

SOUTH DAKOTA BOARD OF EDUCATION STANDARDS  
NOTICE OF PUBLIC HEARING REGARDING ACADEMIC CONTENT STANDARDS

A public hearing will be held at the Dakota Event Center, 720 Lamont Street South, Aberdeen, South Dakota, at 9:00 a.m. Central Time, September 19, 2022, to consider the adoption and implementation of the following: career and technical education content standards, and social studies content standards. This is the first of four public hearings regarding these standards.

**Career and Technical Education (CTE) Content Standards:**

**Business Management and Administration Career Cluster:** The goal of the Business Management and Administration Career Cluster content standards is to support students in the planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

**Capstone Experiences:** The Capstone Experiences course content standards allow students the opportunity to consolidate and apply the learning from their high school coursework into a meaningful and relevant career-related experience that is student-driven and based on a student's chosen career cluster or pathway.

**Hospitality and Tourism Career Cluster:** The goal of the Hospitality and Tourism Career Cluster content standards is to support students in the management, marketing, and operations of restaurants and other foodservices, lodging, tourism, recreational events, and travel-related services.

**Marketing Career Cluster:** The goal of the Marketing Career Cluster content standards is to support students in planning, managing, and performing marketing activities to reach organizational objectives.

**Transportation, Distribution, and Logistics Career Cluster:** The goal of the Transportation, Distribution, and Logistics Career Cluster content standards is to support students in the planning, management, and movement of people, materials, and goods by road, pipeline, air, rail, and water and related professional and technical support services.

**Social Studies Content Standards :** The goal of social studies content standards is to support students in learning social studies skills, and content to include history, geography, civics, and economics.

Persons interested in presenting public comment and testimony may do so by appearing in person at the hearing, or by submitting written public comment to the Department of Education, ATTN: Laura Scheibe or Shannon Malone, 800 Governors Drive, Pierre, South Dakota, 57501. Written public comment may also be submitted electronically, by clicking on the appropriate link on the following website: <https://doe.sd.gov/contentstandards/review.aspx>. Written public comment for this hearing must reach the Department no later than September 14, 2022, to be considered at this hearing.

Notice is further given to individuals with disabilities that this hearing is being held in a physically accessible place. Please notify the Department of Education at least 48 hours before the public hearing if you have special needs for which special arrangements must be made. The telephone number for making special arrangements is (605) 773-3553.

Copies of the proposed standards may be obtained at the following website:  
<https://doe.sd.gov/contentstandards/review.aspx>.

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