SDCUC Board Meeting

July 30, 2020

**SDCUC Director Present:** Robert Walsh, Laron Krause, Stuart Samson, Chad Blindauer, Jim Ketelhut

**SDCUC Directors Absent:** Justin Minnaert, Grant Rix, Jim Klebsch

**Others Present:** Dave Ellens, Doug Noem, Travis Strasser, Mike Cronin, Jeff Burg, Scott Stahl, Trent Kubik, Mark Gross, Gary Duffy, Wes Chambers, Lisa Richardson, Teddi Mueller, Heather Neugebauer, Randy Hascall, Travis Paulson, Mark Smither, Alix Pearson

1. SDCUC President Robert Walsh called the meeting to order at 10:00 am on Thursday, July 30, 2020.
2. Motion made and supported to approve SDCUC minutes for the January 30th Board Meeting. Motion Approved.
3. Motion made and supported to approve the SDCUC January, February, March, April and May financials. Motion Approved.
4. Motion made and supported to approve the agenda. Motion Approved.
5. Justin Minnaert notified the Corn Office about stepping down from his officer’s role of Secretary/Treasurer for the SDCUC. Nominations were opened to the SDCUC board to fill the spot. Laron Krause elected Chad Blindauer.
6. Motion made and supported to cease nominations and cast unanimous ballot to elect Chad Blindauer to the Secretary/Treasurer’s position for the SDCUC. Motion Approved.
7. Motion made and supported for the SDCUC to fund MAIZALL $10,000. Motion Approved.
8. Motion made and supported for the SDCUC to fund the Governor’s Biofuel Coalition $2500. Motion Approved.
9. Lisa gave the SDCUC 2020-2021 budget outlook. The board members that serve as delegates for NCGA, USGC, USMEF, ACE and AUSD went over the national funding requests for 2020-2021.
10. National programs budget discussion took place where the board evaluated current programs.

Motion was made and supported to put the 2020-2021 National Programs budget at $1,122,500. Motion Approved.

1. Promotion and Education budget discussion took place where the board evaluated current programs and sponsorships.

Motion was made and supported to put the 2020-2021 Promotion and Education budget at $1,800,000. Motion Approved.

1. Market Development budget discussion took place where the board evaluated current programs and talked about potential markets that should be explored.

Motion was made and supported to put the 2020-2021 Market Development budget at $1,400,000. Motion Approved.

1. Research budget discussion took place.

Motion was made and supported to put the 2020-2021 Research budget at $300,000. Motion Approved.

1. **2020-2021 Budget Discussion:**

National Budget: $1,122,500

P&E Budget: $1,800,000

Market Development Budget: $1,400,000

Research Budget: $300,000

SDCGA Grants, Administration and Refunds: $1,900,000

1. Motion was made and supported to accept the 2020-2021 overall budget of $6,522,500. Motion Approved.
2. Mark and Alix with Paulsen presented to the board the consumer survey results.
3. Office Updates were given. Topics of discussion were: SDCUC 2020 Election, GrowingOn, Corn Cob Open, Showdown Series, Annual Conference, State Fair, Sioux Empire Fair, Annual Report, FBN Grant, NRCS Update, Staffing of office.
4. Staff updated the board on a few items with the PUC and Department of Ag. One item was whether or not we should be collecting check off on cracked corn that is purchased to make into bird seed. The board would like to have the PUC move forward in collecting the one cent fee.
5. Motion made and seconded to adjourn the meeting. Motion Approved.