

## **South Dakota Soybean Research & Promotion Council Board Minutes**

**Friday, January 24, 2020 9:00 a.m. – 5:00 p.m.**

ACE Board Room – 5000 S. Broadband Lane, Suite 224, Sioux Falls, SD 57108

**Present:** Craig Converse, Chairman; Todd Hanten, Vice Chairman (phone); Mike McCranie, Secretary (phone); Dawn Scheier, Treasurer; Tim Ostrem, Matt Bainbridge, David Struck, and Heather Beaner (phone), Bob Metz

**Staff Present:** Jerry Schmitz, Executive Director; Becky Cypher, Executive Assistant; Adam Kask, Market Development & Research Director; Paul Van Sloten, Accounting Manager; Bonnie Dybedahl, Program Manager; and Mariah Kessler, Communications Specialist

**Guests Present:** Jason Frerichs, United Soybean Board

### **Call to Order – Craig Converse**

Chairman Converse called the meeting to order at 9:03 a.m.

### **Pledge of Allegiance**

Chairman Converse led the board in the Pledge of Allegiance.

### **Approval of Agenda– Craig Converse**

Chairman Converse said the executive committee reviewed the policies and feels they need to review further before discussing it with the full board. The committee will meet at Commodity Classic and will bring the policies to the full board for review at the April board meeting.

Chairman Converse suggested amending the agenda by replacing policy and procedure discussion with discussion about IT security presented by a representative from ELBO.

**Dawn Scheier moved to approve the agenda with amendments. Seconded by Matt Bainbridge. Motion passed unanimously.**

### **Conflict of Interest Disclosures**

Chairman Converse asked board members to declare any new conflicts of interest since the last board meeting. None were reported.

### **Secretary's Report – Mike McCranie**

Secretary McCranie presented a draft of the November 22 board meeting minutes noting that it would be appropriate to include that there was discussion about Policies and Procedures.

**Matt Bainbridge moved to approve the meeting minutes from November 22, 2019 with an addition noting that the Policies and Procedures were discussed. Seconded by Bob Metz. Motion passed unanimously.**

### **Treasurer's Report – Dawn Scheier**

FY20 Re-Evaluation / Review Financials

The treasurer's report was given.

### **Northern Crops Institute – Mark Jirik, Executive Director**

Mark gave a presentation about the activities and work done by Northern Crops Institute.

### **Ground Works Update – Walt Bones & Tim Olsen**

Tim Olsen presented a PowerPoint describing the work being done by Ground Works including a description of their website and work with Ag in the Classroom.

### **Uniting Agriculture Social**

Jerry gave a recap of the Uniting Agriculture Social that took place the night before AgOutlook.

**Bob Metz moved to reallocate \$4,000 from the AgOutlook speaker fees budget to cover half of the social expenses. Seconded by David Struck. Motion passed unanimously.**

### **Program Manager Report – Bonnie Dybedahl**

Bonnie gave an update on Hungry for Truth. She also gave an overview on the upcoming events she's participating in for SD Soybean.

### Expo for Her

Bonnie and Dawn discussed the Expo for Her that takes place in October. Dawn said the Council has been attending the event for ten years and it's a great event for consumers to participate and learn about soybeans, livestock and agriculture in general.

**Dawn Scheier moved to fund \$250 for the Expo for Her booth deposit in the FY20 consumer budget. Seconded by Tim Ostrem. Motion passed unanimously.**

### **Communications Specialist Report – Mariah Kessler**

Mariah shared some media statistics and generational trends with the board as well as activities she has been engaged in.

### **SDSU Endowment Discussion – Dean Killefer & Glenn Muller**

Dean Killefer discussed the possibility of an endowment for a swine position at SDSU.

### **Market Development & Research Director Report – Adam Kask**

#### NCSRP August Board Meeting

Adam shared information about the NCSRP board meeting in August that SD Soybean is hosting. Adam gave a brief overview of the schedule that includes dinners, research tours, a social activity and the board meeting on the final day.

**Bob Metz moved to budget \$7,000 for the NCSRP board meeting in August. Seconded by Tim Ostrem. Motion passed unanimously.**

### **SDSU Research Pre-Proposal Selection**

The board selected proposals they would like presented by researchers during the meeting at SDSU on March 31, 2020.

### 2020 Dakotafest

Adam asked the board if they were interested in participating at Dakotafest this year. The board discussed several options.

**Bob Metz moved to exhibit in a small indoor booth at Dakotafest, in the amount of \$900 for the FY20 budget. Seconded by David Struck. Seven in favor, two opposed. Motion passed.**

### **Executive Assistant Report – Becky Cypher**

**ELBO Computing Resources – Kevin Elsing**

**Administrative Assistant Report – Jerry Schmitz for Jennifer Mueller**

### **Northern Commodity Transportation Conference**

Jerry shared information about the Northern Commodity Transportation Conference that is being held March 11 – 12, 2020.

**Todd Hanten moved to sponsor the Northern Commodity Transportation Conference to be held in Minneapolis March 11-12, 2020 in the amount of \$1,000 and allow up to three additional board members to attend (at \$200 each). Seconded by Bob Metz. Eight in favor, one opposed. Motion passed.**

### **Board Member Reports and USB Director Reports**

No board member or USB director reports were presented.

### **Public Input**

Chairman Converse called for public input at 4:50 p.m., none received.

Chairman Converse relinquished duties of the chair to Dawn Scheier at 5:00 p.m.

### **Executive Session/Adjourn**

**Bob Metz moved to enter into executive session at 5:04 p.m. to discuss personnel issues. Seconded by Tim Ostrem. Motion passed unanimously.**

Acting Chairwoman, Dawn Scheier, declared the board out of executive session at 5:37 p.m.

**Matt Bainbridge moved to adjourn the board meeting at 5:38 p.m. Seconded by Bob Metz. Motion passed unanimously.**

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Michael McCranie, Secretary  
SD Soybean Research & Promotion Council

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Date Approved