



**SOUTH DAKOTA 9-1-1 COORDINATION BOARD**

**(DRAFT) MEETING MINUTES FOR JUNE 2, 2022**

**IN PERSON / ZOOM**

**Board Members Present:** Anderson, Brown, Bryan, Leon, Serr, Sutton, Toomey

**Board Members Absent:** DeNeui, Jaeger, Miller, Ruffedt

**Others Present:** Bob Mercer (KELo)

**I. Call to Order and Roll Call**

The meeting was called to order at 10:00AM Central Time by Leon. Roll call was taken and a quorum was present.

**II. Adoption of Agenda**

Motion to approve meeting agenda.

Moved by: Toomey      Seconded by: Sutton

Discussion: None

Vote: 7 yeas, 0 nays. Motion carried unanimously.

**III. Approval of Meeting Minutes**

Motion to approve the May 9 meeting minutes as presented.

Moved by: Brown      Seconded by: Anderson

Discussion: None

Vote: 7 yeas, 0 nays. Motion carried unanimously.

**IV. NG911 Project Update**

PSAPs are benefitting from increased accuracy in call routing and location information through geospatially routed wireless and VoIP calls and location information provided with the i3 migration project. As the remaining counties' data meets the requirements, geospatial call routing for landline calls will occur.

The next project is the coordination of a major software update for the Viper call handling system, targeted to begin after the Rally in late August.

**A. GIS Dataset**

King provided the Board with a Memorandum of Understanding for review pertaining to data sharing of the GIS statewide dataset.

Motion to adopt the MOU with SDHP and the SD 911 Coordination Board for the use of the GIS data set, excluding Section 5 since SDHP is another state entity. Authorizing 911 Coordination Board to sign the MOU.

Moved by: Brown      Seconded by: Serr

Discussion: Serr shared the historical background of the PSAP User Agreement that outlined the Board's authority to approve use of the data for public safety purposes. The agreement was written so the county's

data couldn't be commoditized and indicated that the requesting agency must be in agreement. Brown asked about the use case for South Dakota Highway Patrol; King advised that it is to allow for geo-verification of location information.

Vote: 7 yeas, 0 nays. Motion carried unanimously.

**V. Condition Statement and Collections Report** – no comments, concerns or questions were shared by the Board.

**VI. Other Business**

**A. Recruitment Campaign – Radio**

King provided the Board with information regarding costs for a radio promotion in conjunction with the statewide advertising/recruitment campaign to help with telecommunicator recruitment.

Motion to enter into a contract with SD Broadcasters Association and authorize expenditures for \$25,000 for radio promotion of the telecommunicator recruitment campaign.

Moved by: Sutton                      Seconded by: Bryan

Discussion: Brown asked about media campaign and how the dollars were allocated. He recommended that we also explore the use of digital cable advertising to allow campaign dollars to go further. King explained that the contract with Epicosity that was previously approved by the Board included TV ads, Facebook/Instagram sponsored ads and static ads but would look into the possibility of shifting budget to include cable promotion as well. Leon asked what the best use of campaign funds is and was in support of radio to help with the reach. Brown would like to see more detail about the total media campaign before he can support authorization of additional expenditures.

Vote: 6 yeas, 1 nay (Brown).

**B. Administrative Rule Working Group**

The Administrative Rule Working Group was formed in March and is made up of a good mix of PSAP directors and supervisors – Steve McMillin, Custer County; Scott McMahon, Metro Communications; Deb Skonberg, Marshall County; Kevin Karley, Pennington County; April Denholm, Lake County; Troy VanDusen, Watertown PD. The group has met three times and have identified some potential revisions. King would like some assistance from 911 Authority, our consultant, on definitions, NENA standards, and basic guidance on possible revisions before the group meets again to work towards a draft for the Board to review.

**C. Promotional Items**

King provided the Board with a quote for logoed bags to hand out at the State Fair promoting Text-to-9-1-1 service.

Motion to authorize expenditures for \$4582.30 for the purchase of Text-to-9-1-1 logo bags at the State Fair.

Moved by: Toomey                      Seconded by: Anderson

Discussion: There was some concern about the best use of 911 funds for this purpose and how often this type of a purchase would need to be made. King advised that due to 911 being the sponsor this year, the bags and previously approved hat expenditures would likely only occur every 7+ years.

Vote: 6 yeas, 1 nay (Brown).

D. Brookings PD Revised Funding Application

King reviewed the revised funding application for Brookings PD to allow for use of previously awarded funds for equipment to be used for new dispatch and supervisory positions to help increase staffing levels.

Motion to authorize \$129,747.50 to be used from PSAP Funding allocation for Brookings PD to pay for wages associated with new positions added to increase staffing levels.

Moved by: Serr                      Seconded by: Sutton

Discussion: Leon commented that each agency would know best what their needs are.

Vote: 7 yeas, 0 nays. Motion carried unanimously.

E. Next Meeting Date – October 6 (in person)

King will send out Doodle poll to check availability for this meeting, as DeNeui and Leon will be at the Municipal League meeting that week

**VII. Public Comment-** No comments from the public were made

**VIII. Adjourn**

Motion to adjourn the meeting.

Moved by: Sutton              Seconded by: Bryan

Discussion: None

Vote: 7 yeas, 0 nays. Motion carried unanimously.

Meeting adjourned at 11:08AM Central Time.