

South Dakota Soybean Research & Promotion Council Board Meeting Minutes

Tuesday, January 26, 2021 8:30 a.m. – 3:00 p.m.

Via Zoom Teleconference | <https://us02web.zoom.us/j/86946398070>

Present: Tim Ostrem, Chairman; David Struck, Vice Chairman; Todd Hanten, Secretary; Dawn Scheier, Treasurer; Ardon Wek, Heather Beaner, Jason Frerichs, and Mike McCranie. Craig Converse joined at 12:40 p.m.

Guests Present: David Iverson, United Soybean Board; Jordan Scott, SDSA; Jason Simmons, State of South Dakota

Staff Present: Jerry Schmitz, Executive Director; Becky Cypher, Executive Assistant; Adam Kask, Market Development & Research Director; Paul Van Sloten, Accounting Manager; Bonnie Dybedahl, Program Manager; and Mariah Kessler, Communications Specialist

Call to Order – Tim Ostrem

Chairman Ostrem called the meeting to order at 8:33 a.m.

Conflict of Interest Disclosures – Tim Ostrem

Chairman Ostrem asked board members to declare any new conflicts of interest since the last board meeting. None were reported.

Secretary’s Report – Todd Hanten

Approve the minutes from the November 23, 2020 Board Meeting

Mike McCranie moved to approve the meeting minutes from the November 23, 2020 meeting. Seconded by David Struck. Motion passed unanimously.

Treasurer’s Report – Dawn Scheier

Review Financials – FY21 Re-Evaluation

Paul stated the financials are in the e-folder for board members to review.

Approval of Agenda

Jerry asked to move Aimpoint Research’s presentation to 1:00 p.m. due to a scheduling conflict with the presenter. Dawn asked to add combined policies/personnel committee during other items.

Dawn Scheier moved to approve the agenda with changes. Seconded by Heather Beaner. Motion passed unanimously.

Executive Director Report – Jerry Schmitz

Board Training

Awareness Training

Jerry presented an Awareness Training PowerPoint. Topics addressed were: Equal Employment Opportunity, Cultural Diversity, Nondiscrimination in Program and Services Delivery, Sexual Harassment, Diversity in the Workplace, and Workplace Harassment/Bullying.

Market Development & Research Director Report – Adam Kask
SDSU Research Pre-Proposal Selection

The board selected SDSU proposals they would like presented by researchers during the March board meeting.

Joint Domestic Marketing Committee Report – Adam Kask & Todd Hanten

USB Director Reports – Jason Frerichs, Todd Hanten, Mike McCranie, & Dave Iverson

Producer Survey Presentation – Sarah Tveidt, Aimpoint Research

Sarah Tveidt presented a PowerPoint related to possibilities for a producer survey by Aimpoint Research.

Accounting Manager Report – Paul Van Sloten

Executive Assistant Report – Becky Cypher

Communications Specialist Report – Mariah Kessler

Program Manager Report – Bonnie Dybedahl

Dakotafest Funding

Bonnie reviewed the options for Dakotafest.

Craig Converse moved that SDSRP&C rent one booth at 2021 Dakotafest for \$900 and partner with SDSA and SD Soybean Processors. Seconded by Dawn Scheier. Roll call was taken. Mike McCranie, Craig Converse, and Ardon Wek abstained from voting due to conflicts of interest. Motion passed unanimously.

Aimpoint Research Discussion

Todd Hanten moved to fund \$50,000 for a survey in FY21's budget, get a second bid, and start the survey research as soon as possible. Seconded by Jason Frerichs. Roll call was taken. Two in favor, six opposed. Motion failed.

Other Items

Combined Policies – Personnel Committee

Dawn mentioned the combined SDSA & SDSRPC policies in the e-folder. She referred to pages 20 – 21, referencing the Personnel Committee that states they will meet two times a year.

Mike McCranie moved to change the Personnel Committee policy to meet one time per year minimum, or as many times as necessary. Seconded by David Struck. Roll call was taken, motion passed.

Public Input

Chairman Ostrem called for public input at 4:10 p.m., none received.

Board Member Organizational Reports

Mike McCranie moved to enter into Executive Session to discuss personnel performance issues at 4:20 p.m. Seconded by Ardon Wek. Motion passed unanimously.

Chairman Ostrem declared the board out of executive session at 4:55 p.m.

Mike McCranie moved to adjourn the board meeting at 5:45 p.m. Seconded by David Struck. Motion passed unanimously.