

South Dakota Soybean Research & Promotion Council

Board Meeting Agenda

Tuesday, November 25th, 2025 8:59 a.m.
ACE Board Room – 5000 S. Broadband Lane, Suite 224
Sioux Falls, SD 57108

Time	Item
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Monday, November 24th (The night before the board meeting.)

6:00 p.m.	Retirement Party for Mike McCranie & Dawn Scheier – <i>Morrie's Steakhouse</i> – 2507 S. Shirley Ave. Sioux Falls, SD 57106
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Tuesday, November 25th

8:59 a.m.	Pledge of Allegiance
9:00 a.m.	Call to Order – David Struck
9:01 a.m.	Open Meeting Laws
9:06 a.m.	Approval of Agenda – David Struck
9:07 a.m.	Conflict of Interest Disclosures – David Struck
9:10 a.m.	New Board Member & Staff Introductions
9:20 a.m.	Secretary's Report – Bruce Haines, Acting Secretary a. Approve the minutes from the June 17, 2025 Board Meeting b. Approve the minutes from the July 1, 2025 Board Meeting c. Approve the minutes from the August 14, 2025 Board Meeting
9:25 a.m.	Treasurer's Report – Derrick Scott, Treasurer a. FY25 Audit Report – Nick Crank, Eide Bailly b. Review Financials – Scott Ritzman
9:50 a.m.	Heartland Consumer Reports – FY26 Project Adjustment
9:55 a.m.	SDSA Management Services – FY26 Adjustment
10:00 a.m.	SDSU Achieving 100 bu Soybean Yields – FY26 Project Adjustment
10:05 a.m.	See For Yourself Update – Derrick Scott & Johnna Ringkob
10:15 a.m.	2026 See For Yourself Proposal – Scott Ritzman, Ritz Ag Consulting
10:30 a.m.	BREAK
10:45 a.m.	Kaylor AgriServices Proposal
10:55 a.m.	Dakotafest 2026 Proposal
11:05 a.m.	2026 State Fair Sponsorship

11:15 a.m.	DSU Report
11:35 a.m.	Ag United Update – Don Norton, Executive Director
12:05 p.m.	INVOCATION LUNCH
1:00 p.m.	U.S. Farmers & Ranchers in Action – Michael Crinion, Chairman
1:30 p.m.	SDSU Institute of Global Ag Leadership – Joe Cassady & Rosie Nold
2:00 p.m.	Communications Director Report – Maggie Vander Laan
2:10 p.m.	Program Manager Report – Valerie Willson
2:20 p.m.	Market Development & Research Director Report – Johnna Ringkob
2:30 p.m.	BREAK
2:45 p.m.	Administrative Assistant Report – Danielle Dykstra
2:55 p.m.	Executive Assistant Report – Becky Cypher
3:05 p.m.	Executive Director Report – Jerry Schmitz a. Ag Threats Conference Update b. Other
3:15 p.m.	Board Member Organization Reports
3:45 p.m.	Public Input
3:50 p.m.	USB Director Reports
4:20 p.m.	Other Items
4:30 p.m.	Adjourn