

**South Dakota Soybean Research & Promotion Council Board Meeting Minutes**  
**Friday, January 21, 2022**

Via Zoom Teleconference | <https://us02web.zoom.us/j/83936272542>

**Present:** Tim Ostrem, Chairman; David Struck, Vice Chairman; Todd Hanten, Secretary; Jason Frerichs, Treasurer; Craig Converse, Mike McCranie, Heather Beaner, Dawn Scheier, and Ardon Wek

**Guests Present:** Jordan Scott, SDSA President; Jeff Thompson, SDSA Second Vice President; Brian Walsh, DANR, State of South Dakota

**Staff Present:** Jerry Schmitz, Executive Director; Becky Cypher, Executive Assistant; Adam Kask, Market Development & Research Director; and Paul Van Sloten, Accounting Manager

**Call to Order – Tim Ostrem**

Chairman Ostrem called the meeting to order at 9:02 a.m.

**Pledge of Allegiance**

Chairman Ostrem led the board in the Pledge of Allegiance.

**Approval of Agenda**

**Craig Converse moved to approve the agenda. Seconded by David Struck. Motion passed unanimously.**

**Secretary's Report – Jason Frerichs**

Approve the minutes from the November 23, 2021 Board Meeting

Approve the minutes from the January 4, 2022 Board Meeting

Jason said he's reviewed the meeting minutes from the November 23 and January 4 meeting.

**Mike McCranie moved to approve the meeting minutes as presented. Seconded by Ardon Wek. Motion passed unanimously.**

**Conflict of Interest Disclosures – Tim Ostrem**

Chairman Ostrem asked board members to declare any new conflicts. None reported.

**Treasurer's Report – Todd Hanten**

Review Financials

Todd said the financials are in the e-folder and he's discussed his questions with Paul.

**Dawn Scheier moved to approve the treasurer's report as presented. Seconded by David Struck. Motion passed unanimously.**

**SD Corn Banquet Sponsorship**

**Mike McCranie moved to fund SD Corn's banquet sponsorship in the amount of \$3,750. Seconded by Heather Beaner.**

**Motion passed unanimously.**

### **U.S. Meat Export Federation Presentation – John Hinnners, Vice President**

John Hinnners thanked the board for their USMEF investment and shared information on the projects the Council funds.

### **MEG Corp Presentation – Hoon Ge, President**

Chairman Ostrem said MEG Corp will no longer be presenting today. We will try to reschedule them for a later date.

### **SFY/Board Trade Mission Discussion**

Adam explained ND Soybean would like to bring two more guests on the SFY/board trade mission in July. The two guests would be Mike Steenhoek with Soy Transportation Council and Virginia Houston from the American Soybean Association. The cost would be \$4,000 total – and ND and SD would each pay \$2,000.

**Mike McCranie moved to fund an additional \$2,000 for two additional SFY participants, with ND Soybean also funding additional \$2,000. Seconded by Dawn Scheier.**

**Motion passed unanimously.**

### **SDSU Research Pre-Proposal Selections**

The board selected SDSU proposals they would like presented by researchers during the April board meeting.

### **Homegrown Proposal**

Heather said the communications committee met last week and went through the Homegrown Ag proposal. The committee recommends the Council fund four episodes (one per quarter) and two custom contests per year, for a total of \$32,400.

**The Council voted on the recommendation by the Communications Committee for funding the Homegrown Ag proposal in the amount of \$32,400.**

**Motion passed.**

### **Website Development Proposal**

Heather said the committee reviewed proposals for website development. The cost is \$50,000, so the board will need to fund an additional \$20,000 that is not budgeted currently.

**Craig Converse moved to fund Paulsen's proposal for website development for an additional \$20,000. Seconded by David Struck.**

**Motion passed unanimously.**

### **Other Items**

#### **USAPEEC**

Adam said we received a request from USAPEEC stating there are COVID and shipping issues with the Japan project, so they are wanting to reallocate funds for an FY22 project.

**David Struck moved to reallocate \$30,000 from the USAPEEC Japan project to the Middle East Egg Buyers Conference activities due to supply chain disruptions in Japan. Seconded by Heather Beaner. Motion passed unanimously.**

**Transportation Go!**

Chairman Ostrem said information was sent out regarding this conference earlier in the week. The dates are March 3 -4 in Milwaukee.

**Todd Hanten moved to sponsor the Transportation Go! conference and four registrations for a total of \$2,787. Seconded by Dawn Scheier.**

**Motion passed unanimously.**

**Public Input**

Chairman Ostrem called for public input at 11:51 a.m. None received.

**Adjourn**

**Mike McCranie moved to adjourn the meeting at 11:59 a.m. Seconded by David Struck.**

**Motion passed unanimously.**