

South Dakota Soybean Research & Promotion Council Board Minutes

Thursday, April 5th, 2018

SD Soybean Office (upstairs) ACE Board Room

Sioux Falls, SD

Present: Matt Bainbridge, Craig Converse, Todd Hanten, Marc Reiner, Dawn Scheier, Tim Ostrem, Mike McCranie

Guests Present: Jerry Schmitz, SDSA; Jeff Thompson, SDSA

Staff Present: Mit Goblirsch, Becky Cypher, Claire Feterl, Sarah Tveidt, Karen Bjordal, Adam Kask

Call to Order/Consent Agenda/Approval of Agenda/Conflict of Interest Disclosures – Matt Bainbridge

Chairman Bainbridge called the meeting to order at 8:39 a.m.

Chairman Bainbridge would like to add an executive session at the end of the meeting agenda.

Marc Reiner moved to accept the agenda with additions. Seconded by Dawn Scheier. Motion passed unanimously.

Conflict of Interest Disclosures

Chairman Bainbridge asked the board members to declare any new conflicts that have arisen. None were reported.

Secretary's Report – Todd Hanten

Approve the minutes from the February 13, 2018 Board Meeting

Marc Reiner moved to approve the February 13, 2018 minutes. Seconded by Mike McCranie. Motion passed unanimously.

Treasurer's Report – Todd Hanten

Todd Hanten moved to approve the treasurer's report as presented. Seconded by Tim Ostrem. Motion passed unanimously.

Sale of Pickup

Mit would like to develop a plan, and if staff receives an offer, to bring it to the executive committee.

Dawn Scheier moved for staff to look into selling the Council pickup and present a plan to the executive board. Seconded by Todd Hanten. Motion passed unanimously.

Documentation Retention Policy

The board will put this item on our June board meeting agenda, and Heather is not needed to attend.

Discuss District Appointments

Sarah said per Chairman Bainbridge's direction, we will send an email out to both boards for any recommendations.

Secretary & Treasurer Positions Discussion

Mike McCranie moved to split the secretary and treasurer position into two separate positions beginning July 1, with all four officers serving on the executive committee. Seconded by Marc Reiner. Motion passed unanimously.

SDSRPC FY19 Draft Budget Process Presentation

Mit gave a high level summary of building a budget plan this way. He said the first reason, is in Anaheim, this is what he told the exec committee he was going to do, based on returnable end game. Second, based on general demand infrastructure of what the soybean farmer produces.

Committee Reports

Biodiesel Committee

Adam gave a recap for the FY18 budget.

Consumer Committee – Hungry for Truth

John Horter joined by telephone at 11:05 a.m.

Sarah went over the Hungry for Truth budget process. She gave a quick review of HFT.

Technology Committee

Sarah said the committee met March 19th and reviewed web analytics, digital trends and budgets for FY19

International Marketing Committee

Adam said the committee held a conference call last week.

North Central Research Program Proposal

Chairman Bainbridge asked Craig to give an overview of this proposal.

Marc Reiner moved for all board members to receive the draft budget from staff on May 4th that includes: every line item that was funded in each investment category, along with every project that was not funded in each investment category. Seconded by Tim Ostrem. Motion passed unanimously.

Marc Reiner moved to enter exec session at 4:00 p.m. to discuss personnel issues. Seconded by Mike McCranie. Motion passed unanimously.

Chairman Bainbridge declared the board out of executive session at 4:36 p.m. No action taken.

Mike McCranie moved to adjourn the board meeting. Seconded by Craig Converse. Motion passed unanimously.