

South Dakota Lottery Commission
Thursday, December 10, 2015 – 10:00 a.m.
Lawrence & Schiller Production Center,
3924 S. Willow Avenue, Sioux Falls
Use entrance on south side of building

**Please read all materials provided in the packet
and print and bring the Agenda and all Exhibits*

Listen live at <https://global.gotomeeting.com/join/114054149>



Meeting Agenda

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| 1. Welcome | Chuck Turbiville |
| 2. Approval of Agenda | Chuck Turbiville |
| 3. Approval of Minutes from Sept. 17 & Dec. 1, 2015 meetings | Chuck Turbiville |
| 4. Executive Director Comments | Norm Lingle |
| 5. Strategic Plan Update | Clark Hepper |
| 6. Lawrence & Schiller Market Research Results | Lawrence & Schiller |
| 7. IGT Remarks | Richard Wheeler |
| 8. Video Lottery Report [Exhibit A-B] | Robyn Seibel |
| 9. Public Relations/Advertising Report | Kelly Thompson |
| 10. Sales Report [Exhibits C-D-E-F] | Joe Willingham |
| 11. Next Meeting Date – January 7, 2016 | Norm Lingle |
| 12. Adjournment | Chuck Turbiville |

Expiration Dates of Commissioner Terms

Bob Hartford	01/01/2017	Chuck Turbiville	01/01/2016
Doyle Estes	01/01/2017	Brent Dykstra	01/01/2018
Jim Putnam	01/01/2017	Roger Novotny	01/01/2018
Jim Towler	01/01/2016		

*Individuals wanting to testify before the Lottery Commission must sign the attendance sheet
and in prefacing their remarks, state their name and the entity they represent.*

NOTE: This meeting is being held in a physically accessible location. Individuals needing assistance, pursuant to the Americans with Disabilities Act, should contact the South Dakota Lottery at 605.773.5770 in advance of the meeting to make any necessary arrangements.