

South Dakota Soybean Research & Promotion Council Board Meeting Minutes

Friday, June 18th, 2021 8:25 a.m. – 5:00 p.m.

Holiday Inn & Suites – Airport

2040 W. Russell St. Sioux Falls, SD 57104

Present: Tim Ostrem, Chairman; David Struck, Vice Chairman; Todd Hanten, Secretary; Dawn Scheier, Treasurer; Craig Converse, Mike McCranie, Heather Beaner, Jason Frerichs, and Ardon Wek.

Guests Present: Hunter Roberts, SD Secretary of Agriculture and Natural Resources; Jason Simmons, Director of Outreach for the SD Department of Ag and Natural Resources; Jeff Thompson, SDSA

Staff Present: Jerry Schmitz, Executive Director; Becky Cypher, Executive Assistant; Adam Kask, Market Development & Research Director; Paul Van Sloten, Accounting Manager; Bonnie Dybedahl, Program Manager; and Mariah Kessler, Communications Specialist

Pledge of Allegiance

Chairman Ostrem led the board in the Pledge of Allegiance.

Call to Order– Tim Ostrem

Chairman Ostrem called the meeting to order at 8:29 a.m.

Approval of Agenda – Tim Ostrem

Mike would like to add discussion of policy for the election of officers. We will add that at 4:15 p.m. before the officer elections.

Dawn would like for her and Jeff Thompson to present about SDARL. Jerry suggested discussing at 2:45 p.m. during the budget discussion.

Todd would like to remove the following items from the agenda: Goodyear Project, SD Soybean Processors, and Domestic Investment Marketing Channel line items. Jerry would also like to remove the Stockyards discussion at 2:00 p.m. All of these will be discussed during the FY22 budget discussion.

Heather Beaner moved to approve the agenda with the changes. Seconded by Mike McCranie. Motion passed unanimously.

Distribute Annual Conflict of Interest Forms

Chairman Ostrem asked board members to declare any new conflicts. Mike McCranie said he will abstain from the SD Soybean Processors amino acid testing discussion. Board members were also given FY22 annual Conflict of Interest Forms to complete.

Secretary's Report – Todd Hanten

Approve the minutes from the March 30, 2021 Board Meeting

Mike McCranie noted a change in the March 30 meeting minutes. One person abstained from voting on the SDSU Fungicide project, and it is listed as passed.

Approve the minutes from the March 31, 2021 Board Meeting

Mike noted his name was not fully spelled out in a motion. He'd like his last name included. Staff will make the change.

Approve the minutes from the April 13, 2021 Board Meeting

Approve the minutes from the May 20, 2021 Board Meeting

Jason Frerichs moved to approve the March 30, March 31, April 13, and May 20, 2021 minutes as corrected. Seconded by Craig Converse. Motion passed unanimously.

Treasurer's Report – Dawn Scheier

Review Financials

Financials were reviewed as presented.

SDSRPC Director Election Certification

David Struck and Heather Beaner were certified for another three-year term, and Todd Hanten was appointed by the Secretary of Ag and Natural Resources for a three-year term.

Guest Speaker – Hunter Roberts, Secretary of Ag & Natural Resources

AgOutlook Visionary Leadership Award

Adam displayed the award history for the AgOutlook Visionary Leadership Award.

Jason Frerichs moved to nominate Barry Dunn for the 2021 Visionary Leadership Award. Seconded by Dawn Scheier. Motion passed unanimously.

Survey Discussion

Jason reminded the board that four farmer survey options were discussed at the last board meeting.

Craig Converse moved to fund Aimpoint Research's proposal in the amount of \$45,500 to conduct a farmer survey in FY22. Seconded by Todd Hanten.

Mike McCranie moved to amend the motion to budget \$45,500 for a survey, but with no vendor selected. Seconded by Dawn Scheier. Roll call was taken. Four in favor, five against. Amendment failed. No other discussion on the main motion. Seven yes, one no. Motion passed.

Strategic Planning Discussion

Todd said strategic planning was discussed at the last board meeting and he wanted to discuss further.

Todd Hanten moved to fund Paulsen's Strategic Plan proposal in the amount of \$16,000, plus budget \$5,000 for travel expenses. Seconded by Ardon Wek. Mike McCranie abstained. Motion passed unanimously.

Board Trade Mission | See For Yourself

The board discussed board trade missions and See For Yourself options.

Todd Hanten moved to budget \$75,000 for a board mission/SFY producer trip. Seconded by David Struck. Motion passed unanimously.

Communications Specialist Report – Mariah Kessler

Program Manager Report – Bonnie Dybedahl

Market Development & Research Director Report – Adam Kask
Executive Assistant Report – Becky Cypher
Executive Director Report – Jerry Schmitz

FY22 Budget Review

Adam reviewed the budget proposals.

Heather Beaner moved to give the executive director the authority to approve sponsorships up to \$1,000. Seconded by David Struck. Motion passed unanimously.

Public Input

Chairman Ostrem called for public input at 4:44 p.m., none received.

Officer Election Policy

Mike McCranie moved to amend the officer election policy to state if there are no new board members elected, the board can elect officers at the board meeting held in June. Seconded by Dawn Scheier. Motion passed unanimously.

Heather Beaner moved that the Council adopt the proposed Officer Election Procedure and add it to the policy and procedures manual. Seconded by Mike McCranie. Motion passed unanimously. The Officer Election Procedure is attached to the meeting minutes.

FY22 SDSRPC Election of Officers

For the first time this year, candidates announced their intent for office in advance of the meeting. No nominations were taken from the floor.

Chairman

Tim Ostrem and Todd Hanten were candidates for Chairman. Todd Hanten withdrew his name from the ballot, leaving Tim Ostrem the only candidate for Chairman. **Tim Ostrem was elected FY22 Chairman by a unanimous vote.**

Vice Chairman

Todd Hanten, Mike McCranie, and David Struck were the candidates for Vice Chairman. Todd Hanten withdrew his name from the ballot. **Chairman Ostrem called for a vote. David Struck was elected FY22 Vice Chairman.**

Secretary

Jason Frerichs, Todd Hanten, and Mike McCranie were candidates for Secretary. Todd Hanten and Mike McCranie withdrew their name from the ballot, leaving Jason Frerichs the only candidate for the position. **Ardon Wek moved that the Council approve Jason Frerichs as FY22 Secretary. Seconded by Todd Hanten. Jason Frerichs was elected FY22 Secretary by a unanimous vote.**

Treasurer

Todd Hanten was the only candidate for Treasurer. **Jason Frerichs moved to approve Todd Hanten for FY22 Treasurer. Seconded by Craig Converse. Todd Hanten was elected FY22 Treasurer by a unanimous vote.**

Dawn Scheier moved to enter into executive session at 5:06 p.m. Seconded by Todd Hanten. Motion passed unanimously.

Chairman Ostrem declared the board out of executive session at 5:35 p.m.

The board reviewed the FY22 budget, locked the file and it will be put in the e-folder.

Dawn Scheier moved to approve the FY 2022 budget of \$5,536,127. Seconded by David Struck. Motion passed unanimously.

**Heather Beaner moved to establish the following committees for operation in fiscal year 2022:
Standing Committees: Executive Committee and Joint Personnel Committee; Special Joint
Committees: Biodiesel, Communications, Public Information and Education, International Marketing,
And Domestic. Seconded by Craig Converse. Motion passed unanimously.**

Craig Converse moved to adjourn the meeting at 5:55 p.m. Seconded by Mike McCranie. Motion passed unanimously.

Attachment

SD Soybean Board Officer Election Process

1. The Executive Assistant will survey all Board members to determine potential candidates for each office in advance of the officer election meeting. Board members may submit their names for more than one office.
2. Prior to the Board meeting, the Executive Assistant will present to the entire Board the names of interested candidates and the office/s in which each is willing to serve.
3. Candidates may withdraw their names at any time prior to the vote.
4. Candidates may submit an Officer Application to the Executive Assistant for distribution to the entire Board prior to the meeting.

During the Meeting

5. There will be no nominations from the floor.
6. The Chairperson/President will call for voting by secret ballot and begin with the office of Chairperson/President, then Vice-Chairperson/President, the Second Vice-President (SDSA), Secretary, and finally Treasurer.
7. The Executive Assistant will pass out paper ballots with candidate names for each office to Board members in attendance.
8. The new Chairperson/President will assume the duties of the Chair upon being elected.
9. The Accountant will collect the ballots and present them to the Market Development and Research Director and Communications Specialist to be tabulated. The Program Manager and Executive Director will witness ballot counting. The Accountant will announce the name of the candidate with the most votes.

In the event of a tie for an office, there will be a runoff between the candidates that have tied using the method described in items 7 and 8.