

South Dakota Soybean Research & Promotion Council Board Meeting Minutes

Wednesday, March 31, 2020 8:30 a.m. – 4:00 p.m.

Hilton Garden Inn South – 5300 S. Grand Ave., Sioux Falls, SD 57108

Present: Tim Ostrem, Chairman; David Struck, Vice Chairman; Todd Hanten, Secretary; Dawn Scheier, Treasurer; Craig Converse, Mike McCranie, Heather Beaner, Jason Frerichs, and Ardon Wek (via zoom).

Guests Present: David Iverson, United Soybean Board; Jordan Scott, SDSA President; Jeff Thompson, SDSA

Staff Present: Jerry Schmitz, Executive Director; Adam Kask, Market Development & Research Director; Paul Van Sloten, Accounting Manager; Bonnie Dybedahl, Program Manager; and Mariah Kessler, Communications Specialist

Call to Order – Tim Ostrem

Chairman Ostrem called the meeting to order at 8:30 a.m.

Pledge of Allegiance

Conflict of Interest Disclosures – Tim Ostrem

Chairman Ostrem asked board members to declare any new conflicts of interest since the last board meeting. None were reported.

Chain of Command & Roberts Rules – handout/presentation by Jerry

Secretary’s Report – Todd Hanten

Approve the minutes from the January 26, 2021 Board Meeting

Mike McCranie moved to approve the meeting minutes from the January 26, 2021 meeting. Seconded by Dawn Scheier. Motion passed unanimously.

Treasurer’s Report – Dawn Scheier

Review Financials – FY21 Review

Paul stated the financials are in the e-folder for board members to review.

Platinum Plus – Ag Leader Source Award- presented to Dawn Scheier

2021 Board Producer Survey- Jerry Schmitz

Cyber Security Training- Kevin Elsing, ELBO Computing Resources

Heather Beaner moved that stipends be paid for Council Committee Meetings attended by Council members. Seconded by Jason Frerichs.

Motion passed.

Conduct policy handout. The board consented approval to adopt the Conduct policy as presented. Heather Beaner moved to take the “Joint Committee Policy” discussion off the table from the previous day. Seconded by Jason Frerichs.

Motion passed unanimously.

Heather Beaner moved to amend the motion by deleting items a, b and c from item 2 (Joint Committee Function) in the Joint Committee document and replacing it with the following:

- a. It is the Council's responsibility to establish each Joint Committee and will assign a specific role and responsibility to each Committee.
- b. Once the Joint Committee has been created, both the Council and Association shall appoint members to the Joint Committee. Each Joint Committee member has a vote and is an equal member of the Joint Committee regardless of whether he/she is from the Association or Council.
- c. Each Joint Committee will be assigned a chairman from the Council and one from the Association to serve as Co-Chairmen.
- d. The main business of each Joint Committee is to gather information and make recommendations for projects relating to its specific subject-matter area along with execution of projects or expenditures given to it by the Council.
- e. Establishing industry contacts, arranging for education sessions, and germination of ideas for new projects or expenditures are all functions of each Joint Committee. To this end, the Joint Committee may receive a proposal seeking Council funds, but the ultimate decision whether to allocate those funds lies with the entire Council Board, not with the Joint Committee.

Seconded by Todd Hanten.

Motion passed.

AgOutlook Recap- Bonnie Dybedahl

USB Reports

Board Member Organizational Reports

Recess for Lunch

The meeting was called back to order by Chairman Ostrem at 12:20 p.m.

Budget Income Projections: Acres/Yield /Price per Bushel

Mike McCranie moved to amend the FY21 budget to include Unified Ag Media funding in the amount of \$10,000. (The FY20 funding approved for Unified Ag Media was spent after July 1)

Jason Frerichs seconded.

Motion passed unanimously.

Mike McCranie moved to amend the FY2021 budget to pay the remaining \$500,000 for the SDSU Raven Precision Agricultural Center pledge, thus funding the entire \$1,000,000 pledge from the FY2021 budget. Todd Hanten seconded.

Motion passed unanimously.

See For Yourself- The Board directed staff to get proposals from Peter Mishek.

Stockyards Ag Experience – The board will discuss in June.

ASA – Young Leader Program – no funding recommended – revisit in June

Public Input

Chairman Ostrem called for public input at 3:58 p.m.
No public comments were received.

Tentatively approved until the June Board meeting:

USMEF- \$316,400
USAPEEC- \$190,000 (no duck project funding)
Ag United- \$76,000
SAA- \$25,000

Domestic New Uses (asphalt, tire, etc.) \$100,000 as a placeholder only. The Domestic Committee is requested to bring back proposals with suggested dollar amounts for Goodyear, asphalt promotion, etc., in June.

Jason Frerichs requested that a line item be added for in-state infrastructure (bridges/roads). Revisit in June.

Dawn Scheier moved to include FY22 funding for SDSA Golf in the amount of \$2,500, SDSU Research \$383,024, Dakotafest \$3,400, and Yield Contest \$125,300.

Dave Struck seconded.

Motion passed unanimously.

Todd Hanten moved to direct staff to look into a Council Trade Mission to Central America or South America. Seconded by Jason Frerichs.

Motion passed unanimously.

Todd Hanten moved to request Paulsen Marketing proposals to administer a new Strategic Plan and a short questionnaire. Seconded by Jason Frerichs.

Motion passed unanimously.

Staff requested to reach out to USAPEEC for information about FY21

David Struck moved to adjourn the board meeting. Seconded by Craig Converse.

Motion passed.

The meeting was adjourned at 4:55 p.m.



Todd Hanten, Secretary
SD Soybean Research & Promotion Council



Date Approved