

**South Dakota Lottery Commission**  
**March 24, 2017 – 9:30 a.m.**  
**Room 412, State Capitol, Pierre, SD**

*\*Please read all materials provided in the packet  
and print and bring the Agenda and all Exhibits*

Listen live at <http://www.sd.net/room412/>



## MEETING AGENDA

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|---|--------------------------------------|
| 1. Roll Call  | Jennifer Baker                       |
| 2. Welcome  | Jim Putnam                           |
| 3. Approval of Agenda   | Jim Putnam                           |
| 4. Approval of Minutes – Dec. 2, 2016 meeting                                     | Jim Putnam                           |
| 5. Conflict of Interest   | Jim Putnam                           |
| 6. Election of Chair and Vice Chair   | Jim Putnam                           |
| 7. Secretary of Revenue Comments  | Andy Gerlach                         |
| 8. Executive Director Comments  | Norm Lingle                          |
| 9. Lucky For Life Rules Hearing – 10:00 a.m.                                      | Norm Lingle                          |
| 10. Declaratory Ruling 17-2: Lotto Retailer Incentives                            | Norm Lingle                          |
| 11. GLI Security Review   | Robyn Seibel & Michael Capen         |
| 12. Code of Conduct   | Clark Hepper                         |
| 13. Administrative Hearing on License Denial<br>– The Pour House LLC – 11:30 a.m. | Catherine Duenwald, Hearing Examiner |
| 14. Video Lottery Report [Exhibits A-B]   | Robyn Seibel                         |
| 15. Public Relations/Advertising Report   | Kelly Thompson                       |
| 16. Sales Report [Exhibits C-D-E-F]   | Justin Pierson                       |
| 17. Next Meeting Date   | Norm Lingle                          |
| 18. Adjournment   | Jim Putnam                           |

### *Expiration Dates of Commissioner Terms*

Cheryl Laurenz Bogue	01/16/2019	Dave Mickelson	01/01/2020
Brent Dykstra	01/15/2018	Jim Putnam	01/01/2020
Robert Faehn	01/01/2018	William Shorma	01/01/2019
Joe Kafka	01/01/2020		

*Individuals wanting to testify before the Lottery Commission must sign the attendance sheet  
and in prefacing their remarks, state their name and the entity they represent.*

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**NOTE:** This meeting is being held in a physically accessible location. Individuals needing assistance, pursuant to the Americans with Disabilities Act, should contact the South Dakota Lottery at 605.773.5770 in advance of the meeting to make any necessary arrangements.