

Priority Area: Workforce Development

Priority Type: Substance Abuse Treatment (SAT), Mental Health Services (MHS)

Priority Population: SMI, SED, PWWDC, ESMI, PWID, TB, Other

Goal: Increase workforce development in the State of South Dakota.

Objective: Identify and outreach to at least eight organizations to expand on how to develop recruitment opportunities to engage individuals interested in behavioral health careers.

Strategy: The Division of Behavioral Health (DBH) will collaborate with the South Dakota Area Health Education Center (AHEC).

Annual Performance Indicator: DBH will coordinate with AHEC to conduct phone calls and email exchanges with identified organizations to expand conversations and collaborations on the development of recruitment opportunities to engage individuals interested in behavioral health careers.

Baseline Measurement: None

First-year target/outcome measurement: In SFY 2018, at least four organizational contacts will have been made.

Second-year target/outcome measurement: In SFY 2019, at least four organizational contacts will have been made.

Data Source: The DBH

Description of Data: The DBH will track the number of outreach activities.

Data Issues: None at this time.