

**GOVERNOR’S TOURISM ADVISORY BOARD MEETING**

Tuesday, April 11, 2017, 3:00 pm MST

Deadwood, South Dakota

3:00 pm Tour Sanford Lab Visitor Center

Billie Bierle

160 West Main Street

Lead, SD

4:30 pm Tour Deadwood Welcome Center

Lee Harstad

1 - 99 Siever Street

Deadwood, SD

5:00 pm Dinner on your own



**GOVERNOR’S TOURISM ADVISORY BOARD MEETING**

Wednesday, April 12, 2017, 8:30 am MST

Deadwood, South Dakota

**SpringHill Suites**

**322 Main Street**

**Roosevelt 1 Room**

8:30 am Call Meeting to Order, **President Ted Hustead**

8:35 am Tourism Board Member Reports

9:00 am Regional Director Reports

**Jacquie Fuks,** Southeast SD Tourism Association

**Rosie Smith,** Glacial Lakes and Prairies Tourism Association

**Michelle Thomson,** Black Hills and Badlands Tourism Association

9:15 am Welcome from **Chuck Turbiville,** Mayor of Deadwood

9:20 am Updates from **Lee Harstad,** Deadwood Chamber and Visitors Bureau

9:35 am Black Hills Central Reservations / South Dakota Central Reservations, **Susan Johnson**

9:50 am Mount Rushmore National Memorial,Acting Chief of Interpretation and Education, **Blaine Kortemeyer**

10:05 am Jewel Cave National Memorial**,** Chief of Interpretation, **Bradley Block**

10:20 am Minuteman Missile National Historic Site, Superintendent, **Eric Leonard**

10:35 am Wind Cave National Park, Chief of Interpretation**, Tom Farrell**

10:50 am Badlands National Park, Chief of Resource Education, **Christine Czazasty**

11:05 am Custer State Park and Spearfish Canyon Project Updates, **Matt Snyder, Custer State Park**

11:20 am New Structure, New Teams, and Strategic Plan, **Secretary Jim Hagen**

11:30 am Global Media and Public Relations Update, **Katlyn Richter, Tourism**

11:40 am Industry Outreach and Development Update, **Kirk Hulstein, Tourism**

11:50 am National Travel and Tourism Week, **Natasha Bothun, Tourism**

12:00 pm Working Lunch

12:10 pm Global Marketing and Brand Strategy Update, **Mike Gussiaas and Thad Friedeman, Tourism**

12:30 pm Social Media Update, **Stephanie Palmer, Tourism**

12:40 pm Denver Travel Show and Pheasant Fest, **Austin Kaus, Tourism**

12:50 pm Updates on Global Travel and Trade, **Cole Irwin, Tourism**

1:00 pm VEP Program Updates**, Mike Gussiaas, Tourism**

1:20 pm Welcome Center Updates, **Wanda Goodman and Nate Johnson, Tourism**

1:30 pm Secretary‘s Recap, **Secretary Jim Hagen**

1:50 pm Meeting Adjourned