

**South Dakota Lottery Commission**  
**July 30, 2015 – 10:00 a.m.**  
**View 34 Meeting Room, Pierre, SD**

*\*Please read all materials provided in the packet  
and print and bring the Agenda and all Exhibits*



# Meeting Agenda

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| 1. Welcome   | Chuck Turbiville |
| 2. Approval of Agenda                                | Chuck Turbiville |
| 3. Approval of Minutes from June 11, 2015 meeting    | Chuck Turbiville |
| 4. Executive Director Comments                       | Norm Lingle      |
| 5. Strategic Plan                                    | Norm Lingle      |
| 6. Powerball Game Rules Hearing – 10:15 a.m.         | Norm Lingle      |
| 7. Election of Commission Chair and Vice Chair       | Chuck Turbiville |
| 8. FY15 Sales  | Norm Lingle      |
| 9. Multi-channel Communication Device (MCD) Purchase | Robyn Seibel     |
| 10. Video Lottery Report [Exhibit A-B]               | Robyn Seibel     |
| 11. Sales Report [Exhibits C-D-E-F]                  | Joe Willingham   |
| 12. Advertising Services Contract                    | Kelly Thompson   |
| 13. Public Relations/Advertising Report              | Kelly Thompson   |
| 14. Next Meeting Date – September 17, 2015           | Norm Lingle      |
| 15. Adjournment                                      |                  |

### *Expiration Dates of Commissioner Terms*

Bob Hartford	01/01/2017	Chuck Turbiville	01/01/2016
Doyle Estes	01/01/2017	Brent Dykstra	01/01/2018
Jim Putnam	01/01/2017	Roger Novotny	01/01/2018
Jim Towler	01/01/2016		

*Individuals wanting to testify before the Lottery Commission must sign the attendance sheet  
and in prefacing their remarks, state their name and the entity they represent.*

**NOTE:** This meeting is being held in a physically accessible location. Individuals needing assistance, pursuant to the Americans with Disabilities Act, should contact the South Dakota Lottery at 605.773.5770 in advance of the meeting to make any necessary arrangements.