



Department of Transportation
 Division of Secretariat
 Office of Air, Rail & Transit
 700 East Broadway Avenue
 Pierre, South Dakota 57501-2586
 OFFICE: 605/773-3574
 FAX: 605/773-2804

TO: South Dakota Aeronautics Commission

FROM: Jack Dokken, Office of Aeronautics

DATE: June 20, 2017

SUBJECT: Aviation Promotional Flash Drives

Each year a number of aviation day events, STEM conferences and activities, and job fairs take place in South Dakota. Attached are examples of what might be done to promote aviation, advertise flying scholarships and activities.

South Dakota pilots might use flash drives to show videos, teach concepts and inform about aviation organizations and schools. Then students can be given flash drives with the information promoting aviation.

Quotes obtained for 8Gb Twister Blue flash drives are shown below:

Quantity	Unit Price	Amount	Unit Price with Data Preloaded	Amount with Data Preloaded
500	\$4.66	\$ 2,330	\$5.01	\$ 2,505
1000	\$4.34	\$ 4,340	\$4.69	\$ 4,690
2000	\$4.30	\$ 8,600	\$4.65	\$ 9,300
2500	\$4.15	\$10,375	\$4.50	\$11,250

2-Sided Branding: FREE
 Data Preload (optional): \$0.35 per unit
 Shipping: \$25.00

Aeronautics Education Flash Drive Contents

Aviation Opportunities in SD introduction – jobs & Aviation scholarships
ACE camp flyer
Educational events calendar – Women in Science events; aviation days
AOPA PATH to Aviation documents
AOPA High School Aviation STEM curriculum information
AOPA High School Initiative Brochure
AOPA flight training scholarships
Aviation Careers brochure
NASA Space Grant Consortium flyer
Lake Area Technical Institute videos (3Gb) and video description
South Dakota Pilots Association brochure

