and the celebration of the ADA's impact. Festival coordinators are seeking feedback from attendees regarding the event and suggestions for potential improvements. To expand outreach efforts, ILC and its collaborative partners are requesting \$5,000 in grant assistance.

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PROJECT NARRATIVE

Business owners, artists, and other professionals with disabilities often do not receive the recognition they deserve. By hosting an event in celebration of the Americans with Disabilities Act (ADA), we aim to educate attendees about the unique gifts, abilities, and talents of individuals with disabilities. This event will also empower those with disabilities to advocate for meaningful change in areas such as employment, housing, and transportation. ADA Festival 35 is an event that aims to honor and highlight the contributions of individuals with disabilities within our community. Attendees will have the opportunity to explore a range of disability-related services and products. In addition, musicians, artists, and actors will showcase their talents and share their passions with guests. The festival will also provide educational insights into the Americans with Disabilities Act (ADA), its historical significance in the disability movement, and the celebration of the ADA's impact.

The ADA Festival is not hosted by a singular agency but a collaboration of several agencies, many of whom are non-profits. Funds are limited and the collaboration is working to gather funding and sponsorships. Collaborating agencies are dividing responsibilities of the festivals to ensure that all areas of need are met but not duplicated. The target audience is people of all ages with all types of disabilities, community members, nonprofit organizations, businesses, and elected officials. We expect approximately 800 people to attend.

The planning committee is comprised of community members from several disability related organizations. Including: Independent Living Choices, DAARB, Center for Disabilities, Employment Disability Resources, LifeScape and Wheelchair Adventures. Individuals with intellectual and developmental disabilities are an integral part of the planning process.

GOALS, MEASURABLE OBJECTIVES, AND ACTION PLAN

OBJECTIVE 1:

PROJECT COMPLETION DATE:

Develop festival	7/26/2025
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SUB-OBJECTIVES 1:

PROJECT COMPLETION DATE:

Contract with vendors and interactive booths	5/31/2025-7/26/2025
Select and contract with programs	5/31/2025-7/26/2025
Develop and organize activities	5/31/2025-7/26/2025
Contract event spaces	2/28/2025-3/31/2025
Coordinate with musicians & other performers	5/31/2025-7/26/2025

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PERFORMANCE OUTCOME: OBJECTIVE 1 AND SUB-OBJECTIVES 1:

Individuals attending the festival will gain insights into the history of disabilities, learn about the Americans with Disabilities Act (ADA) and the disability movement, and celebrate the significant impact of the ADA. They will discover various disability-related services and products, connect with local businesses and community members, and appreciate the talents of musicians, artists, and actors/actresses with disabilities. Additionally, attendees will receive valuable information about important topics related to disability awareness.

OBJECTIVE 2:

PROJECT COMPLETION DATE:

Evaluation of festival	7/31/2025
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SUB-OBJECTIVE 2:

PROJECT COMPLETION DATE:

Develop survey for participants	7/1/2025
Distribute surveys to participants	7/26/2025
Collect data from surveys	7/27/2025-7/31/2025
Share survey data to participating agencies	8/31/2025

PERFORMANCE OUTCOME: OBJECTIVE 2 AND SUB-OBJECTIVES 2:

Collaborating organizations will create, distribute, and evaluate surveys from festival participants. These surveys will serve as a foundation for assessing the effectiveness of educational efforts and public engagement concerning individuals with disabilities in the community. Surveys will ask about the satisfaction of the festival, ways to improve, accessibility of the event, and quality of programming.

UNDERSERVED AND UNSERVED POPULATIONS

The diverse range of collaborating agencies and participants enables the engagement of many underserved and unserved populations in the planning, implementation, and success of this festival. With various organizations involved, these populations are more likely to be reached and invited to participate as guests, performers, vendors, and/or speakers.

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ADA 35 Budget

	Levitt Cost	ADA Budget	TOTAL COST	Note
Entertainment				
Artists				
Emcee, performing artists, interactive programming	\$6,500	\$3,000	\$9,500	Levitt has contracted \$6k for the headliner that evening and can contribute \$500 towards opener that night. For context, we typically budget \$4,500 for headliners and \$500 for opening act artists fee per night.
Artist Hotels	\$520	\$520	\$1,040	Levitt has a rate of about \$132 per night at Holiday Inn City Center - we are providing 2 hotel rooms for 2 nights for headliner. Levitt does not typically provide hotel stays or meals for opening act artists.
Artist Hospitality	\$200	\$100	\$300	Levitt provides dinner from Bread and Circus for headliner and snacks and beverages. Water also provided for opening act.
Production/Tech Costs				
DMM Staff Hours	\$1,575	\$1,125	\$2,700	Standard Concert Cost is \$525 each x 3 techs (approx. 12pm - 10pm)
DMM Production Tech Advance	\$200	\$200	\$400	\$100 per band (Levitt typically pays this for 2 bands - one opener/one headliner)
DMM Sound System Rental	\$2,425	tbd - see below	\$2,425	\$2,425 to rent standard sound system for the day for a Levitt show.
Production Backline (extra equipment)	\$500	\$0	\$500	TBD - Levitt will provide a backstage ramp from DMM
Levitt Live Stream/Video Services	\$500	\$200	\$700	One director at \$40/hr x 5 hours/5pm-10pm = \$200 and two video crew members at \$30/hr x 5 hours/5pm-10pm = \$300
SUBTOTAL	\$12,420	\$5,145		
Beverages & Food				
Water for volunteers/performers		\$100		Vicki reaching out to Coke
Volunteer Snacks		\$200		
Vendor Permits	\$50	\$500		Max of 20 booths (10 are no sale and no cost and 10 are sales booth (\$50 cost)
Food Truck Permits	\$200	\$0		No additional food truck permits needed - utilize Levitt's existing
SUBTOTAL	\$250	\$800		
Marketing				
Banners		\$1,500		hang overhead on Phillips Ave. walkway & use at Levitt
Social & Digital Campaigns		\$1,500		
11x14 posters/flyers		\$50		50 count
Event signage		\$500		Likely could trim up the need for these
Sandwich Boards		\$500		Likely could trim up the need for these
Buttons		\$450		
T-Shirts		\$3,000		Green Dream or MidStates (100x \$15/shirt)
Designer Fees		\$1,000		
Contingency		\$1,000		
SUBTOTAL		\$9,500		
Miscellaneous				
Asset Protection Services (Security)	\$576	\$300		Levitt Standard Concert Cost is 2 guards x \$48 hour x 4 hours (6pm - 10pm) = \$576 which Levitt will cover.
Levitt Parking Lot Support	\$100	\$40	\$140	additionally provides for one entrance to be manned by volunteers

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Portable Toilets (A-1)		\$0	use Levitt's existing restrooms
Novak Sanitary		\$0	use park's existing staff for garbage removal
PatientCare EMS Solutions		\$120	5:30pm - 9:30pm (previous year was \$30/hr)
Cash boxes and bags		\$0	likely not needed if Levitt handles concessions
Supplies - zip ties & extension cords		\$50	
Rehfeld's Underground		\$1,100	Art show or pre-show gathering for donors or earlier in the day panels?
Mifi (2)		\$0	Likely not needed if Levitt handles concessions/merch
ABC Rental		\$1,000	40 folding chairs, 10 picnic tables
Canopy/Tent Rental		\$2,000	Check with rental company to confirm rate - but perhaps canopy cost could be absorbed by vendors and ADA Festival could rent and provide appropriate tent weights only
Levitt Sponsorship		\$3,000	DAARB covering
Interpreter		\$2,000	Sponsorship ask out to MarketBeat
Photographer		\$1,500	Marketing/Programming committee work to identify
SUBTOTAL	\$676	\$11,110	
Total Expenses:		\$26,555	
INCOME			
Source		Income	Note
Sponsorships		\$27,000	amount needed to be raised
Center for Disabilities		\$250	
Wells Fargo		\$0	Vicki
Market Beat		\$0	Tana/Vicki/Denise/Shelly
DAARB		\$3,000	covering Levitt fees
Event Sales			
Vendor Sales Booth Registration		\$1,000	\$100 each x 10
Vendor Display Registration		\$400	\$40 each x 10
Food Truck Registration Fees		\$0	0
Total Income		\$31,650	

DD mini grant will be used to cover several areas including \$1500 banners, \$1500 for social and digital campaigns, \$50 for posters, \$500 for event signage, \$1000 designer fees, \$200 Live stream services, \$50 Supplies, \$200 supply rentals.