

South Dakota Soybean Research & Promotion Council Board Meeting Minutes

Friday, April 5th, 2024 8:30 a.m.

ACE Board Room – 5000 S. Broadband Lane, Suite 224

Sioux Falls, SD 57108

Present: David Struck, Chairman; David Iverson, Vice Chairman; Todd Hanten, Treasurer; Heather Beaner, Secretary; Mike McCranie, Dawn Scheier, John Horter, Bruce Haines, and Derrick Scott.

Staff Present: Jerry Schmitz, Executive Director; Becky Cypher, Executive Assistant; Paul Van Sloten, Accounting Manager; Mariah Kessler, Communications Director; Maggie Vander Laan, Communications Specialist; Johnna Ringkob, Market Development & Research Director; Danielle Dykstra, Administrative Assistant and Valerie Willson, Program Director.

Guests Present: Cheyenne Tant, DANR; Mark Berg, Contractor; Chad Schooley, SDSA; Kari Vander Wal, SD Soybean Processors; Tim Ostrem, USB arrived at 11:00 a.m.

Pledge of Allegiance

Chairman Struck led the board in the Pledge of Allegiance.

Call to Order – David Struck

Chairman Struck called the meeting to order at 8:32 a.m.

Approval of Agenda – David Struck

Jerry would like to move up the Executive Director report to discuss the survey results before budgeting. Maggie would like to add FY24 Farm to Fork discussion to the agenda.

Motion:

Bruce Haines moved to approve the agenda as amended.

Seconded by Derrick Scott.

Motion passed unanimously.

Conflict of Interest Disclosures – David Struck

Chairman Struck asked board members to declare any new conflicts of interest. None reported.

Secretary's Report – Heather Beaner, Secretary

Approve the minutes from the January 29, 2024 Board Meeting

Motion:

Mike McCranie moved to approve the meeting minutes from the January 29, 2024 board meeting.

Seconded by Dawn Scheier.

Motion passed unanimously.

Treasurer's Report – Todd Hanten

Review Financials

Todd said he's reviewed the financials with Paul and they look good to him.

Ellie Johnson Proposal – FY24 Funding Request

Motion:

Heather Beaner moved to approve Ellie Johnson's funding request titled "AI cultivation, innovating in crop health and production" for FY24.

Seconded by Bruce Haines.

Motion passed unanimously.

STC | DeLong Project – FY24 Funding Request

Todd gave an update on the STC DeLong project. He said it's now been totally funded so no action is needed.

Sharpspring Database – FY24 Budget

Becky and Mariah noted this line item was budgeted short for FY24. Mariah said she's looking for alternative options for FY25.

Motion:

David Iverson moved to increase the FY24 Sharpspring budget line item by an additional \$1,800.

Seconded by Dawn Scheier.

Motion passed unanimously.

2024 Dakotafest

Valerie explained that SD Corn doesn't want to participate in a booth at Dakotafest this year. The board discussed several options.

Motion:

Bruce Haines moved to ask SD Corn for a sponsorship of \$8,500 for 2024 Dakotafest.

Seconded by Derrick Scott.

Amended Motion:

John Horter moved to amend the motion by striking \$8,500 and inserting \$10,000.

Seconded by Dawn Scheier.

Roll call was taken:

David Iverson – yes, Derrick Scott – yes, Bruce Haines – no, Heather Beaner – no, Dawn Scheier – yes, Mike McCranie – no, Todd Hanten – no, John Horter – yes, David Struck – yes.

Amendment passed.

Motion, as amended, passed unanimously.

Executive Director Report – Jerry Schmitz

Spring Survey Results

Jerry shared the results from the board production survey he recently sent out.

Joint Board Work Group Report

FY25 Funding Requests – Research Investment Channel

FY25 Funding Requests – International Marketing Investment Channel

FY25 Funding Requests – Biofuels Investment Channel

Council Election Judges

Motion:

Heather Beaner moved to approve Steve Dick, Erik Gerlach, and Madison Kovarna as the three election judges for the upcoming Checkoff Council board elections, should they be needed.

Seconded by Bruce Haines.

Motion passed unanimously.

FY24 Farm to Fork (June of 2024)

Maggie explained that the Public Info/Ed Committee has selected to have this year's Farm to Fork at Chad Schooley's farm in June. Chad gave an overview of the walking tour at his house and calving facility.

Motion:

Bruce Haines moved to fund an additional \$20,000 for FY24 for Farm to Fork.

Seconded by Dawn Scheier.

Motion passed unanimously.

USFRA Presentation – Kevin Burkum, CEO

Northern Crops Institute Presentation – Casey Peterson & David Boehm, Interim Co-Directors

FY25 Funding Requests – Domestic Marketing Investment Channel

FY25 Funding Requests – Public Information | Education Investment Channel

FY25 Funding Requests – Operations Investment Channel

Other Items

Discussion regarding the remittance website upgrades; upcoming Council meeting in November; upcoming DANR-sponsored concert at the State Fairgrounds DEX in June. Council also reviewed the soybean bushel report.

Motion:

Dawn Scheier moved to give final approval for the following FY25 projects and amounts immediately: SDSU Research - \$660,456; Pioneer BioTech - \$45,000; Yield Contest - \$127,500; Pipestone - \$800; Heartland Consumer Reports - \$107,500; Dakota Farm Talk Radio - \$6,600; SD Soybean Network Radio and Print Copy - \$23,700; SDSA Golf - \$2,500; SD Farmers Union - \$10,000; JackRabbits Sports - \$41,000; NewsCenter1 HomeGrown - \$60,000; High Plains Partners Expanding Markets for SD Growers - \$235,000.

Seconded by Todd Hanten.

Derrick Scott and Bruce Haines abstained from voting on the High Plains Partners budget item.

Motion passed unanimously.

Motion:

David Iverson moved to tentatively approve the remaining FY2025 budget items for planning purposes. The remaining budget items to be discussed at the year-end meeting in June 2024.

Seconded by Mike McCranie.

The following board members abstained from voting:

High Plains Partners -Derrick Scott and Bruce Haines

**DUST Seed Lubricant – John Horter.
Motion passed unanimously.**

Public Input

Chairman Struck asked for public input at 4:08 p.m. None reported.

Motion:

Todd Hanten moved to enter into executive session at 4:15 p.m. pursuant to SDCL 1-25-2 (1) for the purpose of discussing personnel matters.

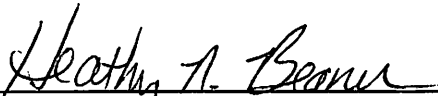
Seconded by Mike McCranie.

Motion passed unanimously.

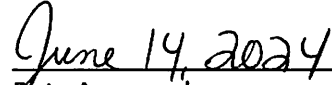
Chairman Struck declared the Council out of executive session at 4:52 p.m.

Adjourn

Chairman Struck declared the meeting adjourned at 4:52 p.m.



Heather Beamer, Secretary
SD Soybean Research & Promotion Council



Date Approved