

## **South Dakota Soybean Research & Promotion Council Board Draft Minutes**

Tuesday, February 13th, 2018 8:30 a.m. – 3:00 p.m.

Callaway's Event Center

Sioux Falls, SD

**Present:** Matt Bainbridge, Craig Converse, Todd Hanten, Marc Reiner, Dawn Scheier, Tim Ostrem, Mike McCranie

**Guests Present:** Jerry Schmitz, SDSA

**Staff Present:** Becky Cypher, Claire Feterl, Sarah Tveidt, Karen Bjordal, Adam Kask

### **Call to Order/Consent Agenda/Approval of Agenda/Conflict of Interest Disclosures – Matt Bainbridge**

Chairman Bainbridge called the meeting to order at 8:40 a.m.

Chairman Bainbridge would like to add the following items to the 'Other' section on the agenda:

- SD FFA Funding Request
- USDA News

**Mike McCranie moved to approve the agenda with additions. Seconded by Craig Converse. Motion passed unanimously.**

### **Conflict of Interest Disclosures**

Chairman Bainbridge asked the board members to declare any new conflicts that have arisen. None were reported.

### **Secretary's Report – Todd Hanten**

**Approve the minutes from the November 21, 2017 board meeting**

**Craig Converse moved to approve the November 21, 2017 minutes with corrections. Seconded by Tim Ostrem. Motion passed unanimously.**

### **Treasurer's Report – Todd Hanten**

**Review Financials**

**FY18 Re-evaluation (follow up from November board meeting)**

**Todd Hanten moved to accept the treasurer's report as presented. Seconded by Tim Ostrem. Motion passed 6-1.**

Dawn Scheier dissents. Karen emailed the financials to Dawn as requested.

### **Executive Director Position Update – Matt Bainbridge**

Chairman Bainbridge said Mit Goblirsch will begin next Tuesday, February 20<sup>th</sup>. The board thanked staff for their stepping up in the interim.

### **Northern Crops Institute Funding Proposal (in PMS)**

Chairman Bainbridge said this would be pretty much our target for international marketing.

**Mike McCranie moved to fund the NCI proposal in the amount of \$10,183. Seconded by Craig Converse.** The board said this project would be in this fiscal year. Karen will amend the budget. **Motion passed unanimously.**

### **USSEC Funding Adjustment Request (in e-folder)**

USSEC is requesting \$49,675 from the Asia Grain Transportation Conference project to the Agricultural Cooperators Conference. They are not asking for additional funds.

**Marc Reiner moved to move the funds in the amount of \$49,675 from one project to another. Seconded by Mike McCranie.** Dawn Scheier recused herself from this vote. Dawn said both projects are good and agrees in this is something the Council should do. **Motion passed unanimously.**

### **Communications Director Report – Sarah Tveidt**

Sarah recapped items from the last HFT committee meeting in December.

Sarah gave a recap of search data. She said consumer concerns really don't align with what they are actively seeking information on and what they are engaging in.

Sarah also gave a brief overview of the planning and refocus meeting. She said the goal of HFT is to grow the level of trust and confidence that SD consumers have with SD farmers through positive consumer-farmer relationships. Sarah discussed the initiative strategies and how to make these goals happen. She also discussed the HFT target audience.

### **Clutch/MNSRP Proposal (in PMS)**

David Miller joined us via phone and introduced himself. He explained Clutch is a consultant business in Minneapolis, and they do a large amount of business with MN Soybean.

**Mike McCranie moved to fund the Clutch proposal in the amount up to \$5,000. Seconded by Tim Ostrem. Vote taken: 2 in favor (Tim Ostrem, Mike McCranie), 3 opposed (Craig Converse, Dawn Scheier, Marc Reiner). Motion fails.**

### **Market Development & Research Director Report – Adam Kask**

#### **Biodiesel Infrastructure Updates**

Sioux Valley Coop

He gave an update on the completed construction of their new blending facility and showed pictures.

#### Ken's Shell Express

Adam said there has been no additional usage at Ken's Shell Express since the last board meeting.

#### USSEC Aquaculture Trip Recap

Adam said there were presentations on aquaculture, and site visits to two new aquaculture operations in Campeche. He said it was a very educational experience.

#### Conference & Expo – Update from Todd Hanten

Todd gave a brief update from the conference: there are new vehicles out, and they are making money without the tax credit.

#### NBB California Biodiesel Trip Recap

The California market is so regulated on everything. He said if the numbers are correct – 25% of all biodiesel is going to California.

#### Soy100 Update

Adam said Soy100 is at the SDSU Performing Arts Center again and will be held March 14<sup>th</sup> this year. There will be an economics panel discussion instead of a keynote speaker. The scheduled speaker had to back out at the last minute. There will also be a marketing speaker, a yield contest winners panel, and agronomic information.

#### Soybean Success Seminars Update/Recap

Adam gave a brief update on the 2018 Soybean Success Seminars.

#### See For Yourself (Mexico) Update

Adam updated the board on the SFY Mexico tour next week.

#### SDSU Research Pre-Proposal Selection

Adam reminded the board that these are the pre-proposals of what the board would like to hear more about at the meeting in April.

#### Pre-Proposal List

The board decided on which proposals they would like to hear in full at the SDSU meeting in April.

#### **Executive Assistant Report – Becky Cypher**

Becky gave a brief update on EAA travel.

#### April & June Board Meeting Dates

Becky said the June board meeting has been set for June 21<sup>st</sup>.

#### Spring 2018 Council Director Election (Marc/District 5 & Todd/District 6)

Becky said Todd is up for reelection and shared he already has his petition. Marc's district is also up for election.

#### USB Election

##### Potential 4th SD USB Board Seat?

Chairman Bainbridge talked with Lewis, regarding the potential fourth board USB seat. He said USB will be reviewing this summer.

#### **SDSRPC Redistricting Discussion – Mike McCranie, Todd Hanten, & Craig Converse**

Mike said the Council needs to do this to keep up with the Act and Order, and represent farmers properly.

**Open Meetings/Open Records Discussion – Heather Springer, Woods Fuller Shultz & Sarah** introduced Heather and gave a brief recap of what they have been working on regarding the open meeting and open records policy. She said a copy of the draft policy can be found in the e-folder.

**Tim Ostrem moved to enter executive session at 1:40 p.m. to discuss legal matters. Seconded by Mike McCranie. Motion passed unanimously.**

Marc Reiner left the meeting at 2:03 p.m.

Chairman Bainbridge declared the board out of executive session at 2:40 p.m.

**Tim Ostrem moved to accept the new policies as presented noting the need for implementation for operational and compliance purposes. Seconded by Dawn Scheier. Motion passed unanimously.**

#### **Other Items**

##### FFA Funding Request

**Mike McCranie moved to fund the FFA request in the amount of \$500. Seconded by Todd Hanten. Motion passed unanimously.**

##### USDA News

Chairman Bainbridge said Dr. Roy Scott with USDA contacted Lewis. Dr. Scott is appointing a new weed scientist at SDSU, and would like SDSRPC's support with an email or letter.

**Mike McCranie moved to enter executive session at 3:40 p.m. to discuss legal issues. Seconded by Todd Hanten. Motion passed unanimously.**

Chairman Bainbridge declared the board out of executive session at 4:22 p.m. No action taken.

**Tim Ostrem moved to adjourn the board meeting. Seconded by Mike McCranie.  
Motion passed unanimously.**