

Hi Arlene – any thoughts on the likelihood of a sponsorship(s)? I began this process in Sept 2023 and contract finally signed 7/8/24. The printers, bless them, are honoring the bids they submitted way back then.

I am working with printers now and sending logos, funding recognition so we can finally get this print job under way.

Thanks, sorry for rush.

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**From:** Lisa Sanderson

**Sent:** Wednesday, July 10, 2024 12:02 PM

**To:** [arlene.poncelet@state.sd.us](mailto:arlene.poncelet@state.sd.us)

**Subject:** SD Act Early Printing Sponsorship (2) Opportunities

**The SD Council on Developmental Disabilities is invited to sponsor upcoming SD Act Early printings! Let me know of questions or if additional info is needed. Thanks! Lisa**

Your organization is invited to sponsor print/distribution of the following **Spanish language materials** customized for South Dakota. Spanish materials have been in demand, as high of 20% of materials orders have been requests for Spanish materials, and the need cannot be met without printing SD specific materials as below:

5,000 each of (20,000 total):

- 22 page “Baby’s Busy Day” round corner board book for age 1
- 20 page “Where is Bear” children’s book for age 2
- 32 page “Amazing Me” children’s book for age 3
- 60 page “Milestone Moments” caregiver book for children ages 2 months through 5 years

Reprint of 1,000 copies of **Baby’s Busy Day in English** is also needed and we are seeking sponsors for print/distribution for this publication.

Sponsor logos and funding recognition statements will be included on all products except for Baby’s Busy Day board books due to their small size.

Over 40,000 customized SD Act Early materials were distributed statewide in 2023 through 81 systems/providers in 37 communities. The 2023 AE Outreach Summary is attached for your reference.

We recently concluded a 2024 Survey of awareness and use of the SD AE materials and impacts. We are pleased to report that 64% of respondents were aware/very aware of the materials (an increase from 47% in 2022), 81% of systems report distributing materials to caregivers/families (an increase from 66% in 2022), 53% report increased staff and caregiver/family knowledge of community supports when developmental concerns arise, 43% report increased referrals to screening resources (an increase from 29% in 2022) and 36% report increased developmental screenings (an increase from 24% in 2022).

Please let me know of questions or if additional information is needed.

Lisa Sanderson, CDC's Act Early Ambassador to South Dakota

SD Parent Connection

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